

Audrianna Gaddy [737-330-6169]
[aigaddy04@gmail.com]

Objective

Dedicated and dynamic professional with experience in customer service, team leadership, and fitness training. Seeking to leverage my background in retail, hospitality, and fitness to excel as a personal trainer and social media manager. Passionate about creating impactful experiences, building client relationships, and driving brand growth.

Professional Experience

Crunch Fitness – College Station, Texas

Personal Trainer

August 2024 – December 2024

- Designed personalized fitness plans tailored to individual client goals and fitness levels, focusing on both short-term and long-term results.
- Conducted one-on-one training sessions, ensuring proper form, technique, and safety to prevent injuries and maximize effectiveness.
- Educated clients on the importance of nutrition, recovery, and lifestyle adjustments to support their fitness journey.
- Provided consistent motivation and accountability to help clients overcome challenges and maintain adherence to their programs.
- Successfully retained clients through exceptional service and results-driven training, contributing to overall membership satisfaction and loyalty.
- Collaborated with management to refine training programs and ensure alignment with company standards.

Presale Ambassador

August 2024 – December 2024

- Promoted membership sales, contributing to the successful launch of the gym's new location.
 - Built relationships with potential members through community outreach and marketing efforts.
 - Collaborated with the marketing team to execute promotional events and campaigns.
 - Broke company records for most memberships sold before the official opening. •
- Ranked in the top ten for membership sales.

Sunlife Organics Smoothie Shop – Austin, Texas

Shift Lead

May 2022 – June 2023

- Managed daily operations, ensuring exceptional customer service and efficient workflow.
- Trained and supervised a team of employees, fostering a positive and productive work environment.
- Handled inventory management, ordering supplies, and ensuring product availability.
- Resolved customer complaints and implemented solutions to enhance customer satisfaction.

Falconhead Golf Club – Austin, Texas

Lead for Outside Services

May 2023 – July 2023

- Supervised and coordinated the outside services team, ensuring smooth operations during golf events.
- Managed equipment inventory, prepared golf carts, and assisted guests with their needs.
- Delivered high-quality customer service, contributing to positive guest experiences.

The George Hotel – College Station, Texas

Concierge

November 2023 – January 2024

- Assisted guests with services including reservations, transportation, and local recommendations.
- Developed a deep understanding of the local area to provide personalized and valuable guest experiences.
- Managed guest requests and resolved issues promptly to ensure a seamless stay.

Skills

- High-Level Sales and Closing Techniques
- Personalized Fitness Training
- Team Leadership & Supervision
- Customer Service Excellence
- Marketing & Promotions
- Lead Management and Conversion
- Communication & Interpersonal Skills
- Problem Solving & Conflict Resolution

Certifications

- NASM Certified Personal Trainer

References

Available upon request.