

From

<https://barriebyron.wordpress.com/2013/02/17/so-you-want-to-give-a-lightning-talk/>

Some guidelines:

- your talk must be no longer than 6 minutes, and use no more than 8 slides
- focus on a single topic or issue
- think "Ted Talk" meets "speed dating"

Tips for an entertaining, joyous, and informative lightning talk:

- Get to the point quickly; invest no more than one minute on setup and background.
- Select a relevant topic for the audience.
- Share one great idea.
- Tell a story; storytelling is universal and we all have a story to tell.
- Show passion for an idea; spread your joy.
- Share information but resist the temptation to explain in detail.
- Use more pictures and fewer words; if you use text, make sure it is at least 50 pts.
- Plan on not using the first and the last slides, time flies when you're having fun.
- Don't forget that the audience is on your side.
- Remember that delivery is as important as content.
- Practice, practice, practice.
- Practice with a timer (there's an app for that).
- End strong and "power wrap" your lightning talk... restate your one great idea.