

Docent vs Staff Cost/Benefit Analysis: Qualitative Considerations

Use words to consider how much impacts your institution

<u>Costs</u>	Docents	Staff
Party		
Parking		
Printing		
Books		
Membership		
Staffing		
Other Opportunities		
<u>Benefits</u>	Docents	Staff
Donations		
Marketing		
Scale/ Teaching Capacity		
<u>Visitor Experience</u>	Docents	Staff
Positive impact		
Negative Impact		