

SL: Obi? (Yes, it works for those wondering)

Hey Obi,

Hope you're having a good day.

Just wanted to drop a quick message to let you know how much I appreciated the advice you shared in your '5 tips to build legs' video on YouTube. Your tip about switching from hypertrophy to strength training on a weekly basis really resonated with me and helped me fine-tune my approach to training.

As I looked into your brand, I noticed that your website doesn't currently present any lead magnets. Considering the amount of value you tend to deliver in your YouTube videos, your website falls short in this regard.

Lead magnets help you establish a stronger connection with your followers, but they can also streamline the sales process.

I'd love to offer my assistance in helping you implement lead magnets effectively as a token of my appreciation for your help, I've put together a video outlining the steps to create and maximize the impact of lead magnets.

In this video, you'll learn how to choose the best format for your lead magnet, craft compelling headlines, calls to action, and design your lead magnet effectively.

If you want me to send it over reply to this email with a "Yes."

Take care,
Gurminder