



## INFOGRAPHICS

Infographics are those (usually tall and skinny) pictures we see on blogs or in our email that summarize complex topics in short phrases, stats and icons. They're sort of like slideshows that show all slides at once, but without a live presenter, they must speak for themselves.

### What are infographics best for?

- If you normally would assign a "PowerPoint", these can be a welcome change of pace and a more contemporary format.
- They are great for persuasion assignments.
- Topics the students are passionate about, including local issues, are great for this form of presentation.
- If experiments or surveys result in interesting data, these work very well for displaying charts and graphs.
- If students would benefit from summarizing information or providing evidence, these are a perfect fit.
- If students already have a blog or website, these are a logical way to add new information to it.

### Examples:

- [Student sample embedded on a website](#)
- [Sample from the Piktochart blog](#)
- [Examples of possible graphs from the Piktochart blog](#)

### What tech tools are needed?

- Any Chromebook or computer
- [Piktochart](#) - Students can log in on this site and choose the "Sign in with Google" option.

### What are some possible challenges with this project?

- Students should be encouraged to use images that are free for reuse and they should cite their sources.

### What's the general outline for this project?

- Gather the information that will be in your infographic.
- Plan how you will word the information concisely. Infographics should not contain long sentences and wordy bullet points.
- Plan the organization, flow and the images you will want in your infographic.
- Go to [Piktochart.com](#) and sign in with the "Sign in with Google" option.
- Use the tools there to build your infographic.
- Remember to cite sources for images and information.
- Download the infographic as a JPEG or PNG.
- Upload it to Google Drive or submit it through Google Classroom.

## **What video tutorials are available?**

- [Tutorial 1](#) - This is a very quick overview from Piktochart.
- [Tutorial 2](#) - This is a considerably longer tutorial that shows more features.
- [Making a graph in Piktochart](#) - A tutorial I created as an example
- [Downloading and submitting the finished infographic through Classroom](#) (This video has no audio.)

## **What should I include in my assignment directions?**

- Indicate what students must include from your course content.
- If you expect to see graphs on the infographic, explain that students should use the graph tools in Piktochart.
- Indicate what choices they have as far as content and the look of the infographic.
- Include the outline of directions above and possibly the link to one or both tutorials.
- Explain how students should submit it to you, either through Drive, Classroom or maybe posted on a website or blog.

## **Besides my course content, what grading criteria should I consider?**

- Does the infographic show evidence of careful planning?
- Are ideas clearly communicated?
- Are the images and facts cited properly?

## **What other options are there for expanding this project?**

Normally an infographic would be a summary of information posted on a website or blog. Students could write up a related article, then add their infographic as an image.

## **How can we share this project beyond the classroom?**

As mentioned above, infographics are easy to embed on blogs and websites. They also can be shared on social media like Twitter and Facebook. Depending on the content and quality, the teacher could share them on a class website, blog or social media account.

Consider having students create infographics for important local news or issues. A clear, concise presentation of information that the students are passionate about can be an engaging project that gets a lot of positive attention.