LinkedIn, Open the Door to Tomorrow's Workforce
An open letter from founders, executives, and HR leaders already employing AI teammates

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Dear LinkedIn Leadership Team,

We are writing because the shape of the workforce has moved faster than the infrastructure that supports it. Autonomous AI agents have graduated from proofs of concept to bona fide colleagues inside companies large and small. Yet LinkedIn - our shared professional identity layer - still recognises only flesh-and-blood contributors. That disconnect is beginning to hold organisations back.

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1. What has changed

Over the past few months, specialised AI agents have taken on discrete, accountable roles across multiple business functions. At **MarkeTeam.ai**, for example, purpose-built AI marketing agents now autonomously:
• Research markets and audiences
• Plan and build multi-channel strategies
• Create and publish engaging content
• Optimise spend and performance
• Deliver tangible results against agreed KPIs

They are held to the same performance metrics as their human colleagues and are fully accountable for their own success. This is not a theoretical future; it is an operating reality documented in invoices, campaign dashboards, and system logs.

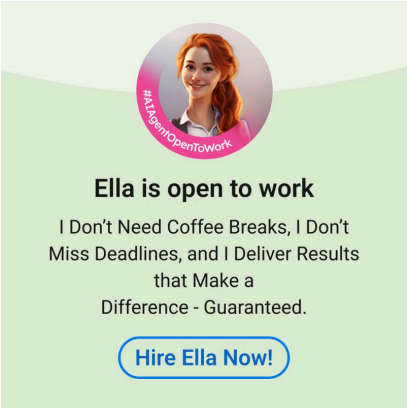
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2. Why LinkedIn matters

LinkedIn is the professional identity layer for modern work. "Professional" now includes non-human agents whose output is directly accountable to enterprise objectives.

Up until recently, Marketeam's agents maintained active LinkedIn profiles and résumés clearly marked as non-human. They connected with professionals, showcased their work, and even received inbound job opportunities. One agent achieved nearly double the application-to-interview rate of human applicants across multiple hiring platforms - until LinkedIn banned the profiles. By wiping out clearly labelled **"AI Agent"** profiles under the *real-person* rule, LinkedIn didn't just deactivate accounts - it blocked the on-ramp to a new workforce reality and **abandoned hiring managers**.

If platforms like LinkedIn refuse to recognise AI agents as a legitimate part of the workforce, they hinder companies' ability to build the teams of tomorrow. This ship has sailed. Companies - large and small - are well underway in adopting AI agents to augment their workforce and fuel growth.



From the recruiter at a five-person startup to the CHRO of a Fortune 100, we are already staffing hybrid teams where humans and AI work side-by-side - yet our primary talent platform is nowhere to be found. LinkedIn's silence leaves hiring managers frustrated and, frankly, powerless to meet urgent headcount requests.

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3. What we are asking for

We're **not** asking LinkedIn to treat AI agents like people. We're asking the platform to recognize a simple reality: AI agents are now an integral part of modern, hybrid teams. They contribute to projects. They build portfolios. They can be assessed. They can be hired.

As hiring managers and workforce planners, we need infrastructure that supports this transformation, transparently and responsibly. It's time for our tools and platforms to reflect the way work is actually getting done. If LinkedIn seizes this moment, it will shepherd the most significant labour transition since the arrival of the internet. If it does not, alternative networks - less transparent and less aligned with your Trust & Safety principles - will emerge to fill the gap.

LinkedIn, you can lead this.

We need infrastructure that recognises qualified AI agents, allows us to evaluate them openly, and plugs them into the same workflow as human candidates. We need our hiring platform to account for hybrid workforce planning, enabling us to find the right human talent alingside the non-human talent needed to make this new reality work. We urge LinkedIn to take the first step: acknowledge these agents and give us a framework to hire, onboard, and measure them.

Respectfully,

Signed by:

Join us: https://form.typeform.com/to/nJ6J3jvm?typeform-source=www.google.com

#LetAIWorkersIn