



FFM Price Sheet

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FFM Entertainment

Overview

A high-quality production company that grows beyond the camera. Offering services for all projects and forms. With years of experience within our crew, we are certain to provide the best content for your business, allowing you to be competitive and move to the top of your market.

Goals

1. Help your business grow its digital footprint in a professional way that attracts more of your intended clientele through content creation.
2. Provide consistent quality content that aligns specifically with your company's visions and goals to ensure growth and success on social platforms.

How we work

Planning

Everything starts with a plan. A plan curated specifically for you and your brand. We take a deep dive into the best of the best in your market and what makes them stand out and work. Placing you in a spot to start competing for the number one name in your industry. Deciding who you want to be as a brand, who your target audience is, and what attracts your buyers. Once we have an understanding of this, we will create your month's content calendar. This will be created at our monthly meetings and can vary month to month.

Pre-Production

Before anything can be placed in front of the camera... you will need pre-visuals and logistics planned out for your shoot. This not only ensures a smooth filming process, but allows our videographers to move quickly. Creating time for creativity to flow on set without the potential issue of running out of time. We take the time to put ideas conversed in our meeting sessions into clear plans for production.

Production

This might just be our favorite part! We bring everything needed to capture the best for your videos. Crew, scheduling, locations, equipment, and even small snacks/waters! Once we have shot and completed the production day, we will move into the editing stage. We hold access to multiple SFX and sound libraries, which help enhance a video's overall feeling!

Post-Production

Post production is when you will finally see the visual pictures coming together. We use professional softwares for video editing, photo editing, and color grading. Adobe Premiere Pro for video editing, Davinci Resolve Studio 19 for color grading and color correction, as well as Adobe Lightroom and Photoshop for our picture editing.

Distribution

Once our work has been approved by you, you will have ready-to-upload files at your fingertips for a whole month! You will have the content calendar we created at the beginning of the month, and use it as a basis to follow as you upload your content. It is even possible to schedule posts on certain platforms, which leaves you more time with clients, and more time to connect with them.

Packages

Silver Package - Value Starter (\$997/month, 4 month contract minimum)

- Strategic Content Planning: Includes a 2-hour monthly production meeting to align on content strategy.
- Custom Content Calendar: Tailored to your brand's needs, ensuring consistent content delivery.
- Dedicated Shoot Day: One full day of professional filming tailored to your project.
- Quick-Impact Videos: 10 engaging 7-15 second videos for social media or ads.
- High-Quality Photography: 5 top-notch photos for branding or marketing materials.
- Visual Enhancements: 2 custom graphics to complement your content.

Why this package? Perfect for businesses looking to kickstart their digital presence with professional, impactful content at an affordable entry point.

Gold Package - Enhanced Growth (\$2,997/month, 4 month contract minimum)

- In-Depth Strategy Sessions: 3-hour monthly production meeting for deep dives into content strategy.
- Comprehensive Content Calendar: Detailed planning for your brand's narrative.
- Double the Shoot Days: Two full days of production for more extensive content creation.
- Expanded Video Library: 15 dynamic 7-15 second videos to captivate your audience.
- More Visuals for Impact: 8 professional photos to enhance your marketing efforts.
- Creative Graphics: 4 custom graphics for added visual appeal in your campaigns.
- Social Media Strategy: Includes basic social media consultation to optimize content distribution.
- Basic Video Analytics: Monthly report on video performance metrics to guide content strategy.

Why this package? Ideal for companies aiming to accelerate their digital marketing with more content, strategic depth, and additional marketing tools, all at a competitive rate.

Platinum Package - Ultimate Brand Exposure (\$4,997/month, 4 month contract minimum)

- Exclusive Strategy Time: 3-hour monthly production meeting for comprehensive content planning.
- Master Content Calendar: A meticulously planned calendar to dominate your market.
- Triple Shoot Days: Three full days of high-quality production for maximum output.
- Vast Video Portfolio: 20 quick and engaging 7-15 second videos for high-impact reach.
- Extensive Photo Collection: 12 professional photographs to tell your brand's story.
- Rich Graphic Suite: 6 custom graphics to ensure your visual content is unparalleled.
- Advanced Social Media Strategy: Full social media strategy session, including content scheduling and engagement tactics.
- Advanced Analytics: Detailed analytics on content performance, audience engagement, and recommendations for improvement.
- Live Event Coverage: Coverage for one live event per contract period, including setup and streaming capabilities.
- Brand Storytelling Workshop: A session to refine your brand's narrative for better storytelling across all content.
- Priority Support: 24/7 priority access to customer support for any urgent needs or issues.

Why this package? Designed for businesses ready to make a significant investment in their brand, offering extensive resources, exclusive services, and unparalleled content creation for comprehensive digital marketing.

BYOP (Build Your Own Package) - Flexible Investment (Price based on selected services, 5 month contract minimum)

- Customizable Services:
 - Monthly Meeting: \$100/hour for personalized strategy sessions.
 - Shoot Day: \$450/day for professional video and photo shoots.
 - Edit 7-15 sec Reel: \$50/reel with a 4-reel minimum for quick, impactful content.
 - Photo: \$35/photo for high-quality images.
 - Graphic: \$20/graphic with a 2-graphic minimum for branding.
 - Social Media Consultation: \$150/hour for strategy and optimization.
 - Live Event Coverage: \$1,000/event for basic coverage, streaming, and editing.

Disclaimer: Once you commit to your package, additional items can only be added, not removed. For example, if you sign up for a 5-month contract for 4 reels and later decide to add 4 photos, these photos will initiate a new 5-month contract. We can extend contracts when adding items, but we cannot shorten contract periods.