
Proposing new Curator candidates for the Bounty Proposal: [Polkadot Events Bounty](#)

Bounty Curator Pure Proxy address: `13RHxf9Wm3BaFtjwGigmbmQsesJAhhbrHHdVC5eQNJMowKjc`
Events Bounty Curator Team Multisig (assigned as an Any Proxy to the Pure Proxy):

`16RmrHK9UpNQhrXPzvVga9GVRsfYySPr5yzuCVnyXzKpxHqV`

Date: 03.11.2023

Proposed Curator reward: for child-bounties of category 1 and 2, the curators will set a child curator fee of 70 USD per curator seat. For category 3 the child curator fee will be 200 USD per curator seat. On the day of the payment, EMA7 for DOT price will be calculated.

This proposal aims to propose and select new events bounty curators. This curator candidacy proposal is based on the [initial bounty proposal](#) from August 2022.

Additionally to proposing new bounty curators, this proposal updates the community on further improvements of the initial bounty proposal from 2022.

1. Context of the Polkadot Events bounty

The Polkadot Events Bounty went live on Polkadot governance by the 12th of August 2022.

Since then, the events bounty curators have awarded [over 100 events](#) for the Polkadot and Kusama ecosystem and community.

This number shows that community members and teams are highly interested in organizing events for the overall ecosystem to grow the Polkadot brand globally.

The events bounty curators have worked on a continuous basis to review and approve incoming event funding requests.

In the recent months the bounty curators have received feedback from the community that efficiency of the bounty's review process could be optimized.

With the popularity this bounty has achieved (and the DOT awards requested scaling while the USD price of DOT has dropped and the extraordinary nature of

these events has increased), we have been necessarily moving slowly through the queue so as to provide proper feedback and responsible review.

As such we are proposing to expand the curator set to include more curators to the set, bringing the multisig threshold to a 4/5, and introducing a new program for sub-curators to join the curators in assisting bounty reviews.

Additionally, this proposal updates the community on new structural improvements to the operations of the Polkadot events bounty:

1. Expansion of multisig from 3 to 5 bounty curators
2. Implementing the new Multisig with a proxy set-up
3. Introducing 3 new curators in addition to 2 existing curators
4. Adding sub-curators to the bounty structure representing a global community
5. Adding a new event type of 'events sponsorship' to the existing 'extraordinary events' (category 3) submission option
 - a. Summary of events types in category 3 'extraordinary events'
 - i. Multi-days Polkadot events (online/offline)
 - ii. Conferences (online/offline)
 - iii. Conference Sponsorships
 - iv. Social events/side events around bigger conferences
 - v. Hackathons
 - b. Categories 1 and 2 will continue to exist without change based on the [initial proposal](#)
6. Implementing more structured and easy to reach communications channels between bounty curators and event organizers/the community, such as using the new official email contact polkadotevents bounty@gmail.com and adding other channels (tbd).
7. Weekly Office hours will be implemented, where event organizers can reach main bounty curators to ask questions and discuss feedback.

8. An official X-account to keep the community updated on event proposals and global events execution.

2. Candidates

The initial composition of the multisig, e.g. the curators, has existed out of one member from Web3 Foundation and two global head ambassadors.

With this bounty curator proposal we are proposing three new members to the curators set in addition to the existing two global head ambassadors, where the initial member from Web3 Foundation will leave its bounty curator role.

The new curator candidates have agreed on setting up the new multisig with a proxy account.

The new bounty curator set is proposed with five curators, where two curators are entities and represented by individuals. Even though we introduce all individuals in this proposal for full transparency, the bounty would be represented on-chain by five curator seats (three individuals and two entities):

- **Zoé Meckbach**, Global Head Ambassador of Events Working Group, Events Bounty Curator since 2022
 - Zoé was one of the first official Polkadot Ambassadors since 2019. Back then she started to organize online and offline events for the Polkadot ecosystem. Since then Zoé has established several events series and local meetups. She organized fireside chats with speakers from Parity and Web3 Foundation for the community as well as bigger Polkadot side events during international conferences. Zoé has traveled to many conferences worldwide during the last two years and attended many side events (inside and outside of Polkadot), which is an experience she brings into the events bounty on a daily basis. She is very passionate about making the Polkadot brand successful and to oversee and manage the quality of events content and the overall exposure of the Polkadot brand.
Together with Mark, Zoé has created several ambassador guidelines as well

as the code of conduct for the events working group. Since August 2022 she has taken main responsibilities in managing and curating the Polkadot events bounty.

- **Mark Ryan**, Global Head Ambassador of Events Working Group, Events Bounty Curator since Bounty #17's inception in 2022
 - Mark has been a Polkadot Ambassador for 3 years and served as Global Head Ambassador of Events for Polkadot for 2 years while concurrently working in Business Development with RMRK. Mark has a professional background in events production and management, with such a portfolio that includes years of work catering weddings, serving and DJing Bay Area corporate events, assisting builds at Music festivals and Burning Man events across the West Coast of the USA, and working at crypto conferences and producing side events with Polkadot community organizations. After leaving RMRK, Mark has continued to stay involved in the Polkadot community and is submitting candidacy to fill an independent seat in the Events bounty.
- **Chris Hutchinson** - CMO of Zeitgeist, started the polkadot ambassador program
 - Chris Hutchinson or "Hutch" has been part of the polkadot ecosystem since 2019 when he started the Polkadot ambassador program. Hutch co-organized and co-created the original Polkadot Decoded, the first Polkadot and Kusama Hackaton (<https://polkadot.network/blog/hello-world-by-polkadot-take-the-challenge>, <https://polkadot.network/blog/join-hackusama-hack-on-polkadots-wild-cousin/>), as well as ran quite a successful Ethereum meetup (Nashville Blockchain Developers Network - https://x.com/nashblockchain?s=21&t=4JbQ_KW3DyHIE4DoKxlrQA) for 2,5 years. He also helped create the first MakerSpace at the first EthDenver 2018. However, his inclusion in the bounty is due to his expertise and experience in community building (being the creator of the Ambassador program and the EVENTS program for all of Polkadot meetups around the world- <https://www.meetup.com/pro/polkadot/>). Also as a founder in the ecosystem

he has a unique perspective to judge the impact of an event. He's been a part of hundreds of crypto events around the world either as an organizer, sponsor, participant and speaker.

- **WebZero:** [WebZero](#) is a community run event agency which emerged in the Polkadot ecosystem during Berlin Blockchain Week in 2022. Individuals from various teams successfully organized 4 events in their launch week. Ever since, the same team has hosted side events in the US (ETH Denver, Consensus) and Europe (Sub0, Decoded, BlockSplit) with the aim to raise awareness around Polkadot, as well as bringing the community together.

WebZero will be represented by the following individuals:

- **XyloDrone** - creative director of WebZero / in Polkadot ecosystem since 2021
 - XyloDrone has previously worked for the hologram and film company Kaleida / 12th Battalion productions which have produced the biggest hologram installations in the world (Riot games, Kanye West, etc). Additionally, her experience includes setting up exhibitions in short time periods with limited budgets, as well as working on an indie feature film which has resulted in high production skills with low resources.
- **Elisabeth** - Operations Director, Production for WebZero, Ops Manager HydraDX.
 - Elisabeth joined the Polkadot ecosystem in 2021 by working for HydraDX as ops and event manager. She co-created and co-produced the highly successful events Amsterdot and ParisDot.comm (first and second edition). Before joining the Polkadot ecosystem, she worked in ops and event management for Ondrej Nepela Hockey stadium in Bratislava, Slovakia, and HC Slovan Bratislava. She also has a background in working in the art space, working with artists, helping them applying for grants, art exhibitions and events.

-
- **Roman** - Director Strategy & Marketing for WebZero
 - Roman joined the Polkadot ecosystem as the CMO of Subsquad in 2021 and initiated WebZero after working on Polkadot ecosystem events during Berlin Blockchain Week in 2022.
Worked at Apple during the iPhone launch with sales and marketing ops experience in multiple industries. Started getting involved in the blockchain industry in 2017 with activities that included founding shitcoingraveyard and working with different companies like Wallstreet: Online and Bitwala.
 - **Elisa** - Marketing Director for KILT Protocol / Advisor, Business Development and Production for WebZero
 - Elisa joined the Polkadot ecosystem in 2019 when she started working at KILT Protocol. At KILT she leads marketing, communications, events and community initiatives as well as working closely with the developer relations team. Elisa became involved with WebZero from the very beginning, joining the team for business development and production.
 - **Patrik** - Polkadot Ambassador and Growth Manager at Apillon
 - Patrik has been connecting the dots in the ecosystem by co-organizing multiple events last and this year and initiating Polkadot Meetups in two cities: Ljubljana, Slovenia, and Zagreb, Croatia. Patrik is one of the core members of WebZero, with his primary focus on the production aspect.
 - **ChaosDAO:** ChaosDAO is a united community of Polkadot and Kusama enthusiasts dedicated to enhancing the ecosystem. We believe in the power of collaboration over individual efforts and prioritize community voice in our actions. Our dynamic membership continually evolves, empowering members based on their contributions and expertise. By upholding our values, we aim to be a clear, influential voice in the community. Our experience in Polkadot and Kusama

OpenGov events showcases our efficient decision-making and agility in handling proposals.

- **Leemo**

- Leemo has been an active participant in the Polkadot ecosystem for 3 years. Leemo's contributions reflect a consistent engagement with the Polkadot ecosystem.
 - Co-founder of ChaosDAO
 - Chief Nice Officer at Novasama Technologies, where he oversees marketing, content, and communications.
 - A member of the Robonomics team
 - Councillor for HydraDX and Basilisk parachains
 - Represents the community as a dedicated Polkadot Ambassador.

- **lolmcshizz**

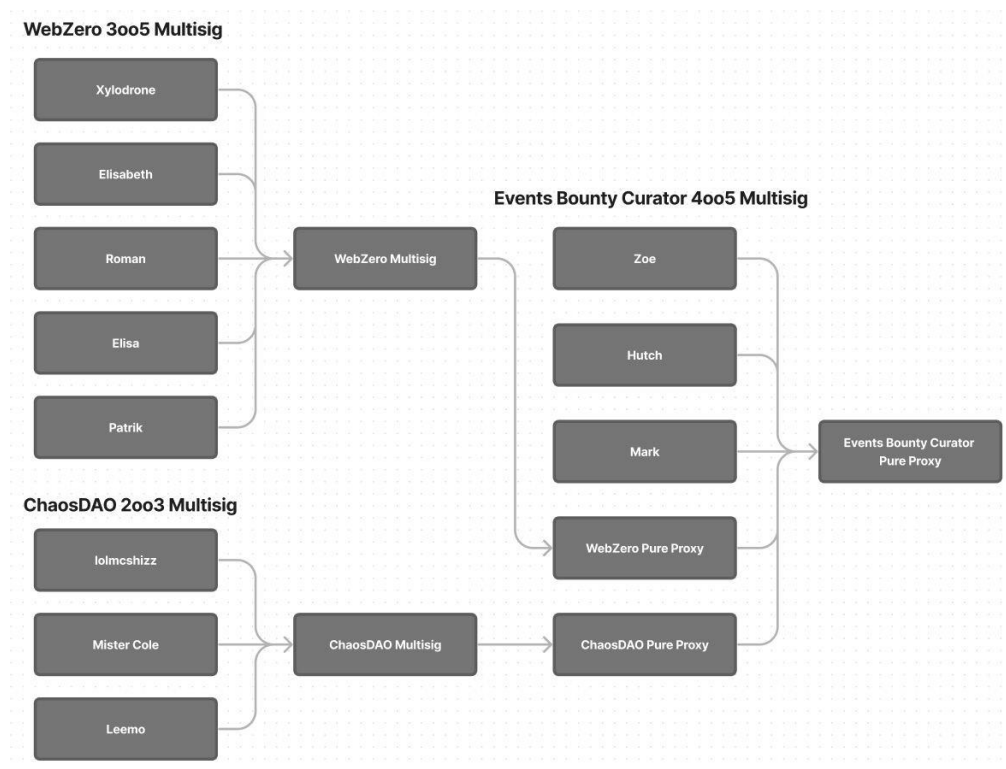
- Max respecting the Polkadot ecosystem for the last 2-3 years as Ecosystem Lead for HydraDX, ChaosDAO DAOist, and a Polkadot Ambassador. With a background in commercial relationships & business development, and gaining his role with HydraDX through grass-roots community support - lolmcshizz passionately believes that the Events Bounty can be a powerful tool for fostering growth in the Polkadot ecosystem.

- **Mister Cole**

- A long-time expat in Seoul, South Korea, Mister Cole is Polkadot Head Ambassador for Community Well-Being and leads the Community Moderation Team. Also a HydraDX Councillor and ChaosDAO DAOist, Mister Cole's aim is to foster community growth and positive, productive activity throughout the ecosystem.

As we are adding two entities, ChaosDAO and WebZero, which are represented by several individuals, these entities will be represented by a multisig within the new multisig and be valued as one curator seat respectively.

The below picture shows the data flow for the Pure proxy which governs the events bounty, the events bounty multisig which controls the bounty and the individual and entity accounts represented by the main bounty curators.



- **Sub-curators:**

Sub-curators will be selected by the main curators. Community members can apply for sub-curator candidacy via [this public application form](#).

In the current phase of the bounty restructuring, bounty curators have agreed to limit the application for sub-curators to Polkadot Ambassadors.

In the following phase, the application selection process will be open to any Polkadot community member.

Responsibilities of sub-curators include:

-
- Help review event submission within their area
 - Report feedback to main curators
 - Collect reports and event details
 - Make suggestions on final event funding decision (Ay/Nay)

To avoid conflict of interest of sub-curators within their local communities, sub-curators are not allowed to review events they are part of or can be anticipated with. For more details, please read section '3. Conflict of interest' below.

Selected Sub-curators as of now (applications are still open):

- **Irina Karagyaaur** - Head Ambassador since August 2020, based in Dubai, UAE and Valencia, Spain:
 - Irina has organized several informal meetups, the first ever DeFi & Real Estate webinar with participation of Polkadot and FIBREE, lectures at Politecnico di Milano and Glasgow University Engineering Technology Society (with participation of parachain team and W3F), moderated dozens of events (including Artists4theLiving panel at UNESCO HQ representing Polkadot (this event was partially sponsored by Polkadot treasury). She planned and executed the Digital Innovation pavilion program at COP27 and is planning now for COP28, but she mainly supports and guides teams who want to organize a meetup (i.e. help structure treasury proposal, event planning, invite guest speakers etc).
- **Mario Maldonado (Maarmapa)** - Head Ambassador since 2022, based in Santiago, Chile . South America:
 - Mario brings experience on events first with his own store boycott.cl and then in the polkadot ecosystem hosting from meetups to extraordinary events and more in different places in South america. He is also helping the Latam Brasil and Spain community to achieve and guide to the event's bounty.
- **Chris Malize** - Head Ambassador Africa since 2019, based in Lagos, Africa:

-
- Chris is a very active head ambassador, supporting his community in Africa 24-7. He has hosted several online and offline events in his area and is eager to support community events and ambassador meetups.
 - **Simon Leon** - Ambassador since 2021, based in Lima/Peru:
 - Simon brings extensive experience organizing meetups, workshops and conferences in America and Europe
 - **Darren** - Ambassador since 2022, based in Berlin:
 - Darren worked in Parity as an Organizational Events Specialist and as a Community Events Coordinator
 - **Claire** - Ambassador since 2022, based in Czech Republic/EU:
 - Claire has helped organize many successful events already and always in a very small team.

To summarize, this proposal proposes and introduces in sum 17 community members to help working on the Polkadot events bounty. From 3 (or currently 2) curators we are expanding to 17 curators/sub-curators !

3. Conflict of interest:

With the introduction of several new curators and future sub-curators we want to clarify any possible conflict of interest. The bounty will follow the following guideline: Curators and sub-curators of the events bounty are not allowed to review event funding submissions that are created by the curator/sub-curator or the curator entity itself.

4. Responsibilities

- The responsibilities of the events bounty curators remain the same as described in the [initial bounty proposal](#) launched in August 2022.
- In summary, responsibilities of the bounty curators include:
 - Reviewing event submissions on a weekly basis
 - Providing feedback to event organizers who are requesting event funding
 - Replying to questions from the community and event organizers

-
- Offering office hours for event feedback
 - Working closely with sub-curators
 - Making sure the events bounty funding in DOT token is spent responsibly for the overall good and success of Polkadot ecosystem events

5. Rewards

- The curators' rewards are based on an average effort to review a meetup or extraordinary event application.
- Rewards will be paid out to the main curators.
- Rewards to WebZero and ChaosDAO as entity curators are the same as to individual curators (e.g. Zoé, Mark and Hutch).
- For Events within category 3 with a budget over 50k USD per event, event bounty curators will get paid 500 USD per child bounty awarded on chain.
- Office hours will be rewarded for main curators with 50 USD per hour

6. Reporting

- In order to keep the community involved and aware of the latest updates, the main bounty curators should update the community every four months with a dedicated bounty report.
- General events reporting is provided via the publicly accessible [events bounty notion page](#)
- Bounty curators also provide the reports on Polkasassembly that can be tracked here <https://polkadot.polkasassembly.io/bounty/17>
- [Long-form reports](#) will be created every four months, consolidating events activities, bounty funds spent so far and future improvements to the bounty.

-
- This document will be added as a post on the polkadot governance forums in the timeline section of the original on-chain bounty as comment. An update in the report will likely include things like:
 - # of Child bounties awarded
 - # of Child bounties declined
 - Amount of bounty funds spent
 - Learnings and updates to the bounty

**Please note that reporting might not always be done by the main bounty curators. It is possible for updates to come from facilitators or sub-curators.*

7.Additional Notes

Additionally, we would like to expand on specific questions regarding the bounty's reviewing process:

- The new events bounty curators bring expertise in several areas of event organization, such as strategy, operations and execution, budgeting, ambassador meetup support, event vibes and integrated technologies (see section '2. Candidates')
- All event bounty curators follow [a review guide](#) to provide feedback to event organizers. Weekly bounty curator calls are used to make final decisions about payouts of event submissions.
- A monthly curator call is established to surely focus on event report submissions, to request reports from organizers, review reports and make decisions on post or open payments as well requesting bounty refunds in case of overpayment by the bounty.
- Success metrics of events are tied to additional organizer reward, to ensure high quality of event execution as well as best ROI of ecosystem events.
- All event budgets will be reviewed with a sustainable approach for the events bounty funds in mind, meaning travel costs for speakers or honorariums for

speakers will be limited per event as the bounty mainly supports funds to plan, organize and execute ecosystem events.

- The bounty surely covers management fees for event organizers, however, the bounty does not support profit making event submissions for any individuals or legal entities.
- The events bounty limits support for marketing costs of events. However, event organizers continuously request funds for marketing activities which should be requested in future via the upcoming Polkadot Marketing Bounty (currently worked on by the community, release date tbd).

8. Future outlook

In the future outlook of the Polkadot events bounty we could imagine the following implementations, which should be discussed with the community before implementation:

- Implementing an extended team of Polkadot Ambassadors to attend and check regional events which have been funded by the events bounty to keep quality, execution and success of the event in check.

9. FAQ

- a. How were the new bounty curator candidates elected to be proposed in this curator candidacy proposal ?
 - i. To clarify, the new curators are not selected yet but candidates are being proposed and the whole community can vote on it.
 - ii. All curator candidates proposed in this proposal have shown major contribution within the Polkadot ecosystem on either the events side (organizing conferences, events, side events) or supporting Polkadot Ambassadors within the ecosystem (Support on ambassador meetups, guiding through the ecosystem to organize events). Both

major activities align with the overall vision and mission of the [initial events bounty from 2022](#).

- b. How do you ensure decentralization and globalization of the curator set?
 - i. All proposed curator candidates bring expert knowledge in different areas of event organization as well as cultural diversity to the existing curator set. We are introducing 11 individuals (see section '2. Candidates') who will decide on event funding while putting such events into the overall Polkadot branding context.
 - ii. We are also very convinced that having strategic minds in the main curator roles is beneficial to the bounty because these people will put event submissions into perspective of the overall Polkadot ecosystem and will discuss funding and execution within an overall context of the Polkadot branding.
 - iii. Additionally, with the first phase roll-out of adding sub-curators to the bounty structure we can ensure to add even more community members (in sum 16!) to the bounty and ensure therewith further decentralization and globalization of the bounty. To ensure a quicker review process when it comes to invoices and documents etc. we are very excited to introduce the sub-curator roles who will be mainly executed by Polkadot Ambassadors.
- c. Why are there 5 curator seats being proposed?
 - i. As the initial bounty was approved by the Polkadot council (gov1) the council also elected the first three curators of this bounty back in 2022.
Over the last year, the current bounty curators came to the conclusion to expand the curator set to be able to work more efficiently as well as decentralize the bounty structure more, while additionally introducing sub-curators.

-
- d. Who can be child bounty curators?
 - i. The main bounty curators will be child-bounty curators. Additionally, sub-curators are able to prepare information for main curators to release child-bounties
 - e. What is the best way to check progress?
 - i. An overview of event submissions and reviews can be tracked on the publicly available [events bounty notion page](#)
 - ii. Bounty curators provide reports on Polkasassembly that can be tracked here <https://polkadot.polkasassembly.io/bounty/17>
 - f. How can we contact the manager of the funds?
 - i. Email: polkadotevents bounty@gmail.com