Social Media Materials

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Caption:

NY State Arts Organizations Urge the Repeal of Anti-BDS Executive Order 157 Read, sign, and share! www.repeal157.art

OR

[ORG NAME] joins NY State Arts Organizations Urging the Repeal of Anti-BDS Executive Order 157
Read, sign, and share! www.repeal157.art

EO 157 has been condemned by prominent legal organizations as an unconstitutional attack on free speech and a discriminatory threat towards advocates of Palestinian rights.

Signed in 2016, EO 157 orders state agencies to divest from a blacklist of institutions supporting the Palestinian-lead Boycott, Divestment, and Sanctions movement, a nonviolent anti-racist movement modeled after South African Anti-Apartheid boycotts.

Though EO 157 primarily targets corporations and has not been implemented widely, the language is alarmingly vague and raises concerns for organizations receiving or seeking state funding.

The New York arts community's legacy as part of social and political movements—many which stretched across national borders—is particularly rich and vibrant. EO 157 threatens the continuation of this legacy.

To allow for the continued role of artists in social and political movements; to allow for political and moral expression to be authentically shaped by local artists and organizations rather than state mandate; to stop the shift toward McCarthyite repression tactics that stifle intellectualism, creativity, and principled dissent: we demand the immediate overturn of Executive Order 157.

Organization Outreach Sample Email

Subject: Request for Support - Organizational Sign-On

Hello [contact name],

Dancers for Palestine, Artists Against Apartheid, and Theater Workers for a Ceasefire have recently released an <u>organizational sign on letter</u> against the anti-BDS Executive Order 157, for its discriminatory attack on free speech and chilling effect on Palestine solidarity in the arts and culture field.

(For reference, this <u>explainer</u> covers the practical implications of the order for arts nonprofits.)

I'm reaching out to organizations in my network whose values I believe in to ask that they consider signing in support of the right to freedom of expression and principled dissent. Let me know if [org] will consider signing (sign on form here). You can also reach out to Repeal157@gmail.com with any specific questions about the campaign.

Thank you, [Name]