

1. Personal Information:

Name: Anoop Tom Thomas

Designation: Assistant Professor

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2. Educational Qualifications:

Sl. No.	Name of the Program/ Test	Institution & University/ Agency	Year
01	M.Com -Finance	St. Berchman's College, Chanaganassery MG, University, Kottayam	2009
02	B. Com- Finance and Taxation	St. Dominic's College, Kanjirapally MG, University, Kottayam	2006
03	AISSCE	St. Antony's Public School and Junior College, Anakkal C.B.S.E, New Delhi	2003
04	AISSE	St. Antony's Public School and Junior College, Anakkal C.B.S.E, New Delhi	2001
05	PhD	MG University, Kottayam	2023
06	NET	UGC, New Delhi	2011
07	JAIIB	Indian Institute of Banking and Finance	2010
08	IELTS	British Council	2006
09	APTIS	British Council	2015

3. Career Profile:

Sl.No.	Name of the Institution	Designation	Period of Service
1.	St. Berchmans College, Changanassery	Assistant Professor on Contract	1-06-2009 to 15-11-2009
2.	Canara Bank (Former Syndicate Bank)	Office	17-11-2009 to 31-5-2012
3.	St. Dominic's College, Kanjirapally	Assistant Professor	04-06-2012 to 03-06-2018

4.	University of Roehampton, London, United Kingdom	Associate Staff (On Deputation by KSHEC)	08-02-2016 to 08-03-2016
5.	St. Dominic's College	Assistant Professor Senior Scale	04-06-2018 to Present

4. Certification

Sl No	Course Name	Certification by	Year
1	Introduction to GST	IIT Madaras, ICAI	2024

5. Area of Specialization/Research Interests:

Marketing: - Word-of-Mouth Marketing

6. Research Publications:

Sl. No	Title of Article	Journal	Year	ISBN/ISSN...
01	Socio-economic status of Ration Card holders availing the benefit of Public Distribution System of the Food and Civil Supplies Department	Research Line	2013	0975-8941
02	A study on the various feasible solutions for Financial Inclusion	Explorations	2014	2229-4783
03	Problems and challenges of Ayurvedic Medical Tourism in Thekkady	Dominican Discern	2015	2454-5708
04	Marketing Issues Faced by MSMEs in Kottayam District	International Journal of Business and Administration Research Review	2015	2348-0653 2347-856X Impact Factor 3.072

05	Role of Social Marketing in the Promotion of Karunya Lotteries in Kottayam District	Contemporary Issues in Business and Management	2016	978-93-5268-092-4
06	Role of MOOCs as a Tool for Social Marketing	Contemporary Issues in Business and Management	2016	978-93-5268-092-4
07	Effectiveness of Word-of-Mouth Advertising in the Promotion of Cinema Among College Students in Kottayam District :	Dominican Discern	2018	2454-5708
08	Role of Pradhanmanthri Jan Dhan Yojana as a Tool for Financial Inclusion	Commerce Spectrum	2018	2321– 371X
09	Antecedents of Information Effect of Word- of- Mouth in Motion Picture Industry	Turkish Online Journal of Qualitative Inquiry (TOJQI)	2021	1309-6591
10	Word-of-Mouth Marketing and Digital Streaming: A Sustainable Solution For COVID Drown Indian Motion Picture Industry?	PIMT Journal of Research	2021	2278-7925
11	Role of Tie Strength in Word-of-Mouth Receptiveness and Movie Promotion : Evidence From Indian Motion Picture Industry	Tianjin Daxue Xuebao (Ziran Kexue yu Gongcheng Jishu Ban)/ Journal of Tianjin University Science and Technology	2021	0493-2137
12	Antecedents of Word- of- Mouth Adoption in Motion Picture Industry	Vidyabharati International Interdisciplinary Research Journal	2021	2319-4979
13	Influence of Word-of-Mouth Usage on Information Adoption, Attitude Change and Movie-Going Intention: Evidence from Mollywood	ICCIASH 2023 Seminar Proceedings	2023	978-93-91420-46-8

14	Influence of word-of-mouth usage on information adoption, attitude change and movie-going intention: Evidence from Mollywood DOI: http://ijmer.in.doi/2024/13.4.61	International Journal of Multidisciplinary Educational Research	2024	2277-7881
15	The power of celebrity endorsements in the Indian marketing landscape: Impact, regulations, and ethical considerations DOI: http://ijmer.in.doi/2024/13.4.62	International Journal of Multidisciplinary Educational Research	2024	2277-7881
16	Role of store image in the promotion of private label brands https://doi.org/10.22271/27084515.2024.v5.i1g.298	Asian Journal of Management and Commerce	2024	2708-4523
17	Examining the antecedents of fintech adoption among college students using UTAUT2 model	International Journal of Creative Research Thought	2024	2320-2882
18	Examining the role of Self-Help Groups in women empowerment	Sanshodhak	2024	2394-5990

7. Books

- Digital Marketing and Creative Advertising by Prakash Publications (ISBN 978-81-988400-7-3)

8. Seminars /Workshops Attended/Papers Presented/ Invited talks

a. Participation- Workshops, Seminar, Symposia

Sl. No	Name of the Programme	Organized by	Venue	Date
1	Research Methodology (UGC)	Department of Commerce, Economics, UGC	S.B College, Changanassery	30/11- 1/12, 2007

2	Investment Opportunities in the Globalised Environment	Commerce Department	St. Aloysius College , Edathua	24 Sept, 2008
3	International Business	Commerce Department	N.S.S Hindu, College	18-Nov-2008
4	Institutional Investors and the Indian Capital Market	Commerce Department UGC, MG university	S. B College, Changanassery	19-20 Nov, 2008
5	Young Lectures of Christian Colleges in India Towards Developing Foundational Leadership	AIACHE	Chaithanya Pastrol Centre Kottayam	27-28 July 2012
6	Impact of Globalization on the MSME Sector in Kerala	Commerce Department	CMS College Kottayam	18-19 April 2013
7	Financial Sector Reforms	Commerce Department UGC, MG University	S.D College Kanjirapally	24-25 Sep 2013
8	Jana Mathri Suraksha Project in Kerala	STOPP	S.D College Kanjirapally	17 December 2013
9	Financial Inclusion and Rural Development	Commerce Department, UGC, MG University, South Indian Bank	Deva Matha Kuravilangad	4-5 Feb 2014
10	Maximizing CSR in Indian Perspective	Commerce Department, UGC	St. Thomas Kozhencherry	13-14 Mar 2014
11	3 Day Induction Training Programme	FLAIR, New Initiatives KSHEC	KWA, Training Centre, TVM	5-7 Nov 2014
12	One Day Training programme	WWS, New Initiatives KSHEC	CMS ,College Kottayam	27, Sept. 2014
13	2 Day Refresher Training Programme	FLAIR, New Initiatives KSHEC	Maria Rani, Training Centre, TVM	3-4 Sept 2015
14.	Ageing Age Composition and Growth of Dependent Population: Challenges of Demographic Transition in Kerala	Economics Department	S.D College, Kanjirapally	10-11 Sept 2015

15	Three day National Workshop on Research Methodology	Commerce Department	St. Thomas College, palai	16-18 Sept 2015
16	One Day Training programme	WWS, New Initiatives KSHEC	BCM ,College Kottayam	26 Jan 2016
17	International Workshop on Virtual Internationalization making effective use of new technologies to enhance the students experience	University of Kerala in association with University of Roehampton, London, KSHEC, FLAIR, ABS,AICADD, KAS	University of Kerala, Trivandrum	18-19 Jan 2016
18	Workshop on Evaluating your Professional practice	Department of Learning and Teaching	University of Roehampton, London, UK	1 March 2016
19	Workshop on An Introduction to Learning and Teaching in HE	Staff and Educational Development Association	University of Roehampton, London, UK	March 2016
20	4 Week internship and academic staff training programme on learning, teaching and assessment in HE	Department of Learning and Teaching	University of Roehampton, London, UK	8 Feb- 6 March, 2016
21.	Sustainable Business Models	Department of Commerce and M.G University	Kristu Jyothi College of Management and Technology	20-21 Oct2016
22.	Impact of GST on Trade and Industry	Department of Commerce, MG University	Marian College, Kuttikanam	22 Oct 2016
23.	Statistical Analysis and Interpretation	Department of Collegiate education and Department of Commerce	Govt. College Nedumagad	10-12 Nov 2016
24.	Capacity building residential workshop	Office of the new initiatives, KSHEC	Loyola College of Social Science	8-9 Dec 2016
25.	Research Methodology and Data Analysis in Social Science	Department of Commerce	Govt. College, Kattapana	8-10 Nov 2017

26.	Workshop on Research Methodology and Data Analysis	Department of Commerce and Economics	S.B College, Changanassery	27 January 2018
27.	Orientation Programme for Coordinators of WWS	Office of the new initiatives, KSHEC	Loyolo College, Trivandrum	17 September 2018
28.	Contemporary Issues in Commerce and Management	Department of Commerce	Assumption College, Changanassery	4-5 October 2018
29.	Orientation Programme for Internal Mentors- WWS	Office of the New Initiative in H.E. Govt. of Kerala	Government College, Kottayam	8 October 2018
30.	Orientation Programme for Coordinators of WWS	Office of the new initiatives, KSHEC	Loyolo College, Trivandrum	10 June 2019
31.	Personal Effectiveness Workshop	Institute for Person Centered Approaches in India	St. Dominic's College, Kanjirapally	31 January 2019
32.	Workshop Series on Research Methodology-3	Department of Commerce	S.D College, Allapuzha	16 Nov 2019
33.	Fine Tuning Your Research Papers	PG Department of Commerce	Bharat Matha College, Thrikkakara	27 May 2020
34.	Navalokathilakulla Vathil	Library	St. Dominic's College	25 June 2020
35.	Online Education	Department of Chemistry	K.E College, Manannam	3 July 2020
36.	Economic Impact of COVID-19: India and Kerala	Department of Economics	S D College, Kanjirapally	17 July 2020
37.	Two Day International Webinar on Entrepreneurship and Start-ups : Opportunities Ahead	Department of Commerce	SN College, Chempazanthi, Thiruvananthapuram	29-30 July 2020
38.	Impact of Covid-19 on Banking Sector	PG Department of Commerce	All Saints college Trivandrum	1 August 2020
39.	Prospects and Challenges of NEP 2020	K.P.C.T.A, M G University Regional Committee		02 August 2020

40.	International Webinar on Ethics in Research: Conduct, Documentation and Publication	School of Pedagogical Science	MG University, Kottayam	03-07 August 2020
41.	Scope and Opportunities of Commercial Cultivation of Exotic Fruit Plants	Department of Botany	SD College, Kanjirapally	7 August 2020
42.	NEP 2020	IQAC	Nirmala College, Muvatupuzha	08 August 2020
43.	International Webinar on Social Justice and Indian Modernity	Department of History	S D College, Kanjirapally	16-18 September 2020
44.	Be a Winner	Department of Chemistry and Staff Association	S D College, Kanjirapally	19 September 2020
45.	Model Development and Validation	Research Committee and IQAC	SB College, Chanaganassery	20 October 2020
46.	Writing and Publishing Research Articles	Department of Commerce and IQAC	MES ASMABI College, Vemballur	24 July 2021
47.	Research Paper Writing and Publication in High Impact Journals	Department of Commerce, Research Committee and IQAC	Bharat Matha College, Thrikakkara	26-30 July 2021
48.	10 Day Workshop on Research Capability Building	Department of Commerce, S B College, Chaganasserry and K G College, Pamapady in association with Indian Accounting Association, Alapuzha Chapter	Department of Commerce, S B College, Chaganasserry	18 July -15 August 2021
49.	One Day Workshop on Learning Tools for Digital Natives	Department of Physics, St. Dominic' College and Department of Computer Application, Amal Jyothi College of Engineering	St. Dominic's College, Kanjirapally	30 August 2022

50	International Webinar on 'How to Improve Acceptance Rate and Publish in High Quality Journals'	Department of Commerce, Christ College, Irinjalakuda and St. Aloysius College, Thrissur	Online	5 September, 2022
51	Orientation Programme for Principals/IQAC Coordinators on Accreditation and Ranking	Kerala State Higher Education Council	Offline	29 May 2023
52	Reference Management Software for Research	Department of Commerce, St. Peter's College, Kolencherry	Online	8 July 2023
53	Implementing NEP : Paradigm Shift to a New Era in Education	St. Thomas College, Palai	Offline	26 July 2023
54	One Week Workshop on Outcome Based Education	IQAC, St. Dominic's College, Kanjirapally	Offline & Online	29 July - 05 August 2023
55	Three day National Workshop on Statistical Analysis using SPSS and AMOS	School of Commerce and Management Studies, Bharata Mata College, Thrikkakara	Offline	21 -23 Sept 2023
56	Workshop for the Syllabus preparation of FYUGP of Mahatma Gandhi University	Baselius College, Kottayam	Offline	20-24 November 2023
57	5 Days FDP on AI in Research and Academics	IQAC St. George's College, Aruvithura	Online	25-29 November 2024
58	Green Auditing and Green Publishing	International Interdisciplinary Conference on Eco Cultural Futures , Research Cell and	Online	13-14 February 2025

		IQAC, St. Stephens College, Uzhavoor		
59	10 Days National Workshop on Research Skill Development	Digiref Research Academy and St. Dominic's Collge	Online	18-127 February 2025
60	AI Tools for Teaching	IQAC, St. Dominic's College, Kanjirapally	Offline	21 March 2025
61	Formulating Institutional Development Plan- Enabling HEIs to be future ready	IQAC, St. Berchman's College, Changanasserry	Online	26 July 2025

b. Paper Presentation

Sl. No	Title of Presentation	Name of the Programme	Venue	Date
1	Financial Crisis in US and its impact on India	Institutional Investors and the Indian Capital Market	S. B College, Changanassery	19-20 Nov, 2008
2	Marketing issues among MSMEs in Kerala	Impact of Globalisation on the MSME Sector in Kerala	CMS, College, Kottayam	18-19, April, 2013
3	Role of Micro Finance in the Socio-Economic Development of Entrepreneurs in Kanjirapally Pachayath	Financial Sector Reforms	St. Dominic's College, Kanjirapally	24-25 September, 2013
4	A study on the various feasible solutions for Financial Inclusion	Financial Inclusion and Rural Development	Deva Matha College, Kuravilangad	4-5 February 2014
5	CSR in Banking Sector : An Indian Overview	Maximizing CSR in Indian Perspective	St. Thomas College, Kozhencherry	13-14 March 2014
6	Customer Perception Towards Education Loan	Research Methodology	Government College, Kattapana	15-17

	among Engineering College Students			January 2015
7	Embedding Employability in Curriculum	International Internship	University of Roehampton ,London	04 March 2016
8	Embedding Employability in Curriculum- Kerala Perspective	FLAIR Symbiosis 16	ASAP Annexe, Vazhuthacaud Trivandrum	20 Aug 2016
9	Role of Social Marketing in the Promotion of Karunya Lotteries in Kottayam District	Sustainable Business Models for Inclusive Growth	Kristu Jyothi College of Management and Technology	20-21 October 2016
10	Role of MOOCs as a Tool for Social Marketing	Sustainable Business Models for Inclusive Growth	Kristu Jyothi College of Management and Technology	20-21 October 2016
11.	Issues, Strategies and Options of Goods and Services Tax	Lions Club, Ponkunnam	Lions Club, Ponkunnam	03 June 2017
12.	Problems and Prospects of MSMEs	An Overview of Indian Startup Ecosystem	St. Thomas College, Ranni	10 November 2017
13.	Problems and Challenges of Ayurvedic Medical Tourism In Thekkady	Strategies for Tourism Promotion and Marketing in Global Perspective	MES Mampad College(Autonomous) , Mampad	13-14 November 2017
14.	A study on the usage pattern of various services offered through ATMs	Research Methodology	Government College, Kattapana	8-9 November 2017
15.	Usage pattern of various EPS among college students	Contemporary Issues in Commerce & Management	Assumption College (Autonomous)	4-5 October 2018
16.	Antecedents of Information Effect of Word-of- Mouth on Motion Picture Industry	International Conference on Marketing, Technology & Society	Indian Institute of Management, Kozhikode	07-09 December 2020

17.	Role of Tie Strength in WOM Receptiveness and Movie Promotion: Evidence from Indian Motion Picture Industry	Le novita 2K21- International Conference Revitalization: Challenges and Prospects in the Indian Business Environment Surviving the Covid-19 Pandemic Era	Musaliar Institute of Management, Pathanamthitta	21-22 October 2021
18.	Antecedents of Word-of-Mouth Adoption in Motion Picture Industry	International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS)	Central University of Kerala	28-29 October 2021
19	Influence of Word-of-Mouth Usage on Information Adoption, Attitude Change and Movie-Going Intention: Evidence from Bollywood	International Conference on 'Continuity, Consistency and Innovation in Applied Sciences and Humanities	Department of Science and Humanities St. Martin's College,, Telangana	18-19 August, 2023
20	Examining the Antecedents of Fintech Adoption among College Students using UTAUT2 Model	International Finance and Accounting Conference (IFAC 2023)	Indian Institute of Management Jammu	8-9 September 2023
21	Role of Store Image in the Promotion of Private Label Brands	International Conference on Banking, Finance and Accounting	Department of Business Administration and Commerce in association with InDepth Communications, New Delhi	25-26 September 2023
22	A Study on the Role of Digital Learning in Creating a Green	International Conference on Panoramic	Department of Management and IQAC	27

	Learning System in Educational Institutions	Advancements in Business Paradigm-A Global Perspective	Patrician College of Arts and Science, Adyar, Chennai	September 2024
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c. Invited Talks

Sl.No	Topic	Institution	Date
01	Foreign Direct Investment	Assumption College, Changanassery	11.10.2012
02	Attitude of Gratitude	AMHSS, Kalaketty	19.06.2013
03	Transforming Ordinary Students to Extraordinary	St. Antonys College, Peerumade	03.08.2016
04	Goods and Services Tax	MES College, Erumely	02.03.2017
05	Issues, Strategies and Options of Goods and Services Tax	Lions Club, Ponkunnam	03.06.2017
06	Identifying and Tackling Competitive Examination	Marian College, Kuttikanam	19.08.2017
07	Research Methodology for M.Com students	St. Georges College, Aruvithura	01.11.2017
08	How to do research and project works in UG level	Department of Commerce (SF) S D College, Kanjirapally	01.10.2018
09	Workshop on Research Methodology for M.Com Students	St. George College, Aruvithura	26.10.2018
10	Goods and Services Tax-An Overview	St. Antonys College, Peerumade	05.02.2019
11	How to do research and project works in UG level	Department of Commerce (SF) S D College, Kanjirapally	26.11.2019
12	How to do research and project works in UG level	Department of Commerce (SF) S D College, Kanjirapally	10.11.2020

13	Professional Orientation and Career Guidance	Department of Commerce Govt. College, Manimalakunnu	28.10.2020
14	Understanding Research Process	MES College, Erumely	01.03.2021
15.	Recent Trends in Commerce	CAS, Kanjirapally	04.03.2022
16.	Workshop on UnderGraduate Projects	Department of Commerce (SF) S D College, Kanjirapally	08.11.2022
17	Graduation : A Gateway to Career	Department of Commerce St. George's College, Aruvithura	16.03.2023
18	Assessment and Accreditation Process of NAAC	College of Applied Science, Kanjrapally	23.08.2023
19	Workshop on Under Graduate Projects	Department of Commerce (SF) S D College, Kanjirapally	13.12.2024
20	Career after B,Com	St. Georges College, Aruvithura Kottayam, Kerala	17.12.2024
21	Seminar on Research Methodology	St. Georges College, Aruvithura Kottayam, Kerala	03.01.2025
22	Annual Academic Audit	J P M College, Labbakkada	29.05.2025
23	Reimaging Accreditation: NAAC's Latest Reforms	Sree Sabareesha College,	26.07.2025

9. Programme Organized

SI.No	Name of the Program	International /National/ Regional	Funding Agency	Date	Role
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01	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	7-9 September, 2012	Coordinator and Resource Person
02	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	15-17 February, 2013	Coordinator and Resource Person
03	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	06-08 September, 2013	Coordinator and Resource Person
04	Financial Sector Reforms – UGC Sponsored National Seminar	National	UGC	24-25 September, 2013	Joint Coordinator
05	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	14-16 February, 2014	Coordinator and Resource Person
06	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	05-07 September, 2014	Coordinator and Resource Person
07	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	13-15 February, 2015	Coordinator and Resource Person

08	Corporate Governance and Inclusive Growth - UGC Sponsored National Seminar	National	UGC	18-19 August, 2015	Coordinator
09	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A	18-20 September, 2015	Coordinator and Resource Person
10	3 Days Residential Camp organized by Career and Placement Cell, St. Dominic's College, Kanjirapally	Regional	P.T.A		Coordinator and Resource Person
11	Seminar on Education Abroad and Global Employment Opportunities in association with British Council and Royal Education	Regional	Royal Education Group	09/01/2018	Coordinator
12	Workshop on Familiarizing recent trends in group discussion, interview and resume preparation in association with Employment Information and Guidance Bureau, M G University, Kottayam	Regional	MG, University	05/03/2018	Coordinator
13	Workshop on Mendeley Reference Management Software in association with M.G University	Regional	PTA	05/03/2019	Member, Organizing Committee
14	PSU Bank Mergers : A Gamblers Gimmick or Synergistic Revamping	National	Federal Bank	10/01/2020	Convener

15	National Webinar on 'Quality Research and Publication in High Impact Factor Journals'	National	Department of Commerce, SDC	19/06/2020	Convener
16	International Webinar on 'Impact of Disruptive Business Models on Banking	International	Department of Commerce, SDC	29/09/2020	Convener
17	Pre-Placement Training Programme for PG Students	Regional	Career and Placement Cell, SDC	12/01-15/01/2022	Co-ordinator
18	Familiarizing UPSC Examinations	Regional	Career and Placement Cell, SDC	26/02/2022	Co-ordinator
19	One Week Workshop on Outcome Based Education	Regional	IQAC	29/07 - 05/08/2023	Coordinator

10. Details of Awards/Achievement/Honors received

- College Topper Award for B.Com,
- College Topper Award and secured 4th rank for M.Com (2009) in M G University
- Secured 1st Position in Micro Teaching competition conducted by FLAIR, KSHEC for young faculty members on 5 September, 2015
- Selected for International Internship at University of Roehampton, London, UK by FLAIR (KSHEC), Government of Kerala, 2016
- Received Best Research Paper Award in the International Conference on 'Innovative Management Practices Post-Covid Trends and Challenges' held at Musaliar Institute of Management on 2021 October 21-22

11. Positions held or holding if any

Sl. No	Office	Position	Period
01	Nodal Officer -Scholarship	Nodal Officer	2012-14
02	Career and Placement Cell	Joint Coordinator, Coordinator	2012-2020, 2021-2023

03	Walk with a Scholar	Coordinator	2014- 2020
04	SSP	Internal Mentor	2014-2015
05	FOSA	Member	2012- 2020
06	IQAC	Member	2014- 2023
07	IQAC	Coordinator	2023 onwards
08	STOPP	Member	2014-2020
09	Calendar Committee	Coordinator	2016-18
10	CASC	Member	2015-2019
11	NET Coaching	Member	2015- 2020
12	Academic Advisory Board	Member	2017-18
13	Planning Board	Member	2017- 2023
14	Website and IT	Member	2017-2020
15	Planning Committee	Member	2019- 2021, 2023 - till date
16	Department of Commerce	H.O.D	2019-2023
17	College Council	Member	2019-till date
18	Fund Mobilization Committee	Member	2021- 2022
19	Discipline Committee	Member	2021-2023
20.	Purchase Committee	Member	2021-2023
21	Research Development Cell	Member	2023- till date
22	Internship Activity	Coordinator	2023- till date

10. Courses attended for Professional Development

Sl. No	Name of the Programme	Name of the institute	Date
1	Orientation Course	UGC-Academic Staff College, Karivattom	03/10/13 to 30/10/2013
2	Refresher Course in Commerce & Banking	UGC-HRDC, University of Kerala, Karivattom	03/06/15 to 23/06/15

3	One Week Short Term Course in Research Methodology	UGC-HRDC, University of Kerala, Karivattom	22/02/18 to 28/02/18
5	10 Days e-Research conclave 2020	Directorate of Minority Welfare, Government of Kerala	21/07/20 to 30/07/ 20
6	Education 4.0: The Future Ahead	IQAC, SaiRam College of Engineering, Anekal, Bengaluru	10/08/20 to 14/08/ 20
7	Quantitative Research in Social Sciences	UGC –STRIDE MG University, Kottayam	07/09/20 to 11/09/20
8	Refresher Course in Commerce & Accountancy	UGC-HRDC, University of Mumbai	30/09/2020 to 13/10/2020
9	Refresher Course in Commerce & Management	UGC-HRDC, University of Kerala, Karivattom	13/07/2022 to 26/07/2022
10	FDP on Structural Equation Modeling	Berchmans Centre for Management Research, S B College, Changanasserry in association with STRIDE, MG University, Kottayam	24-29 April 2023
11	One Week Workshop on Outcome Based Education	IQAC, St.Dominic's College, Kanjirapally	IQAC
12	NEP 2020 Orientation and Sensitization Programme	MMTTC, University of Kerala	20.02 to 01.03 2025

12. Membership in Scientific/Professional Societies

Sl.No	Name of the Society	Nature of the Membership
01.	Indian Institute of Banking and Finance	Permanent

13. Minor/Major Research Project

Sl. No	Title of the Project	Major/ Minor	Duration	Agency	Amount
1	A study on the marketing issues faced by MSMES in Kerala (MRP(H)13-14/KLMJ018/UGC-SWRO)	Minor	18 months	UGC	55 000