

Edward S. Marcus High School, Est. 1981

June 1, 2026

Marcus High School Basketball Families,

I am pleased to share that Coach David Watson has been named the new Head Coach of our girls basketball program. Coach Watson joins Marcus High School with a proven track record of motivational leadership, character development, and exceptional game strategy.

Coach Watson most recently served as the Boys Basketball Associate Head Coach at Lewisville High School. During his tenure there, his expertise and leadership contributed to earning three playoff berths and helping lead the program to two Bi-District championships. His extensive coaching career also includes serving as the Head Coach at Paschal High School, where in his first year he successfully led the program to its first playoff berth in seven years. Additionally, he has achieved significant postseason success as the Associate Head Coach at North Crowley High School—contributing to two Regional Semifinal and one Quarterfinal appearances—and at Calvary Christian Academy, where he helped guide the team to a State Championship game appearance. Coach Watson holds a BS in Sports Management from Liberty University.



Throughout his career, Coach Watson has demonstrated a clear ability to inspire teams to excel. His vision for Marcus Girls Basketball is deeply centered on accountability, teamwork, and long-term program growth. His commitment to building strong relationships, establishing a unified team culture, and maintaining high expectations will undoubtedly leave a lasting, positive impact on our student-athletes. We are highly confident in his ability to lead our program forward and to continue building an environment where our student-athletes can thrive both on and off the court.

We are incredibly excited about the future of Marcus Basketball under the leadership of Coach Watson and deeply appreciate your continued support of our players, program, and school.

Cody Koontz, Ed.D.
Principal
Marcus High School



"WE ARE MARCUS! WE ARE ONE!"