
ScaleX

Job Title : Software Development Engineer (Backend)

Location : Permanent Remote - Work from Anywhere

Employment Type: Full-time

About ScaleX Media :

We're a performance marketing agency for coaches, creators & trainers helping our clients scale exponentially & profitably. We work with some of the top trainers & coaches in the industry and manage ad spends of more than ₹10 crores/month. We are growing at 2X!

We are currently a team of fun-loving 50+ members consisting of performance marketers, graphic designers, video editors, copywriters & other leadership positions from all over the country. We're all working towards one goal - 'Disrupting education by helping meaningful coaches reach more people'.

[Here's what Ankur Warikoo has to say about us!](#)

Objectives:

We are seeking a Backend Developer to join our team and play a pivotal role in designing, developing and maintaining backend services and APIs to support our web and mobile applications that meet our business requirements and drive customer satisfaction.

- Work across products, building highly scalable distributed solutions that enable positive user experiences and measurable business growth
- Develop new features and infrastructure in support of rapidly emerging business and project requirements
- Collaborate with cross-functional teams to deliver high-quality solutions
- Show end-to-end ownership in projects, from conceptualization to deployment
- Ensure application performance, uptime, and scale, and maintain high standards for code quality and application design
- Work with agile development methodologies, adhering to best practices and pursuing continued learning opportunities

Key Responsibilities:

Backend Development: Leverage extensive experience to contribute to the development of products by developing scalable and efficient server-side code.

End-to-End Project Ownership: Take complete ownership of projects, ensuring the successful delivery of high-quality solutions.

Collaboration: Work closely with cross-functional teams, including marketing, data analysts, and IT, to ensure smooth data flow and integration.

Comprehensive Understanding: Possess a solid understanding of web/app frameworks, APIs, databases, and other tools and technologies necessary to ensure quality and scale.

Problem Solving: Actively engage in solving complex problems, employing critical thinking and analytical skills to address challenges that arise during the development process.

User Experience Enhancement: Contribute to the creation of amazing user experiences for a global user base.

Data Management: Designing, optimising and managing databases (both SQL and NoSQL) to ensure data integrity and performance.

Documentation: Maintain comprehensive documentation for easy reference and knowledge sharing.

Qualifications:

- Bachelor's degree in Computer Science, Engineering or a related field.
- Strong problem-solving skills with the ability to troubleshoot and optimise code.
- Strong proficiency in working with backend frameworks like Node.js and related frameworks/libraries like Express.js, Nest.js.
- Experience with database technologies such as MongoDB, PostgreSQL, or MySQL.
- Knowledge of RESTful API design principles and best practices.
- Familiarity with cloud platforms such as AWS/Azure, etc. and containerization technologies like Docker, Kubernetes and others is a plus.
- Adept at adapting to new technologies and architectures, with a passion for innovation and staying at the forefront of industry advancements
- Excellent communication skills to convey complex technical concepts to team members and stakeholders.
- Strong attention to detail and organisational skills.

If you are a proactive problem solver with a passion for building applications, we encourage you to apply for this position. Join our team and contribute to the success of our organisation.

[Click here to fill the Application Form](#)