

**ECO Sustain and IPEC 2026 Exhibition & Conference on Solid Waste Management, Bio Energy,
Effluent Treatment, Air Pollution and Recycling.**

Venue: HITEX Exhibition Centre, Hyderabad

Dates: 30th July- 31st July 2026 (Conference) | 30th July-1st August 2026 (Exhibition)

Timing: 11:00 AM to 5:30 PM (Conference)

“Driving Industrial Sustainability through Circular Processes and Green Technologies”

Application Instructions

Please Read Carefully Before You Proceed to Fill the Application **Eligibility**

Requirement:

Applicants must ensure that their startup operates **within the scope of industrial sustainability**.

Applications that fall outside this focus area will not be considered.

Application & Processing Fee

- A **non-refundable Application & Processing Fee of ₹5,000** is required to confirm participation in the Startup Pitch Battle.
- Payment must be completed through the official conference online registration portal.
- Applicants must submit the **payment confirmation receipt** (screenshot or transaction proof) along with the completed application for verification.

For invoice requests or bank transfer assistance:

- conference@ecosustainexpo.in
- contact@confcoll.com

In Case of Non-Selection

The evaluation process involves significant time, expertise, and resources from the organizing team and expert review panel. Therefore, the application and processing fee is **non-refundable**.

However, startups whose applications are not selected will receive:

- 2 Complimentary Listener Passes to the Eco Sustain Conference & IPEC Conference 2026
- Entry as an audience member to the Startup Pitch Battle session
- Opportunities to learn from peer startups, founder journeys, and investor insights
- Access to networking with participating founders, speakers, and ecosystem stakeholders

This ensures continued value, learning, and engagement for all applicants.

Application Submission: -

Applicants may submit either a completed application form or pitch deck via email to:

- conference@ecosustainexpo.in
- contact@confcoll.com

Only submissions sent through the official email channels will be accepted

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Application Guidelines:

- Responses to all application questions are mandatory
- Any unanswered section must be supported with clear and valid justification
- Applicants are strongly advised to review their submission carefully prior to sending
- No modifications will be permitted once the application is submitted
- Submission of a video pitch is mandatory for shortlisted startups

Final Pitch Instructions (For Shortlisted Startups)

If your startup is shortlisted, you will be required to present your pitch as follows:

Elevator Pitch:

A 30–40 second concise pitch summarizing your idea, problem, and solution.

Presentation:

- A maximum 3-minute presentation.
- Can be submitted as a video (Google Drive, YouTube, Vimeo) or PPT.
- Must include customer reviews or feedback as a form of idea validation.

Q&A Session:

- Followed by a question-and-answer session with the judges.
- Applicants must confirm their ability to deliver this format as part of the application.

Key Dates

- Final date to submit the Application: **May 22, 2026**
- Selection Announcement: **June 22, 2026**

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Selection Authority

The shortlisting and final selection of startups for the Startup Pitch Battle shall be conducted solely at the discretion of the designated Judge and Review Panel. All decisions made by the panel are final, binding, and not subject to appeal.

Evaluation Criteria & Process

Applications will be assessed based on predefined internal evaluation criteria, including but not limited to innovation, alignment with industrial sustainability, scalability, market potential, team capability, and overall impact. The organizing committee reserves the absolute right to determine the eligibility and suitability of any application.

No Obligation to Disclose Evaluation Details

The organizing committee and the Review Panel are under no obligation to disclose individual scores, comparative assessments, deliberation details, or specific feedback concerning the selection or non- selection of any applicant.

Thank you for your interest. We trust that you have reviewed, understood, and agree to the application process and guidelines. Please proceed to complete the application form below.

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Startup Pitch Battle Application form

****Mandatory Questions to be answered****

Overview/Vision:

- What is your company's big concept or vision?
- What stage of development is your company (e.g. Seed, Series A, etc)

Problem:

- What is the broader problem and specific problem that you are aiming to solve?

Market:

- What is the market are you targeting?
- What are the drivers or challenges in the market?

Product:

- How does your technology solve this problem?
- What actual value do you provide to the end user or other stakeholders in the ecosystem?
- Why is this unique?
- If you are developing a product or technology, what stage is this at (e.g. MVP, beta release, pilot, etc)?
- Have you validated your solution with end users?
- What market validation has been conducted on your idea to validate the commercial viability of your business?
- Do you hold any patents (filed or granted), copyrights, trademarks, design registrations, or other intellectual property protections related to your product, process, or technology?
- What is the current **Technology Readiness Level (TRL)** of your product or technology?

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Business Model:

- What sets you apart from the competition?
- Why do you have a scalable business, and how large is your addressable target market?
- How are you reaching your target market?
- What is your business model (e.g. subscription, commodity-trading, SaaS, product sales, etc) and what streams of revenue do you have?

Founders:

- Who are the founders and what is their background, including education and experience in this area or with this problem?
- Who are other key team members?
- What is the most challenging aspect you’ve encountered to date, and how did you overcome this?

Financials:

- Are you making any revenue?
- Have you raised any funding to date? If so, how much?
- How much money are you looking to raise?

Sector Classification

Please indicate which sector(s) your startup operates in:

- ☐ Waste Management & Circular Economy
- ☐ Climate Tech and Energy Transition
- ☐ Air Quality Management, Emission Control & Clean Air Technologies
- ☐ Smart Mobility and Transport
- ☐ Artificial Intelligence in Environmental Conservation / Sustainability

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Other Details:

- Your Startup's Website/Page
- Your LinkedIn Profile Link
- What is your Region of Operation?

A link to the video must be available for judges

Please upload a 2-minute presentation video along with your pitch deck to **Google Drive, YouTube, or Vimeo**. Ensure that appropriate sharing permissions are enabled for viewing. Kindly include the accessible link in your application submission.