

# Principles for Locally Led Adaptation Action

## Commitment Form

*Name of Organization or Government:* Media Awareness and Justice Initiative (MAJI)

*Type of Organization or Government:* Non-Governmental Organization (NGO)

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*Date of Commitment:* December 21, 2020

### *Short Commitment Statement:*

The Media Awareness and Justice Initiative is a youth-led organization that works in rural and urban communities located in Nigeria. Working within our donor dependent capabilities, we plan to implement the Principles of Locally Led Adaption by working closely with young people and marginalized groups in rural and urban communities, through the development, implementation and assessment of initiatives using a multistakeholder collaborative approach. Using local languages and traditional approaches, we will implement adaptation initiatives with a view of improving community practices that support climate resilience. Climate adaptation awareness will be delivered using audiovisual contents and community tailored, media platforms.

### *Detailed Commitment Narrative*

Please describe in more detail what changes will be made or current practices strengthened to better incentivize or support adaptation that is driven by local stakeholders, to deliver on these principles. Please add rows and additional pages if needed. Note this is voluntary, but highly encouraged!

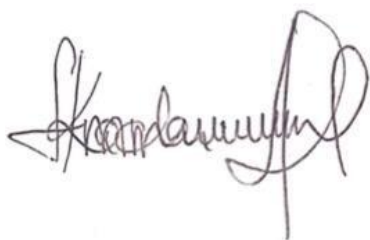
Principle Number	Detail of Implementation
<b>1) Devolving decision making to the lowest appropriate level</b>	The Media Awareness and Justice will use community peoples' parliaments in the development and implementation of adaptation initiatives across target rural and urban communities. We will also include vulnerable and marginalized groups in the implementation, monitoring, evaluation and learning process of implemented adaptation initiatives.
<b>2) Addressing structural Inequalities faced by women, youth, disabled, and excluded ethnic groups</b>	We will incorporate gender-based integration into project implementation, while also looking at the political and traditional inequalities that relegate vulnerable and marginalized groups. By incorporating them into project implementation components and lead positions we look to ensure sustainability of implemented initiatives and its replication across other communities.
<b>3) Providing patient and predictable funding that can be accessed more easily</b>	The Media Awareness and Justice Initiative is an organization that relies on donor support for the implementation of its adaptation initiatives in Nigeria. To deliver on this commitment, we will work with available donor organization in the development of traditional and local project governance processes using simpler access modalities for effective implementation of adaptation initiatives.

<b>4) Investing in local capabilities to leave an institutional legacy</b>	To deliver on this commitment, the Media Awareness and Justice Initiative will work closely with locally led institutions with the aim of improving local capacity and generate solutions that can run independently of support from donor funding. This we see as an important component in achieving successful implementation of adaptation initiatives across rural communities and climate resilience.
<b>5) Building a robust understanding of climate risk and uncertainty</b>	Working with young people, vulnerable groups and community-based structures, the Media Awareness and Justice Initiative will incorporate citizen science methodologies, robust capacity building, awareness and sensitization of rural communities on climate risks, adaptation strategies, and climate resilience processes. This we believe will support sustainability, while also informing adaptation decisions and policy formations of government at the traditional, local, state and national levels across Nigeria.
<b>6) Flexible programming and learning</b>	Using ground level methodologies, the Media Awareness and Justice Initiative will incorporate flexible programming and approaches that will enable robust monitoring, evaluation and learning. Using multistakeholder platforms, we look to provide flexible options and opportunities in collaboration with the private sector; this will facilitate adaptation sustainability well beyond project timelines.
<b>7) Ensuring transparency and accountability</b>	To ensure transparency and accountability, the process of financing, designing, delivering of adaptation initiatives must be open and accessible to local stakeholders. To achieve this, The Media Awareness and Justice Initiative will use open community platforms and structures to develop finance data that will transparently outline project fund inflow and expenditures incurred within timelines of the implementation of adaptation initiatives.
<b>8) Collaborative action and investment</b>	To achieve this commitment, we will continue to use collaborative actions and approaches to increase the impacts of adaptation initiatives across the Niger Delta region. We will also look to attract collaborative investments from public and private stakeholders. This is to ensure increased support for project activities while avoiding duplication. This will foster good practice; enhance project efficiency and increase the impacts of adaptation initiatives on the climate and community livelihood.

#### *Authorization*

By submitting this form, my organization agrees to have its logo publicly listed as endorsing the Principles for Locally Led Adaptation and commits to being part of a learning community of practice on locally led adaptation action. I certify that I am authorized to make this commitment on behalf of my organization.

*Signature:*



Okoro Onyekachi Emmanuel  
Executive Director  
Media Awareness and Justice Initiative