

# Day 16/31 - \$0/\$10K Client Revenue

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## ? Who You Are Now vs Who You Want to Be ?

- Now:
  - I am relentless, a warrior who endures, but still fights on the edge of his potential. A man who sometimes lets fear whisper in his ear, casting shadows over decisions. I serve others with loyalty—clients, family, brothers—but I’ve yet to carve my name into the stone of significance. My financial power is limited, but my ambition? Boundless. Yet, I remain a shadow, unseen by the giants who could shape my destiny.
- Who You Want to Be:
  - I am a force of influence—unbreakable, relentless, *undeniable*. I reshape markets, I transform lives, and I don't just take opportunities; I *create* them. I earn not just \$3k per month, but I surpass it, turning months into empires that let me walk away from a job that no longer serves me. I become the *inevitable choice* for marketing projects, the one whose name comes with confidence, not questions.
  - I live in abundance—not just in wealth, but in choices. My physique is carved from discipline, a testament to my unyielding strength. I am refined, a mind that explores new frontiers and a spirit that draws others into its orbit. I am a man of depth, a conversation that lingers in the minds of those who hear it.

## 🔥 Your Reason Why 🔥

- Every day, I endure the monotony of a job that drains me, working for an international company that runs on empty slogans and empty minds. It's a place where no one thinks for themselves—where decisions come from above, and everyone else follows like clockwork, never questioning, never challenging. I see them, caught in the system's grip, following orders without a thought of their own. I refuse to become one of them, so I keep my distance, *knowing* that I am capable of so much more. They might be content with scraps, but I am *not*. My potential isn't limited to the paychecks they hand me or the orders they give.
- But this life isn't forever. Soon, I'll be out, breaking away from this system that tries to box me in. Every project I close, every partnership I secure, will move me closer to the moment I finally tell them I'm done. When I match the income from my job with the earnings from my own business, I'll send that message to my boss—one last goodbye.

I'll wake up the next morning free, knowing that my time belongs to *me* and that the chains are broken. That's when I'll double, triple, *quadruple* what I earn—turning my vision into reality.

- It's not just about me—it's about those who matter most. It's for my mother. A woman who has spent more than 40 years as a teacher, a true educator, trapped in a system that never valued her worth. She's given so much, pouring her energy into shaping young minds, yet the system has taken more from her than it has ever given back. She's been bound to this job, never having the chance to breathe, to live beyond its constraints. I want to change that. I want to give her the chance to see what freedom feels like, to let her know that her sacrifices were not in vain. I want to show her that there's a life outside those classroom walls, a life where she doesn't have to worry about money, where she can finally focus on *herself*.
- And for my son—my heart, my legacy. He's just five years old, and already I see how the world tries to mold him, to shape him before he even understands what freedom means. The system that wants to take his imagination and turn it into conformity, that wants him to follow the rules without ever questioning why. I *refuse* to let that happen. I want to show him that there is another way—one where his father isn't a man who just takes orders, but a man who *creates* his own path. I want him to know that we don't have to settle for the life that others would have us live. My success will be his shield against the world that seeks to limit him. I will build a future where he knows that he can be anything he desires.
- And my wife—she is my partner, my strength, and my peace. I don't want her working a job that keeps her trapped, and I've already made sure she doesn't have to. But I want to give her more than that. I want to give her *true* freedom—the freedom to buy what she wants without hesitation, to live without limits. To know that she deserves the best of everything and that her dreams aren't just dreams—they're realities that we can *afford*. When she smiles at me, when she feels the ease of living, I want to know that it's because I fought for her, that I earned it. I want to see her pampering herself, going to the gym, living the life she deserves, *knowing* that we are safe, secure, *free*. Every time she hugs me and says she loves me, I'll know that I kept my promise—to provide, to protect, to give her the life she deserves.

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## G Work Checklist

- ☒ ~~Set a binary, tangible goal~~
- ☒ ~~Pick an attitude~~
- ☒ ~~Hydrate, Caffeinate, Get the blood flowing~~
- ☒ ~~Remove distractions~~

- ☒ ~~Set a challenging timer and try to beat it~~
  - ☒ ~~Get started~~
  - ☒ ~~Evaluate afterwards~~
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## Day - 10.11.2024

- ☐ Wake up, get coffee, patrol the chats and watch PUC replay 07:00 - 08:00
- ☐ GWS 08:10 - 09:40 - come up with what to produce + write the outline + make the strategy for own product.
- ☐ GWS 10:00 - 11:30 - start implementing the idea, create the first draft.
- ☐ Family time 11:30 - 14:30 - attend my grandfather's birthday 93 years old.
- ☐ GWS 14:30 - 17:00 - establish the target market, create 2 avatars, refine the first draft
- ☐ Drive back home 17:15 - 20:15
- ☐ GWS 20:30 - 22:00 - keep refining that draft.
- ☐ Shower + Sleep 22:15 - 06:00

## GWS Reflection:

### What tasks/objectives did I demolish?

- Came up with the idea of what to produce together with Alwin.
- Found the exact title, the outline and made a pretty good draft for it.

### Problems/mistakes encountered?

- The first ideas as to what to produce was kind of foggy, but then it hit us both and we agreed on it, went ahead and created it from thin air.

### Solutions to each mistake/problem?

- We both worked with AI, but then all of a sudden there were too many choices, we agreed on 1 and went ahead with it.
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- ☐ GWS #1 - 08:10 - 09:40
  - come up with what to produce + write the outline + make the strategy for our own product.
    - Brainstorming with the help of AI and Alwin.
    - Write the outline.

- Make a strategy with our new bot mission picker to reverse engineer what we need do.

## **GWS Reflection:**

What tasks/objectives did I demolish?

- We got down to the product to produce, Ebook.
- Wrote the outline for it, we know what it needs to contain.
- Reversed engineer how to make most money possible within 2 weeks.

**Problems/mistakes encountered?**

- None really, we just had to sit, work with the cheat codes and obliterate every objective.

Solutions to each mistake/problem?

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☐ GWS #2 - 10:00 - 11:30

- start implementing the idea, create the first draft.
  - Write a first draft and make it real, make it feel relatable and personal.

## **GWS Reflection:**

What tasks/objectives did I demolish?

- Wrote the first draft and made it relatable and personal.
- Came up with the 2 Is and 2 Ds method - Intention + Intensity and Dedication + Discipline.

**Problems/mistakes encountered?**

- Didn't really know how to put it all together.

Solutions to each mistake/problem?

- Using the product bot gave us the structure, the words... made it easy.
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☐ GWS #3 - 14:30 - 17:00

- establish the target market, create 2 avatars, refine the first draft
  - Established the target market 25 - 45, mostly men and 20% women.
  - Created Mike and Sarah

- Refined the first draft to include my personal story and make it even more relatable.

## **GWS Reflection:**

What tasks/objectives did I demolish?

- Defined the target market
- Created avatars
- Refined the first draft with my personal story, but I didn't finish it.

**Problems/mistakes encountered?**

- Was hard to connect everything together at first

Solutions to each mistake/problem?

- The more I thought about it and went back and forth with the bot, the connections started to happen.

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☐ GWS #4 - 20:30 - 22:00

- keep refining that draft.
  - Finished the first draft, completed all the chapters of the book. 29 pages long.

## **GWS Reflection:**

What tasks/objectives did I demolish?

- Made a first draft that looks decent, Alwin and I are working on this around the clock, when he's awake I'm asleep and vice versa.

**Problems/mistakes encountered?**

- Just think and do the work, ideas came to me as I was working, just do the work.

Solutions to each mistake/problem?

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## **End day review:**

### **Overall problems/mistakes throughout the day?**

- Some things could have run a bit smoother, in the sense that if I would have had all the ideas from the start, it would have saved some time and probably would have gotten us a bit further down the line.

### **Solutions to each mistake/problem?**

- We are ahead of the development that the mission bot gave us, it means we are moving fast, like real fast, the AI tools gave us speed like no other.