

SUPPORTING THE TREASURE BEACH COMMUNITY IN THE WAKE OF HURRICANE MELISSA

Last Updated: November 24, 2025

On October 28, Hurricane Melissa made landfall in Jamaica as the strongest storm on record to ever hit the island, leaving a trail of destruction in its wake. Barely 16 months after Hurricane Beryl, our wonderful Treasure Beach has been severely impacted once again. As always, the community is rebuilding with their characteristic resilience, love and support for one another. But they need our help!

This document's aim is to compile information on some of the known ongoing fundraising efforts and ways to support, so that donation links and key information is centralized. It also recognizes that people like to give in different ways – some to larger efforts, some to businesses/individuals that they know, etc. It is thus organized as follows: 1) large-scale efforts focused specifically on the greater Treasure Beach area; 2) fundraisers for specific Treasure Beach businesses/families; 3) international charities that are running general Hurricane Melissa relief drives; 4) ways to contribute essential goods and needed items; 5) fundraising events and 6) calls for volunteers. In addition, please note that the Government of Jamaica has set up the Support Jamaica Official Disaster Relief & Recovery Portal through which donations can also be made: <https://supportjamaica.gov.jm/>.

The document is for information/organization purposes only and is not exhaustive (though will be updated as regularly as possible).

If you have updates to share, please contact Ramya (ramyaviv@yahoo.com or IG: @ramyaviv) or Bob (iriedevelopment@gmail.com or IG: @treasurebeachdotcom).

1. Large-scale efforts focused specifically on Treasure Beach

Organization	Link to donate	Objective(s) and/or other stated info	Fundraising goal in USD (if stated)	Additional info that may be relevant
Breds Treasure Beach Foundation / American Friends of Jamaica (AFJ)	<i>International donations</i> https://theafj.app.neoncrm.com/campaigns/708/fundraiser/18289 <i>Donations from Jamaica:</i> https://bredsfoundation.org/ BREDS The Treasure Beach Foundation Scotiabank Scotia Bank Centre	Your donation will go directly to crucial Hurricane Melissa relief efforts for not just our direct (TB) community, but also our neighboring communities to the direct West and North hardest hit by this devastating storm. Previous matching targets have been met, with an additional \$2 million unlocked in matching funds.	\$500,000	Breds/AFJ effort was utterly essential to the rebuilding after Beryl.

	Transit #81315 JMD account #10039616 Checking USD account #411070668 Savings			Registered 501c3 / tax-deductible
Friends of the PMBL	https://www.zeffy.com/en-US/donation-for-m/pmbi-hurricane-relief-fund	We're raising funds to provide food, clean water, generators, and life-saving medical supplies directly to those who need them most. We are working with Breds Foundation and people on the ground in Jamaica to support our campers, their families, and the greater Treasure Beach community. We will also be raising funds to rebuild our beloved sports park so our campers have a safe place to pursue the sports they love.	\$250,000	- All money raised goes directly to Breds - Registered 501c3 / tax-deductible
Myco Meditations	https://www.gofundme.com/f/help-myco-rebuild-treasure-beach-bluefields-bay	Partnering with Blue Marlin Villas to generate funds for immediate relief, home repairs & shelter, restoration of community infrastructure and support for local workers, businesses and churches in Great Bay and Bluefields (Westmoreland)	\$100,000	Myco Meditations/ Blue Marlin were crucial to the rebuilding of Great Bay after Beryl.
SENT Global / Avita Villa	https://www.zeffy.com/en-US/donation-for-m/emergency-relief-for-treasure-beach	Emergency supplies & materials for Treasure Beach	\$50,000	Contributed to Beryl response as well

2. Fundraisers for specific Treasure Beach businesses/families

* Please note that there are different means of giving directly to individuals whom you know, including via Xoom.com (if you have the person's bank/visa debit card info) or Western Union/Moneygram (locations in Southfield and Junction). In addition, we are aware of the following GoFundMe (or similar) fundraisers in support of specific Treasure Beach businesses/families, though this is not an exhaustive list by any means.

While we have verified each of these, please remember that *it is always advisable to give only to individuals whom you know and trust and to beware of scams.*

Organizer (or on behalf of)	Link to donate	Objective(s) and/or other stated info	Fundraising goal (if stated)	Additional info that may be relevant
Beyond Sunset	https://www.gofundme.com/f/restore-beyond-sunset-support-our-recovery	Donations will go directly toward repairs, replacing damaged furniture and equipment, and helping our dedicated staff as they recover from this setback.	\$50,000	
Likkle Swimmers	https://www.justgiving.com/campaign/likkleswimmershurricanemelissa	Donations will be shared between supporting Likkle Swimmers staff and BREDS.	£3,000	Running until Nov 10 (still open?)
Wise Wellness	https://www.gofundme.com/f/emergency-relief-in-the-aftermath-of-hurricane-melissa	For basic necessities (i.e. food, water, clothing, and shelter) for the Wise Wellness team and families and those worst affected families. The additional funds will pay for building materials, i.e., cement, lumber, and labor, as well as a solar generator, refrigeration, and appliances that were damaged.	\$10,000	
Eggy's	https://www.gofundme.com/f/please-help-rebuild-eggys-restaurant-in-treasure-beach-ja	To rebuild Eggy's Bar & Restaurant	\$15,000	
Seaside Villa	https://www.gofundme.com/f/treasure-beach-hurricane-relief-and-rebuild-fund	• Helping our team and their families, many of whom lost homes and personal belongings. • Rebuilding our villa so our staff can return to work and we can house aid workers to rebuild Treasure Beach	CA\$ 25,000	

		• Supporting our wider community with emergency supplies and building materials		
Katamah	https://www.katamah.com/Hurricane-Melissa.html	To firstly clean up the debris and remove the parts of our home and business that are not salvageable. We will then begin the many other grueling layers of clean up. Donations can be made directly (https://www.fygaro.com/en/pb/8deb3556-dd7d-4267-a4d1-4c46b8655f91/) or through the purchase of gift cards that can be used for a future stay. Additional ideas are also noted.	\$15,000	
Cashaw Cabin	https://www.gofundme.com/f/cashawcabin	To rebuild damaged structures, replace essential equipment and material and assist staff	\$5,500	
Taino Cove	https://www.gofundme.com/f/help-rebuild-st-elizabeth-ja-support-hylton-family	Food, clean water, essential supplies, structural repairs	\$15,000	
Cat Moses / Lucia Pavone	http://spot.fund/t1n7qmqsc	Emergency Mutual Aid Fund to support immediate relief efforts on the ground. 100% of donations will go directly to locals in Treasure Beach for food, water, shelter, and essential needs. Cat will be boots on the ground distributing funds as needed.	\$5,000	
Elizabeth (Liz) Taylor & family	https://www.gofundme.com/f/bring-back-treasure-beach-aid-elizabeth-taylors-family	Funds will go directly to Elizabeth Taylor to rebuild our beach, our home, and daily essentials.	\$4,500	
Carly & Adrian Aimi-Brown	https://www.gofundme.com/f/help-saint-elizabeth-ja-maica-families-rebuild-after-melissa	Our goal is to reach families who've lost everything, from their homes to their livelihoods, and give them a meaningful reset. Our initial focus is on nearby small communities that	\$9,000	

		rarely make headlines, places like Beacon, Newell, Watchwell, Bethany, Barbary Hall. We'll keep evaluating the best way to deliver support as conditions change. Our priority is cash assistance, because people know what their families need most and can rebuild quickly. If supply chains tighten or prices spike, we'll pivot, shipping barrels, partnering with hardware stores, or working directly with local suppliers.		
Jake's	https://jakeshotel.com/	Gift cards can be purchased in any amount and applied anytime in the next 24 months for hotel stays, spa treatments, meals at our restaurants, and Dougie's Bar. The funds will help to rebuild homes, livelihoods and the spirit of Treasure Beach.	N/A	
Sarah Lynch (for Lilieth Lynch)	https://www.gofundme.com/f/help-my-mom-rebuild-after-two-hurricanes-in-jamaica	Rebuilding of the family home, fixing roof and walls	\$8,000	
Marina Burnel (for 2 anonymous families)	https://www.gofundme.com/f/support-families-in-treasure-beach-after-hurricane-melissa	Rebuilding materials, labor, and essential household repairs in support of 2 TB families (names withheld for privacy reasons, though further info is available on the webpage)	3,000 EUR	
Carleta (Porsha) Monteith	https://www.gofundme.com/f/help-carleta-rebuild-her-farm-after-hurricane	Seeds, fertilizer, grass & chemicals needed to restart our family farm	\$3,000	
Sara Luster (for 5 businesses in Great Bay)	https://www.gofundme.com/f/rebuild-great-bays-small-businesses	5x5 Campaign to support 5 Great Bay businesses to rebuild with \$5K each. Businesses are Lobster Pot, Noah's @	\$25,000	

		Lobster Pot, Glatma Puss, Sea Splash by Lonzo & Rockside Beach Shack		
Kudehya Guesthouse	https://www.gofundme.com/f/kudehya-guesthouse	To support building a new retaining wall to stabilize the land and prevent further erosion, repairing storm-related damage and supporting our staff	CA\$ 65,000	

3. *International charities that are running general Hurricane Melissa relief drives and which are present in TB*

Organization	Link to donate	Objective(s) and/or other stated info	Additional info that may be relevant
Global Empowerment Mission (GEM)	https://www.globalempowermentmission.org/mission/hurricane-melissa/		• Partnering with Breds & AFJ • Played a major role in Beryl response • Can do one-time or monthly donations • Registered 501c3 / tax-deductible

World Central Kitchen	https://wck.org/relief/melissa-25 (click on 'Donate Now' button)	To provide fresh meals for communities in Jamaica	Registered 501c3 / tax-deductible
Food for the Poor	<i>Hurricane Melissa Relief Fund</i> https://www.foodforthepoorja.org/hurricane-melissa-relief/ (click on 'Donate' button)	To support immediate relief, temporary shelter, rebuilding efforts & medical assistance	- Registered 501c3 / tax-deductible - Goal of \$300K
	<i>Fundraiser with Sean Paul Foundation</i> https://foodforthepoorja.org/seanpaulfoundation (click on 'Donate' button)	To support immediate relief, temporary shelter, rebuilding efforts & medical assistance	Sean Paul Foundation providing 1-1 match up to \$50K
Helping Hands Jamaica Foundation	<i>Donations from Canada</i> https://helpinghandsjamaica.com/donate <i>Donations from the U.S.</i> https://axnsjbps.donorsupport.co/page/FUNGMYAFWAZ	All donations, unless otherwise specified, will be directed to hurricane relief fundraising efforts	All donations are tax-deductible in Canada and the U.S.
All Hands & Hearts	https://allhandsandhearts.org/our-work/programs/hurricane-melissa-relief (click on 'Donate Now' button)	To support distribution of food and essential supplies, setting up internet connectivity hubs, and preparing cleanup and recovery operations to support	Has 2 decades experience with hurricane response in

		families and communities in need	the Caribbean Registered 501c3 / tax-deductible
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4. *Drives for essential goods & needed items (general for Jamaica unless otherwise specified)*

Organizer	How to contribute	List of needed items	Additional Info
UK collection for TB Women's Group (TBWG)	<i>In London</i> Drop off 12:00-8:00pm / Kingsland Records 502 Kingsland Road E8 4AE +44 79 1973 2645	Bedding, tarpaulins, nails, flashlights, personal hygiene items, sanitary pads, candles, matches & lighters, light bulbs, power banks, garbage bags, seeds & seed trays, first aid kits, bleach, cleaning products, non-perishable foods, rags & towels, baby supplies	Support going directly to TBWG & Breadnut Valley Estate
Embassy of Jamaica in the U.S.	Order from Hurricane Melissa Needs List on Amazon to ship directly to the Consulate General of Jamaica New York or Drop off items at selected locations in Atlanta, DMV, Pennsylvania, Florida, Tri-State and other areas (https://www.embassyofjamaica.org/ja_citizens/hurricane_relief.htm)	https://www.embassyofjamaica.org/ja_citizens/relief_images/needs_list.pdf	
GEM	Send to/drop off to HQ in Doral, FL (see website for details)	https://www.globalempowermentmission.org/wp-content/uploads/2025/10/GEM-Needs-List-2025-Hurricane-Melissa.pdf	

5. Fundraising and other events (targeting TB and/or surrounding communities)

Organizer	Event	Date/time	Place	Details
Cape Cod businesses & restaurants	One Love Cape Community Fundraiser for Jamaica Relief	Nov 9 1-9pm	Hog Island Beer Co. Orleans, MA (Cape Cod)	\$40 suggested donation (proceeds will go to AFJ)
Joshua Swaby	Hurricane Melissa Relief Walk for Treasure Beach	Nov 15 10am	Battersea Park, London	For tickets/more info: https://www.eventbrite.co.uk/e/hm-relief-walk-for-treasure-beach-tickets-1962570065898 For general donations: https://www.gofundme.com/f/hurricane-melissa-relief-walks-support-treasure-beach
Lover's Leap	Charity BBQ	Nov 15 12-8pm	Lovers Leap, St. Elizabeth	Every purchase goes directly toward supporting those affected and restoring Lovers' Leap
Helping Hands Jamaica/QW Productions	One Love, One Heart Jamaica Relief Benefit Concert	Nov 16 4-7pm	The El Mocambo, Toronto	\$25 Proceeds will go to Helping Hands Jamaica
Friends of the PMBL	Hurricane Relief Fundraiser: Drinks, Live Music, Auction	Nov 18 7pm	FringeArts 140 N Columbus Blvd, Philadelphia	All proceeds go to disaster relief in Treasure Beach
Sol Spirit Studios/ Meghan Mills	Yogis Helping Yogis Rebuild Jamaica	Nov 21 5:30-6:30pm	Sol Spirit Studios Jersey City, NJ	Donation-based Vinyasa class (all donations will be matched) All funds raised will go directly to Wise Wellness Center
Joshua Swaby	Hurricane Melissa Relief Walk for Treasure Beach - Round 2	Nov 22 10am	Battersea Park, London	For tickets/more info: https://www.eventbrite.co.uk/e/hm-relief-walk-for-treasure-beach-round-2-tickets-1970809704880 For general donations:

				https://www.gofundme.com/f/hurricane-melissa-relief-walks-support-treasure-beach
Pickle & Chill Jamaica	Rally for Recovery Charity Tournament (pickleball)	Nov 22 10am-9pm (signup deadline Nov 22)	Kingston	Entry fee JA\$5,000 All proceeds go to Breds and Nation Builders Foundation
Lara Lowe?	Groove Fundraiser Cooler Fete	Nov 29 8pm-1am	10A West Kings House Road, Kingston	Cash contribution JA\$5K/person All proceeds in aid of Breds
Smurf's Cafe	Bring Back the Love Dinner Dinner with the community	Nov 30 12-5pm	Smurf's Cafe Treasure Beach	No charge but donations appreciated Volunteers needed
Food, Rum & Reggae	Food, Rum & Reggae Benefit Festival Part proceeds in aid of rehabilitation of the Jamaican agricultural sector	Dec 7 2pm-12am	36 Hope Road Kingston	https://foodrumreggaefestival.com/
David R. Maracle & fellow musicians	Jamaica One Love Hurricane Relief Fundraiser	Dec 21 2-9pm	Home of Richard Kruk & Marianne Moroney 112 Fourth Street (side entrance on Thomas) Deseronto, ON, Canada	Tickets C\$ 50 at door In support of Breadnut Valley Monetary contributions for will be accepted at the entrance or via eTransfer at OneLoveJamaicaDRM@gmail.com

6. *Calls for volunteers (general for Jamaica)*

Organizer	Types of volunteers needed	How to sign up/express interest
Government of Jamaica	Food distribution, shelter operations, first aid/medical assistance, transportation/driving, debris clearing/cleanup, communication/coordination, administrative/registration, counselling/psychosocial support, meal preparation	Fill in this form
Embassy of Jamaica in the U.S.	Various skills/services needed (see form 2)	Fill in this form
CVSS Jamaica	Food distribution, shelter operations, first aid/medical assistance, transportation/driving, debris clearing/cleanup, communication/coordination, administrative/registration, counselling/psychosocial support	Fill in this form

Other information of note:

- **Urgent care clinic** is being run by TB Women's Group (TBWG), Pothula & Parchment Inc Ltd. and Breds on **Wednesdays & Fridays 12-3pm** at **TBWG** building in Old Wharf