

COMPANY BACKGROUND

KEYWORDS FROM JOB DESCRIPTION

This can also be used as a brainstorm for qualities they may look for...

- *Ex: innovative thinker*
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WHAT DO YOU KNOW ABOUT THIS COMPANY?

- *Ex: It's a giant international company*
- *Ex: John from college seems to love his job there*
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COMPANY VALUES AND/OR MISSION STATEMENT

This is normally found by googling "(company name) values," "(company name) mission statement," or visiting the "About" page on their website

- *Ex: "Google values" leads to [this page](#)*
- *Ex: "Google mission statement" leads to [this page](#)*
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WHY DO YOU WANT TO WORK FOR _____?

Think beyond just needing to make money; how does this role contribute to your future aspirations?

- *Ex: I've noticed a tight-knit environment that makes work enjoyable and motivating*
- *Ex: The possibilities within the company itself are endless and I'm provided adequate support to overcome learning curves and other challenges in new opportunities*
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EXPERIENCES

STORY BRAINSTORM

Don't disqualify anything! If it comes to mind, write it down and refine later. These might include volunteering, family leadership, or classroom examples.

- *Story idea #1 (ex: volunteering at a kid's summer camp)*
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RESUME EXPERIENCES

Example:

Marketing Intern @ Amazon

- *Going above and beyond on the branding for a big event*

Experience #1:

- Relevant story

Experience #2:

- Relevant story

Experience #3:

- Relevant story

NON-RESUME EXPERIENCES

Use your brainstorm list and build out more on your experiences and stories you may use.

Experience #1:

- Relevant story

Experience #2:

- Relevant story

Experience #3:

- Relevant story

ADDITIONAL BRAINSTORM

Ensure you have examples of stories/experiences that demonstrate the following:

1. Knowledge
2. Skills
3. Past experiences
4. Failures
5. Successes
6. Lessons learned
7. Your decision-making process
8. How you approach problem-solving

COMMON QUESTIONS

Review the questions below and ensure you have a story/answer that goes with each:

1. Tell me about yourself. (see [video](#))

2. What are your professional goals?
3. What are your strengths and weaknesses? (see [video](#))
4. What's a time that you went above and beyond?
5. Tell me about a time you failed. How did you respond? (see [video](#))
6. What's a time when you were given no instruction? How did you respond?
7. What sets you apart from other applicants?

ADDITIONAL RESOURCES & PRACTICE TIPS

PRACTICE TIPS

- Practice using voice memos
 - Helps regulate conciseness of response, filler words used, and other potential changes/improvements you want to make
- Vary your stories
 - Show a range of capabilities and experiences rather than only focusing on a few
- If virtual, print your resume and have it near you
 - It's super helpful to have a quick reference of experiences to mention

ADDITIONAL RESOURCES

- [Interview Prep | 11 Tips to Prepare](#)
- [STARR Method](#)
- [Sample Interview Questions](#)