

Milton Storm Board Minutes 9/18/2024

September 18 2024 / 7:00 PM / Klig's Union Depot

ATTENDEES

	Present	Absent		Present	Absent
President: Chad Bergsbaken	x		Tournament Director: Devon Disrude	x	
Vice President: Andy Shefka		x	City Field Liason: Jason Zelhofer	x	
Secretary: TBD		x	Webmaster: Staci Otradovec	x	
Treasurer: Breah Chapman	x		Apparel/Uniforms: Shelley Venable	x	
Fundraising: Jackie Norem	x		At Large: Zach Adams	x	
Shannon Wixom		x			

1. New board member positions (all 2-year term)
 - a. President
 - i. Jason made a motion for Andy Shefka. Jackie seconds. Board unanimously agrees.
 - b. Vice President
 - i. Nick Kliefoth (mentioned he would also consider Secretary position)
 - ii. Laura Schmeckel
 - iii. Shannon Wixom
 - iv. Jay Moseman voted in
 - c. Secretary
 - i. Nick Kliefoth voted in
 - d. Social? See 3 b ii below.
 - i. Shannon Wixom voted in
2. Website (Staci)
 - a. New website went live Sept 4
 - b. Have been sending Board communications via Crossbar. The new Secretary should continue to do so.
 - i. Can see old emails that have been sent

- ii. Can use an old email as a starting point
 - iii. Can easily send to all teams or target individual teams
- c. Updated Full Web Builder (backend domain website) credentials and payment information (Breah CC) (filed in Gmail Website folder)
- d. **Breah is removing financial information from SportsEngine since we are no longer using that**
 - i. **Breah to export background checks. We will be able to use SportsEngine yet this Fall for this, as our contract isn't up until end of Jan. 2025.**
- e. **Come November we need to send an email from Crossbar telling parents to complete forms on website**
- 3. Social (Staci covering Shannon)
 - a. Old Facebook page has been deleted
 - b. Future thoughts from Shannon:
 - i. **Start Instagram account** (would belong to Storm organization, not an individual)
 - ii. Consider making Social a full time Board position. It is a lot more than just posting pictures. It is a way other organizations, parents and coaches find and communicate with us. It is important for the person doing this job to know what is going on within the organization by attending board meetings regularly.
- 4. Apparel Store (Shelley)
 - a. **Open mid-November and will run for 2 weeks. Apparel will be ready for pickup mid-December, to be ready for Holiday gift giving.**
 - b. **Apparel will have two options – one unique 2025 design and one traditional Storm logo**
- 5. Jerseys (Shelley)
 - a. Jersey design contest
 - i. Will run starting mid-November. Players will receive the link to design a jersey only.
 - b. Try on date and location
 - i. Last year was on Jan. 23, 6 – 8 pm. Will try to find a date and time around the same time come 2025. Will look into availability of the LGA at Northside.
- 6. Trademark Logo (Shelley)
 - a. **Will get started working on this**
- 7. Tournament (Devon)
 - a. 2025 dates
 - i. One weekend or two?
 - 1. Consensus is two
 - a. July 12/13 – 8, 10, 12 and 14
 - b. July 19/20 – 9, 11 and 13
 - c. **Cost = \$450 / team. Ask coaches to start reaching out. Offer a \$50 discount if booked by December.**

- d. **Staci / Shannon to work with Devon to get this posted on the website and social by end of October / early November.**
 - e. 6 teams per age level. No C/D option.
 - f. *Tryouts possibly the week of July 21*
- 8. Winter practice (Chad)
 - a. Chad will have this set up by October
 - i. Practices will be at Limitless this winter
 - ii. December - March
 - 1. M & Th – 7 – 9 pm
 - 2. Sa & Su – 7 – 11 am
 - a. 2 teams per slot (2 cages and turf area)
 - 3. \$4200 / month
 - iii. **Devon will set up a Google Doc for Coaches to sign-up for time slots**
 - 1. **Do we link this from the website under a For Coaches section?**
- 9. City (Jason)
 - a. Tarps
 - i. Purchase 2 new tarps and reuse 1. They are on sale now from \$1956 - \$2490. Also, voted that we will put the Storm logo on the tarps.
 - b. South Goodrich
 - i. Extend to include 8 – 10U
 - ii. Quick pitch and level
 - c. Little & Big Lamar
 - i. Skim, quick pitch and level
 - d. City will re-clay Liberty and both LaMars
 - e. City will re-cut grass in the infield
 - f. **Do we want to add a gate in the dugout at Little LaMar for player safety?**
 - g. For city projects, we are only covering materials
 - h. **Jason will contact Sihla for additional quotes and field improvements (Sihla needed rain to proceed).**
- 10. Mission statement
 - a. We want to clearly state for players, coaches and parents: Who are we as an organization?
 - i. Competitive, developmental, or a hybrid of the two?
 - ii. This will help moving forward so everyone knows what to expect and if this organization is the right fit for the player
 - iii. Currently our mission statement reads more like an “about us”.
 - iv. Possibility of league games being more teaching/inclusive and tournaments focused on competitive play/win
 - v. **Before the next meeting look at Zach’s doc of possible mission statements. Highlight things that we like to help us created a mission statement next meeting. Also, bring additional ideas to the meeting.**

1. This can also included statements about C/D level, playing time and how this can vary per age group.

11. Miscellaneous

a. Coaches Meeting

- i. As a board, we feel that this is important this year to get everyone on the same page. We are not assuming people “know” because they have coached in years past.

ii. **Meeting date and time - TBD (who will set this up?)**

1. This should happen before the parent meeting
2. Some possible topics to cover

a. What the budget is for and not for

- i. Each team will get \$5,000. If this amount isn't used, it will go back to the organization. This can be used for tournament entries, equipment, rentals and player development. This is not for gifts for players.
- ii. What is our organization's mission statement?
- iii. What are the guidelines for playing time and playing expectations?
- iv. There will be NO EXCEPTIONS for background checks. All coaches and assistant coaches will need to have a cleared check before first practice.

1. These can still be done via SportsEngine for this year. This will be for all new coaches/assistants only, or coaches who didn't comply last year.

2. **Reach out to Brad about player stretches/development (who will set this up?)**

3. **Resend information from Jeff Spiwak to all coaches (who has this? who will do this?)**

12. To Do

- a. Parent forms need to be sent out before first practice. They already live on the website. Send an email out in November.

Oct. 16 next meeting 7pm Klig's