

Privacy Policy

This Privacy Policy applies to the “**Adhikar App**”, which is developed, owned, and published by **Patcorn Drymix Private Limited** (hereinafter referred to as the “Company”, “We”, “Us”, or “Our”). We are committed to protecting the privacy of your Personal Data. This Policy explains how we collect, use, disclose, store, and protect your information when you use the **Adhikar App** and its related services (collectively, the “Services”).

1. Your Consent

By downloading, accessing, or using the Adhikar App, you agree to this Privacy Policy and provide your free, specific, informed, unconditional, and unambiguous consent to the collection, use, storage, transfer, disclosure, and processing of your Personal Data in accordance with applicable Indian laws, including the Digital Personal Data Protection Act, 2023 (DPDP Act).

- If you do not agree with this Policy, please do not use the App.
- Where required by law, we will obtain your explicit consent through clear affirmative action before processing your Personal Data.

2. Information We Collect

We collect information directly from you, automatically through your use of the App, and from permitted third-party sources.

Categories of Data Collected

A. Personal Identification Data

Full name, email address, mobile number, date of birth, login credentials.

Lawful basis: Consent / Contractual necessity.

B. Transactional Data

Purchase history, billing details, delivery address, and payment information (processed securely and partially masked).

Lawful basis: Contractual necessity.

C. Device & Usage Data

IP address, device identifiers, operating system, app usage data, logs, and crash reports.

Lawful basis: Legitimate use / contractual necessity.

D. Location Data

Approximate or real-time location (only if permission is granted).

Lawful basis: Consent.

E. Sensitive Personal Data

Biometric or health-related data (only where required and collected with explicit consent).

Lawful basis: Explicit consent.

Sensitive Personal Data (SPDI)

As defined under Indian law, SPDI may include:

- Passwords
- Financial information
- Health or medical records
- Biometric data

Such data is collected only when necessary, only with explicit consent, and only for lawful purposes.

2.2 Cookies & Similar Technologies

The Adhikar App may use cookies and mobile identifiers (such as GAID) to:

- Authenticate users and manage sessions
- Improve performance and analytics
- Enhance personalization
- Prevent fraud and ensure security
- Measure marketing effectiveness (non-invasive)

Your Control

- You can manage permissions via your device settings.
- You may withdraw consent for non-essential tracking at any time.

3. Use of Your Information

We use your information strictly for lawful and disclosed purposes, including:

- Providing and improving App functionality
- Processing transactions and service requests
- Communicating updates, alerts, and offers (opt-in only)
- Preventing fraud and unauthorized access
- Complying with legal obligations

4. Disclosure of Information

We may share your Personal Data only when necessary, with:

- Service Providers (payment, hosting, delivery partners) under strict confidentiality
- Affiliated entities for internal operations
- Legal authorities when required by law
- Third parties with your explicit consent

4.1 Third-Party Links

The App may contain links to third-party websites or services.

- We do not control or endorse third-party privacy practices.
- You are encouraged to review their privacy policies independently.

- We are not liable for third-party data handling.

5. Security Measures

We implement reasonable and industry-standard security measures, including encryption, access controls, and regular audits, to protect your Personal Data from unauthorized access, alteration, or disclosure.

6. Data Retention & Erasure

- Personal Data is retained only as long as necessary for lawful purposes.
- You may request deletion of your data, subject to legal requirements.
- Where applicable, we may provide advance notice before deletion due to inactivity.

7. Prohibition of Reverse Engineering

You agree not to copy, modify, reverse engineer, decompile, or attempt to extract the source code or internal logic of the Adhikar App.

Any violation may result in termination of access and legal action as permitted by law.

8. Children's Data

The Adhikar App is intended for users 18 years and above.

We do not knowingly collect Personal Data from children. If such data is identified, it will be deleted promptly.

9. Your Rights (as per DPDP Act)

You have the right to:

- Access your Personal Data

- Request correction or erasure
- Withdraw consent
- Lodge a grievance with the Data Protection Board of India
- Nominate another person to exercise your rights

10. Contact & Grievance Redressal

For any questions, concerns, or requests related to this Privacy Policy:

Grievance Officer:

Name: Darshan Doshi

Company: Patcorn Drymix Private Limited

Email: support@patcorn.in

Address:

3rd Floor, Plot No. A42,

S. Jain Building, Sector-2,

Kamal Vihar, Near Jainam Park,

Raipur, Chhattisgarh – 492001, India

We will respond within timelines prescribed under applicable law.

Effective Date: 05-12-2025

This Privacy Policy may be updated periodically. Continued use of the Adhikar App signifies acceptance of the revised Policy.