

PRESELL SEQUENCE (3 Emails — Send Before Launch Opens)

PRESELL EMAIL 1 — The Tease

Subjects:

1. 🚀 Something big is coming (and it's not what you think)
2. Claude Fable 5 just changed the game — here's why

Hey [NAME],

A few years ago, if you wanted access to the smartest AI models on the planet, here's what that actually looked like.

You needed a developer account.

You needed to understand API pricing.

You needed to know what "tokens" even meant.

Real AI power was locked behind a wall most people never even knew existed.

That's about to change.

In the next few days, something is launching built around Claude Fable 5 — Anthropic's newest, most advanced AI model. Not a rebrand. Not a wrapper. The real thing, handed to regular people for the first time.

And it's not just access to a smart model.

It's a system that reads any website, trains an AI agent on that exact business in seconds, and then builds over 300 assets from it — copy, video, voiceovers, graphics, campaigns.

I'm not giving you the full picture today. I just wanted you to know it's coming, because when it goes live, you're going to want to be one of the first ones in.

Watch this inbox.

[YOUR NAME]

PRESELL EMAIL 2 — The Mechanism Reveal

Subjects:

1. Here's exactly what's launching this week
2. One link. That's the whole trick.

Hey [NAME],

Let me tell you exactly what's launching this week, because you deserve the full picture before the doors open.

It's called FableFox AI.

And here's the problem it solves.

Every AI tool you've ever used treats your business like a stranger.

New tool. New tab. New prompt. Re-explain your offer, your voice, your audience — from scratch, every single time.

That's not a "you" problem. That's a design problem. Nobody built these tools to actually learn a business. They built them to answer prompts.

FableFox AI does something different.

You paste one link.

Your website. A client's website. Even a competitor's.

And it reads it. Studies it. Trains a dedicated AI agent on that exact business — in seconds.

Then that agent gets to work. Sales copy. Ad campaigns. Video scripts. Voiceovers. 4K graphics. Landing pages. Over 300 different assets. All from one link. All in that business's actual voice.

And underneath all of it sits Claude Fable 5 — plus every other major AI model, so nobody's capped by one model's limitations.

This goes live in a few days.

I'll let you know the second the doors open.

[YOUR NAME]

PRESELL EMAIL 3 — Social Proof + Countdown

Subjects:

1. "Closed the deal on the spot" — early access feedback
2. 24 hours until this goes live

Hey [NAME],

A small group of people got early access to FableFox AI before the public launch. Here's what they're already saying.

🌟 "Trained my first agent on a client's website in under five minutes and had 60+ assets ready before our call ended. Closed the deal on the spot." — Daniyal R., Freelance Marketer

☀️ "Used to pay for ChatGPT, Midjourney, and ElevenLabs separately — over \$80/month combined. Now it's all inside one trained agent." — Omar F., E-Commerce Owner

That second one deserves a re-read. Most people are still stacking five separate AI subscriptions that don't talk to each other and don't know their business. This replaces the entire stack.

FableFox AI opens to the public in 24 hours.

Here's what unlocks the moment it goes live:

- ✓ Direct access to Claude Fable 5 + every major AI model
- ✓ 300+ business assets from a single trained agent
- ✓ Full commercial rights — sell what your agent creates
- ✓ Early-bird pricing that will not last

I'll send the link the second the doors open.

[YOUR NAME]

LAUNCH SEQUENCE (8 Emails)

EMAIL 1 — Launch Day

Subjects:

1. 🚀 It's LIVE: Claude Fable 5 is finally here
2. Paste a link. Watch what happens.

Hey [NAME],

Twenty years ago, if you wanted a professional marketing team behind your business, you needed a budget most solopreneurs could only dream of.

Ten years ago, you could get by hiring a few freelancers — a copywriter here, a designer there — stitching something together that worked, barely.

Five years ago, AI tools showed up promising to replace all of it. And they did... sort of. Except every single one of them had the same fatal flaw.

They didn't know your business.

You'd open ChatGPT and re-explain your offer for the hundredth time. You'd open Midjourney and describe your brand from scratch, again. Every tool, every time, treating you like a stranger.

That ends today.

FableFox AI just went live — the first platform giving you direct access to Claude Fable 5, one of the most advanced AI models ever released, combined with every other major model, all inside one dashboard.

👉 See It Live Here: [AFF LINK]

Here's the entire mechanism, and it's almost embarrassingly simple.

You paste one link — your website, a client's, even a competitor's.

FableFox AI reads it. Studies it. Trains a dedicated AI agent on that exact business in seconds.

Then that agent gets to work, producing over 300 business assets — sales copy, video scripts, voiceovers, 4K graphics, ad campaigns, landing pages, chatbots.

No re-prompting. No blank page. No explaining your business for the hundredth time.

And here's the part that matters most for your bank account: full commercial rights are included. Package what the agent creates and sell it to clients for \$97/month recurring, or a one-time delivery fee.

This is live now at early-bird pricing, and I've stacked an exclusive bonus pack on top for anyone who grabs it through my link:

[LIST YOUR BONUSES HERE]

👉 Grab FableFox AI + My Bonuses Now: [AFF LINK]

To your success,

[YOUR NAME]

P.S. Pricing climbs as we move through this launch. The earlier you're in, the less you pay.

EMAIL 2 — The Story

Subjects:

1. Why every AI tool has been lying to you
2. One link. 300+ assets. Zero prompting.

Hey [NAME],

Here's something nobody in the AI space wants to admit.

Every tool you're paying for right now was built to answer a prompt. Not to know a business.

That's a massive difference, and it's the reason your AI-generated content still sounds like AI-generated content — no matter how good your prompts get.

Think about how you actually use these tools day to day.

You open ChatGPT. You paste in some context about your business. You get an okay result. You close the tab.

Tomorrow, you open it again. And you do the exact same thing. Explain the business again. Set the tone again. Re-establish everything you already told it yesterday.

Multiply that across ChatGPT, Midjourney, ElevenLabs, and whatever video tool you're using, and you're not running a business — you're running a full-time re-explaining job.

FableFox AI flips this completely.

👉 Watch The Full Demo Here: [AFF LINK]

You paste ONE link. And instead of a chatbot waiting for your next prompt, you get a dedicated AI agent that's actually read your business — your offer, your voice, your audience — and remembers all of it.

From there, it creates:

- ✅ Sales copy, ad campaigns & blog content
- ✅ Video scripts, images & voiceovers
- ✅ 4K graphics, logos & product mockups
- ✅ Landing pages & lead-capture chatbots

And it's not locked into a single model, either. Behind the scenes, you get Claude Fable 5 — Anthropic's newest, most advanced model class — plus GPT, Gemini, and more.

👉 Grab Your Access + Bonuses: [AFF LINK]

To your success,
[YOUR NAME]

P.S. Early-bird pricing won't last through this launch. Lock it in now.

EMAIL 3 — The Math

Subjects:

1. Let's do some uncomfortable math
2. \$400/month vs. one small fee

Hey [NAME],

I want to do something a little uncomfortable with you today. I want to add up exactly what you're spending on AI tools right now.

ChatGPT Plus: \$20/month.

Midjourney: \$30/month.

ElevenLabs for voice cloning: \$99/month.

A video AI tool like Synthesia: \$99/month.

A design tool on top of that: \$20/month.

Add it up and you're at \$268 a month. Over \$3,200 a year. And here's the part that actually stings — none of those tools know a single thing about your business. Every one of them starts from zero, every time you open it.

👉 See What Replaces All Of It: [AFF LINK]

FableFox AI replaces the entire stack with ONE trained agent — powered by Claude Fable 5 and every other major AI model.

- ✅ 300+ business assets from one dashboard
- ✅ Full commercial rights — sell what your agent creates
- ✅ A tiny one-time fee, not a monthly bill

You don't have to cancel every subscription you have today. Just do the math before this pricing window closes.

👉 Lock In Launch Pricing Now: [AFF LINK]

To your success,

[YOUR NAME]

P.S. This price is temporary. It will not stay this low.

EMAIL 4 — Social Proof

Subjects:

1. "Closed the deal on the spot" — real user story
2. From \$80/month in tools to one trained agent

Hey [NAME],

I don't love hyping things up with fake urgency, so let me just hand you the receipts instead.

🌟 "Trained my first agent on a client's website in under five minutes and had 60+ assets ready before our call ended. Closed the deal on the spot." — Daniyal R., Freelance Marketer

🌟 "Used to pay for ChatGPT, Midjourney, and ElevenLabs separately — over \$80/month combined. Now it's all inside one trained agent, and the output actually sounds like my brand." — Omar F., E-Commerce Owner

🌟 "Sold my first FableFox package to a local client for \$97/month. Took me 20 minutes to deliver what used to take a freelancer a week." — Priya K., Marketing Freelancer

👉 See What FableFox AI Can Do For You: [AFF LINK]

Read that last one again. This isn't just a tool people use quietly for themselves. People are packaging what it creates and selling it — with full commercial rights included from day one.

👉 Grab Your Access Before Pricing Increases: [AFF LINK]

To your success,
[YOUR NAME]

EMAIL 5 — Objections

Subjects:

1. "But I'm not techy" — read this before you decide
2. Is this just another AI wrapper? (No — here's why)

Hey [NAME],

Every time something like this comes across your inbox, the same handful of objections show up in the back of your mind. Let's handle them, right here.

"Do I need to be technical?"

No. If you can paste a link and click a button, you already have every skill this requires. That's genuinely the whole learning curve.

"Isn't this just another ChatGPT wrapper dressed up with a new name?"

No — and this is the entire point of this launch. FableFox AI runs on Claude Fable 5, one of the newest and most advanced AI models available anywhere, plus GPT, Gemini, and more. This isn't one model pretending to be many things. It's real access to the good stuff.

"What if it doesn't work for my business?"

There's a 30-day money-back guarantee. Train an agent. Generate real assets. If it's not everything described here, ask for a refund — no hoops, no interrogation.

👉 See It In Action For Yourself: [AFF LINK]

That's every objection, handled. There's nothing left standing between you and this except the decision to click.

👉 Grab FableFox AI + Bonuses Now: [AFF LINK]

[YOUR NAME]

EMAIL 6 — Bonus Reminder

Subjects:

1. 📁 These bonuses disappear when the cart closes
2. Free bonuses worth more than the product itself

Hey [NAME],

If you scrolled past the bonus stack on the FableFox AI page, go back. I mean that.

Grab it through my link today and you also unlock:

📁 [Bonus #1 Name] — [one-line value]

📁 [Bonus #2 Name] — [one-line value]

📁 [Bonus #3 Name] — [one-line value]

📁 [Bonus #4 Name] — [one-line value]

None of this is filler thrown in to pad out a value stack. It's the exact material that turns "I bought a tool" into "I have a business running on it."

👉 Claim FableFox AI + All My Bonuses: [AFF LINK]

Once this launch window closes, every one of these bonuses goes away for good. Not paused. Not "coming back later." Gone.

[YOUR NAME]

P.S. The bonuses alone are worth more than the front-end price. Don't leave them on the table.

EMAIL 7 — Price Increase Warning

Subjects:

1. ⌚ Price goes up in 24 hours
2. Tomorrow, this costs more

Hey [NAME],

Quick, honest heads-up: the price on FableFox AI increases in 24 hours.

Here's exactly what you lock in at today's price:

- ✓ Direct access to Claude Fable 5 + every major AI model
- ✓ A trained agent that builds 300+ business assets from one link
- ✓ Full commercial rights to sell what it creates
- ✓ The complete bonus stack

👉 Lock In Today's Price Before It Moves: [AFF LINK]

Tomorrow, every one of those costs more. That's not a scare tactic — it's just how this launch is structured.

[YOUR NAME]

EMAIL 8 — Final Hours

Subjects:

1. 🚨 Closing tonight at midnight
2. This is it — final call

Hey [NAME],

This is it.

FableFox AI closes tonight at midnight, and this is the last email about it landing in your inbox.

Here's the entire pitch, one final time.

Paste a website link.

Get a trained AI agent that creates over 300 business assets — powered by Claude Fable 5 and every major AI model.

Sell what it creates, if you want to. Full commercial rights included. 30-day money-back guarantee.

👉 Get FableFox AI Before Midnight: [AFF LINK]

After tonight, the price goes up and the bonuses disappear for good.

If this isn't for you, no hard feelings. But if you've been meaning to grab this — this is genuinely the moment.

[YOUR NAME]

WEBINAR REGISTRATION SEQUENCE (5 Emails)

EMAIL 1 — The Invite

Subjects:

1. 🚀 Join me LIVE for the Claude Fable 5 reveal
2. Free training: turn one link into \$97/month clients

Hey [NAME],

There's a reason most people never get their hands on the most advanced AI models available — the barrier has always been technical, expensive, or both.

On [Date] at [Time], that barrier comes down live, in front of you.

👉 Reserve Your Seat Here: [AFF LINK]

I'll paste a real website into FableFox AI — live, unedited — and show exactly what it builds using Claude Fable 5 and every other major AI model.

Then I'll show you the part that actually matters for your income: how people are packaging what this creates and selling it to businesses for \$97/month recurring.

🎁 [X] FREE FableFox AI licenses given away to live attendees

💰 [\$X] in cash prizes for people who show up live

✅ A full, unedited live demo

✅ Live Q&A — bring your questions

👉 Save Your Spot Now: [AFF LINK]

See you there,
[YOUR NAME]

P.S. Seats are capped because I take real live questions. Register now before it fills.

EMAIL 2 — What's Covered + Giveaway

Subjects:

1. 🎁 Exclusive webinar bonuses + a chance to win FableFox AI
2. Free licenses up for grabs — live attendees only

Hey [NAME],

The countdown is on for [Day]'s training, and here's exactly what you'll miss if you don't show up live.

- 📺 [X] FREE FableFox AI licenses, given away to attendees
 - 💰 [\$X] in cash prizes for people in the room
 - ✅ A live demo: a real website, trained in real time, 300+ assets generated in front of you
 - ✅ The exact model people are using to land \$97/month recurring clients
 - ✅ Where Claude Fable 5 fits into all of this, and why it changes output quality
 - ✅ Live Q&A, fully unscripted
- 👉 Reserve Your Seat Now: [AFF LINK]

These giveaways are exclusive to people who attend live. No replay access to the prizes — you have to be in the room.

[YOUR NAME]

P.S. Make sure you're registered before this fills.

EMAIL 3 — Last Call

Subjects:

1. 🕒 Final hours to register
2. Secure your spot before it's full

Hey [NAME],

This is your final call to register for [Day]'s free FableFox AI training.

Registration has been filling faster than expected — seats are capped because real live questions only work with a room that's actually manageable.

👉 Grab Your Seat Before It Fills: [AFF LINK]

Here's what's waiting for you inside:

- ✓ Live demo — a random website, trained in real time
- ✓ The full \$97/month client model breakdown
- ✓ Free license giveaways for live attendees
- ✓ Direct access to ask anything, live

[YOUR NAME]

P.S. Register now — if you can't make it, you'll still get the replay link automatically.

EMAIL 4 — Day Before

Subjects:

1. 🚀 Tomorrow: the FableFox AI live training
2. This is happening tomorrow — are you in?

Hey [NAME],

Tomorrow's the day.

The free FableFox AI training kicks off at [Time], and if you haven't registered, this is the real, final reminder.

👉 Register Before It Starts: [AFF LINK]

Watch exactly how FableFox AI trains an agent on any business from one link, and generates real assets live — not a recording pretending to be live.

[YOUR NAME]

EMAIL 5 — Starting Soon

Subjects:

1. 🔥 Starting in a few hours
2. Don't miss this — starting today

Hey [NAME],

The free FableFox AI training starts in just a few hours.

👉 Register Here — Starts Soon: [AFF LINK]

Register now and the replay link gets sent automatically in case something comes up — but you'll want to catch this live, since that's when the demo and the giveaways happen.

See you soon,
[YOUR NAME]

REPLAY SEQUENCE (5 Emails)

EMAIL 1 — Replay Available

Subjects:

1. 🧑 Missed it? The replay is up
2. Catch the full live demo here

Hey [NAME],

If you couldn't make the live training, no hard feelings — the replay is up.

👉 Watch The Replay Here: [AFF LINK]

Watch exactly how FableFox AI trains an agent on any business from a single link, see the full live demo of the asset generation, and hear the \$97/month client model breakdown.

It won't stay up forever. Don't let it sit in your inbox too long.

[YOUR NAME]

EMAIL 2 — Key Moment

Subjects:

1. The moment everyone messaged about
2. 10 minutes that explain everything

Hey [NAME],

A bunch of people who watched the replay messaged about the exact same moment — around the [X]-minute mark, where a random website gets pasted in live and FableFox AI generates real assets from it, in real time.

If you only have 10 minutes to spare, start there.

👉 Watch The Replay Here: [AFF LINK]

[YOUR NAME]

EMAIL 3 — FAQ

Subjects:

1. Answering the questions from the live session
2. Before you watch — read this

Hey [NAME],

A few questions came up repeatedly during the live Q&A. Here they are again, in case they're standing between you and watching the replay.

"Do I need technical skills?" No — paste a link, click generate.

"Is this locked into one AI model?" No — it runs on Claude Fable 5 plus other major models, so you're never capped by any single one's limits.

"Can I actually sell what it creates?" Yes, full commercial rights are included from day one.

👉 Watch The Full Replay Here: [AFF LINK]

[YOUR NAME]

EMAIL 4 — Expiring Soon

Subjects:

1. ⌚ Replay comes down soon
2. This disappears soon

Hey [NAME],

Just a heads-up — the replay of the FableFox AI training is coming down soon.

If it's been sitting in your inbox unopened, this is the reminder to actually watch it. It's about 45 minutes, and the live demo alone is worth every second.

👉 Watch It Before It's Taken Down: [AFF LINK]

[YOUR NAME]

EMAIL 5 — Final Chance

Subjects:

1. 🚨 Last chance — replay and offer close tonight
2. It all ends tonight

Hey [NAME],

Tonight's the last chance for two things: the replay of the training, and the launch pricing on FableFox AI itself.

👉 Watch The Replay + Grab The Offer: [AFF LINK]

If you've been meaning to watch it, or meaning to grab the tool, tonight is the deadline for both.

[YOUR NAME]

BUNDLE PROMOTION SEQUENCE (5 Emails)

EMAIL 1 — Bundle Announcement

Subjects:

1. 🚀 The full FableFox AI bundle is here
2. This bundle replaces 5 separate purchases

Hey [NAME],

If FableFox AI is already in your hands, this one's for you.

The complete bundle just dropped — every upgrade (Max, Unlimited, VSL Creator, Client Finder, and the full Agency Edition) rolled into one package, at a fraction of what they'd cost bought separately.

👉 See The Full Bundle Here: [AFF LINK]

- ✅ Unlimited assets across every studio
- ✅ Unlimited client workspaces
- ✅ A script engine that writes high-converting VSLs
- ✅ A system that finds paying clients on autopilot
- ✅ The full done-for-you agency setup

This isn't the front end again. This is the "remove every limit and turn it into a real business" version.

👉 Grab The Bundle Before It's Gone: [AFF LINK]

[YOUR NAME]

EMAIL 2 — Value Breakdown

Subjects:

1. What's actually inside this bundle
2. 5 upgrades, one price

Hey [NAME],

Let's actually break down what's inside the FableFox AI bundle, piece by piece.

✅ **Max** — 100+ emotion-based voices, a VSL script engine, 100+ pre-trained sales chatbots, and an AI avatar studio.

✓ **Unlimited** — every cap removed across video, voiceovers, images, copy, and client workspaces.

✓ **VSL Creator** — 15+ proven sales frameworks and multilingual scripts sellable at \$100–\$300 each.

✓ **Client Finder** — scans freelance platforms and writes tailored proposals automatically.

✓ **Agency Edition** — the full done-for-you business setup, unlimited client accounts, and flexible pricing rights.

👉 See The Full Breakdown Here: [AFF LINK]

Bought separately, this adds up fast. Bundled, it doesn't.

[YOUR NAME]

EMAIL 3 — The Honest Reason (Alen-Style)

Subjects:

1. Why this got bundled instead of sold separately
2. The real story behind the FableFox AI bundle

Hey [NAME],

Here's the honest reason this bundle exists.

Most people who grabbed FableFox AI and actually used it ran into the same two walls.

They wanted no limits on what they could create.

And they wanted a way to find clients — not just create assets for businesses that hadn't hired them yet.

Buying each upgrade one at a time works. Technically.

But it's slower. And it costs more over the long run.

So every piece that completes the system got bundled into one package, at launch pricing — instead of making anyone buy their way there piece by piece.

👉 See The Bundle Here: [AFF LINK]

If FableFox AI is already in the toolkit, and the plan is to turn it into something recurring — this is the version built for exactly that.

[YOUR NAME]

EMAIL 4 — Price Increase

Subjects:

1. ⌚ Bundle price goes up soon
2. 24 hours left on this bundle price

Hey [NAME],

Quick note — the FableFox AI bundle pricing is tied to this launch window, the same way the front end was.

👉 Lock In The Bundle Price Now: [AFF LINK]

Once it closes, these upgrades go back to being sold individually at their regular prices — which adds up to considerably more than the bundle costs right now.

[YOUR NAME]

EMAIL 5 — Final Call

Subjects:

1. 🚨 Bundle closes tonight
2. Final hours on the complete bundle

Hey [NAME],

Tonight's the last night the FableFox AI bundle is available at this price.

👉 Grab The Bundle Before It Closes: [AFF LINK]

Remove every limit. Add a VSL script engine. Get a built-in system that finds paying clients. This is the moment.

After tonight, it's back to buying each upgrade separately, at full price.

[YOUR NAME]