

What are the Best Tools That Can Help You Manage Blogging Better?

Blogging is one of the best ways to let the world know about your ideas, thoughts, and dreams. It is also a powerful way to expand your business, get new customers, and generate a stable income. You may have read all sorts of blogs by now related to sports, news, movies. You may have looked up information about Netflix or [Call Spectrum](#) & TV plans. And you likely got your answers from a blog post just like this one. Regardless of the topic or industry, a lot of effort goes into writing a blog. If you're a blogger yourself or interested in starting a blog of your own, read about some of the best blog management tools.

Sendible

Bloggers can greatly reduce their workloads and timelines by using purpose-built tools that can manage multiple social media profiles simultaneously. One such tool is Sendible. You can schedule messages, engage audiences, and measure ROI conveniently and with more accuracy. Its in-depth analysis reports will help you better optimize your blogging techniques. Although not available for free, its useful features and components will make up for the subscription cost.

Sumo

Sumo is a very good blogging tool that comes with useful automation capabilities. You can schedule blog posts and newsletters for campaigns in line with your marketing goals. The tool also provides several different options to motivate users to sign up. One such example is the engaging and vibrant welcome splash screen. Moreover, Sumo will aid you in optimizing the pop-ups on your blogs.

Google Docs

Even though it's quite simple, one cannot deny its effectiveness as a writing tool. Google Docs is an instant favorite among many bloggers. With the cloud-based document, you can easily manage, collaborate, and check the status of blogs. You can write blogs with a lot of ease even as a new user on the user-friendly interface that comes with Google Docs. You can also add visually attractive elements to your document. Furthermore, you can access all your documents from anywhere in the world thanks to the cloud storage capabilities.

Canva

One of the most important aspects of a blog is its visual elements. Good graphics play a vital role in keeping people interested and engaged. Many blogs, even though they do not have the best textual content, still have a large fan following due to appealing and engaging graphics. Canva will help you make attractive and modern visuals to keep users from leaving your blog abruptly. The more traffic you get and the longer it spends on your website, the better the ROI you will receive. Canva has many free templates available that you can use to make banner images, infographics, and much more.

Fyrebox

User feedback is known to boost customer engagement with any blog. Customers will stick around your blog and provide you valuable insights for free, but only if there's a dedicated section for this purpose. You should try Fyrebox for this. The tool comes with several options to boost reader engagement. For example, you can create pop-up surveys or interactive questionnaires to engage users better and extract feedback without being invasive.

Grammarly

Everyone likes to read high-quality blogs that are well-written and free of factual or grammatical errors. Grammarly is one of the best tools out there that will help you keep your linguistic use correct. You may already have seen several ads for Grammarly on various platforms or videos. This editing tool will make your blog perfect for posting online. It can detect and help you remove mistakes in spelling, grammar, and usage. Moreover, you can download a desktop add-on for MS Word and Outlook for free. You can also add an extension to a web browser like Chrome. The paid version doesn't cost a lot and comes with more extensive features.

Quora

Quora is one of the best places to generate good blog ideas. Not only can you find new inspiration, but this platform will also enable you to generate more traffic for your blog. Millions of people visit Quora every month looking for answers to different questions. Make the most of the platform by examining keywords, ideas, and trends. You can also choose to directly answer questions relevant to your area of expertise and include a link to your blog. This will help you direct more traffic to your blog. And the chances improve that the increased traffic will convert into revenue. Another great advantage of Quora to bloggers is that it can potentially connect you with other marketers, bloggers, businesses, and SEO professionals.

Blog Topic Generator

It is necessary to have catchy titles and headings of blogs. Users will get an idea of what the blog contains instantly. The first impression can be very important to engage users enough to scroll through the blog. Therefore, make use of the Blog Topic Generator tool from Hubspot to create powerful, appealing, and trendy titles for your blogs. Just enter the target keywords of your blog and the tool will suggest the best titles to get more traffic to your blog.

LiveChat

People today are looking for instant solutions. They need quick answers to their questions, especially if your blogs are about products or services. However, it may not always make financial sense for you to hire a full-time live chat resource. Instead, you can invest in a more cost-effective chatbot. The LiveChat

WordPress plugin is one of the best chat solutions to activate a chatbot with automated responses on your blog.

More advanced chatbots also come with artificial intelligence and machine learning capabilities. These grow smarter as more users engage with them. Many may even be able to address common queries and questions independent of your input. Taking this positive step will make your blog remain in the good books of visitors.