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About the MOU and your decision on whether to contribute to our textbook

THIS DOCUMENT IS FOR INFORMATIONAL PURPOSES ONLY. THIS IS NOT THE MOU FORM YOU FILL OUT, IT IS JUST AN EXPLANATION OF IT. THE OFFICIAL MOU FORM WILL BE AVAILABLE AT THE END OF THE SEMESTER IN D2L.

Introduction:

Humans R Social Media (HRSM) is the textbook in our course, and it's also an Open Textbook that will increasingly feature content created by students. At the end of the semester, you will be invited to contribute your work to the textbook as well. We believe this is how we make Social Media and Ourselves especially relevant to you: By drawing on our students' experiences with social media as valuable knowledge in our course and in future research.

Here's how it will work: In this course, you will create four Media Lab projects that you will be invited to elect to have published in HRSM. At the end of the semester, you will choose how to license the work you created, and that will determine which if any of the content you created will be contributed to HRSM. You will also elect whether we should include or remove your name or identifying information.

Many students are proud when their work is selected for the textbook, and most enjoy seeing and hearing other students' textbook contributions. However, you are not required to contribute your work, and it won't affect your grade if you choose not to contribute it.

If you do elect for your work to be included in the textbook, there is a chance it will also be reused in other places. This is because it will have a Creative Commons license making it legal to reuse the work in some cases. You should read more about [Creative Commons Licenses](#) before you decide.

Below we have pasted in the text and questions from the Memorandum of Understanding (MOU) you will be required to complete at the end of the semester, related to contributing to Humans R Social Media.

Part 1 of this process: Confirm your understanding.

You will be presented with these paragraphs.

Memorandum of Understanding: Contributing to Humans Are Social Media

I, the undersigned, by choosing a CC-BY license (option A following), agree to participate in the creation of Humans R Social Media, an open textbook in collaboration with my professor Dr. Diana Daly, through contribution of Media Lab coursework I select from ESOC 150b1 Social Media and Ourselves.

I understand that inclusion of my work in the final text is conditional upon my willingness to license my contributions under a CC-BY license. I have read the [Guide to Creative Commons Licenses](#) and understand that a CC-BY license allows others to share, use and adapt my work so long as they attribute me as the original author. I also understand that the content in media I upload must be legally reusable for my work to be included in the textbook, and that most music and other content will not be considered legally reusable unless it is in the public domain or has Creative Commons licensing that allows derivatives. I agree that I have permission from all interview participants and creators whose contributions are in the work I am licensing under CC-BY.

I understand that I have the right to request that my name and/or work be removed from the original text of Humans R Social Media, or change the license on my contributions at any stage prior to publication. I also understand the decision to change the license or to not contribute to Humans R Social Media will not affect my grade.

Part 2 of this process: Enter your information and election.

You will then be prompted with the following questions and form fields:

Enter your full name.

Enter your University of Arizona email address.

Paste in the url or permalink of your Pressbooks chapter.

- A. I agree to the above including a CC-BY license on all of my Media Lab Project work in my Pressbooks chapter.
- B. I agree to the above including a CC-BY license on some of my Media lab Project work in my Pressbooks chapter.
- C. I do not agree to participating in the creation of our class textbook or to assigning a CC-BY license to any of my work Media Lab Project work. I want my work to remain private and unpublished.

Choose one of these options, described in more detail above. Your response will not affect the grade you are given for your work.

If you chose option B you will see the following question:

You are agreeing to the above including a CC-BY license on some of your Media Lab Project work. Choose all of the project components you would like to contribute.

- ☐ Project 1 [Media Component 1]
- ☐ Project 1 [Media Component 2]
- ☐ Project 1 [Writing]
- ☐ Project 2 [Media Component 1]
- ☐ Project 2 [Media Component 2]
- ☐ Project 2 [Writing]
- ☐ Project 3 [Media Component 1]
- ☐ Project 3 [Media Component 2]
- ☐ Project 3 [Writing]

If you chose option A or B you will see the following questions:

How you would like to be identified in your contributed work.

- ☐ I do not want to be identified by name wherever my contributed work appears in the textbook. Please remove my name from my contributions.
- ☐ I want to be identified by my first name wherever my contributed work appears in the textbook.
- ☐ I want to be identified by my full name wherever my contributed work appears in the textbook.
- ☐ I want to be identified as the author of some of my contributed work, but not all of it. (Please explain.) [A text field follows.]

If you chose option A or B, you will then be asked to sign to confirm you understand and agree to the license and selections designated above.

Part 3 of this process: Submit in Qualtrics and then in D2L.

After the above processes, you'll submit to Qualtrics.

After you submit in Qualtrics, you will see a personalized Thank You page. You should take a screenshot of this page and submit it to the D2L Assignments dropbox.

You are required to fill out the MOU form and submit your Thank You confirmation showing your name (but not your decision), in the Assignments dropbox at the end of the semester.

Questions? Ask in our D2L Q & A or email esoc150b@gmail.com.