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Neon Signage in Bangladesh - Custom Makory

> **Custom Makory** - Signage, Corporate Gifts & Awards, made in Bangladesh since 2014.

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Few things change the mood of a street or a room like a neon sign. The soft glow draws the eye, photographs beautifully, and gives a business a personality a flat board cannot match. Cafes, restaurants, salons, studios, and retail stores across Bangladesh have embraced neon signage as outdoor advertising and as interior decor that customers love to share in photos. But a neon sign is also an electrical product that needs sensible planning. This guide explains

how to choose the right style, where neon works best, and how to keep your sign glowing evenly for years.

Where Neon Signage Works Best in Bangladesh

Neon shines in places where atmosphere matters. Inside a cafe or restaurant, a glowing name or a short phrase on the wall becomes the backdrop everyone photographs. In a salon or boutique, neon adds a stylish, premium feel that matches the brand. Studios, gyms, and co-working spaces use neon for motivational words and logos that energise a room. Outdoors, neon is most effective on shopfronts along busy evening streets, where the glow separates a business from its neighbours after dark. Think about your main goal before choosing placement: a sign meant to pull people in from the street needs size and brightness, while an indoor feature piece should be sized for comfortable viewing and photos from a few steps away.

Choosing Between Classic Neon and Modern LED Neon Flex

Traditional glass neon is made by bending glass tubes and filling them with gas, a craft that produces a warm, authentic glow. Modern LED neon flex recreates that look using flexible LED strips inside a diffused casing, and it has become the more common choice for most businesses. LED neon flex is lighter, more energy efficient, less fragile during transport and installation, and easier to shape into letters and logos. It also runs cooler and is generally simpler to maintain. Glass neon still appeals to those who want the genuine vintage character. When customers ask us, we usually explain both honestly: for most shops, restaurants, and indoor installations in Bangladesh, LED neon flex delivers the neon look with fewer practical worries.

Design Choices: Colour, Font and Size

Colour sets the emotional tone. Warm white and soft yellow feel cosy and welcoming, pink and red create energy and nightlife appeal, blue feels calm and modern, and green suits fresh or eco themed brands. Try to choose a colour that agrees with your existing brand palette rather than clashing with it. Font choice matters just as much: flowing script suits cafes, beauty brands, and wedding related businesses, while clean block letters fit tech shops and corporate logos. Avoid extremely thin strokes, which can look weak when lit. Size the sign for its wall and viewing distance, and remember that a slightly smaller sign with clean spacing often looks more expensive than a large, crowded one. A clear design draft before production helps you judge all of this properly.

Power, Mounting and Safety Basics

Every neon sign needs a power source, so plan the location with a nearby socket in mind and discuss how the wiring will be routed neatly. Most signs are mounted on an acrylic backing board, which can be cut to the shape of the design or kept as a clean rectangle or circle. Backing boards make installation simpler and protect the tubing or flex. For outdoor use, weather exposure must be considered carefully, and the sign should be positioned and built to handle rain. Signs are usually supplied with a power adapter matched to the design's requirements. Keep the adapter accessible rather than sealed inside a wall, so it can be checked or replaced easily if ever needed. Sensible mounting by experienced hands keeps the sign secure and the finish tidy.

How to Order a Neon Sign

Ordering begins with your text, logo, or idea. Even a rough sketch or a reference photo is enough to start. We then discuss the size, colour, font style, and whether the sign is for indoor or outdoor use. Based on that, a design draft is prepared so you can see the layout before anything is made. Check names and spellings character by character at this stage, because the sign will reproduce exactly what you approve. After approval, the sign is produced in our workshop in Katabon, Dhaka, tested so every section lights evenly, and then packed carefully for delivery or prepared for installation. If you are ordering for a shop opening or an event, mention your date early so the schedule can be planned around it.

Caring for Your Neon Sign

Neon signs ask for very little day to day care. Dust settles on the surface and dims the glow, so wipe it gently with a dry or slightly damp soft cloth while the sign is switched off. Never spray water directly onto the sign or use strong chemicals. Check occasionally that all parts light evenly; if one section flickers or goes dark, switch the sign off and get it inspected rather than leaving it running. Keep the adapter in a ventilated spot. For outdoor signs, a quick look after storms to confirm the mounting is firm is a good habit.

Frequently Asked Questions

Is LED neon flex as bright as traditional glass neon?

Yes, modern LED neon flex produces a strong, even glow that closely matches the classic neon appearance. It also uses less power and is more durable for everyday commercial use, which is why most of our customers choose it.

Can you turn my logo into a neon sign?

In most cases, yes. Logos with clear shapes and lines adapt well to neon. Share your logo file with us and we will prepare a draft showing how it will look as a glowing sign before production.

Can a neon sign be used outdoors?

It can, provided it is planned for outdoor conditions from the start. Tell us the sign will live outside so the construction, backing, and installation can be arranged with weather exposure in mind.

What do I need to provide to get started?

The text or logo you want, the approximate size, your preferred colour, and where the sign will be installed. A photo of the wall or shopfront helps us advise on size and mounting.

Neon Signage on Our Website and Google Site

See our Neon Signage service page on the main Custom Makory website for photos and ordering details, and visit Neon Signage on our Google Site for more examples from our workshop.

Find Custom Makory Online

Find us on Google Maps, read or leave a review on our Google review page, and follow Custom Makory on Facebook, Instagram, LinkedIn, YouTube, X, Pinterest, TikTok, Medium, Flickr, Mastodon, Twitch, Reddit, Tumblr.

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