



Grand Canyon National Park Museum Display Rubric

	<u>Limited (0-5)</u>	<u>Basic (6-10)</u>	<u>Proficient (11-15)</u>	<u>Advanced (16-20)</u>
Topic	Display has minimal science concepts and data; no mention of geologic history.	Display features relate to geology. However, local rocks and fossils are only mentioned in passing.	Display features explain 1-2 local geology concepts or events.	Display focuses on local geology with multiple concepts and events that are well articulated and explained.
Content	Display is full of inaccuracies. Little to no citations.	Display has several important factual errors. Less than half of the information presented is cited.	Display uses facts to communicate the geology topics at hand and numbers to show its context. Facts are accurate and cited.	Display uses facts to convey the background and context of the local geology; data conveyed on the magnitude or frequency of a phenomenon discussed is understandable. All facts are accurate and cited.
Creativity	Display does a poor job of engaging the audience with little to no effort made to communicate science in a creative manner.	Display is able to educate the audience on the topic but struggles to engage the target audience. Little narrative-building with objects.	Display educates the target audience on the selected topic in an engaging way. Objects tell a coherent narrative on local geologic history.	Display communicates the topic in a way that is extremely original and educational. Objects and their groupings tell an engaging story of the Earth's history.
Mechanics	Display has poor language and many grammatical errors.	Display has several grammatical errors. Sentences are usually well constructed.	Display has clear language with 1-2 grammatical errors. Strong sentence construction with few exceptions.	Display has clear, concise, and compelling language with no grammatical errors.

Total: /80