

97% Advantage System™

The Only One-Prompt Market Control System That Lets You Sell to the 97% Everyone Else Ignores — While They Fight Over the Same Tired 3%

 ***This Is NOT Another Marketing Product***

No funnels.

No copy formulas.

No prompt packs.

No “better ads” nonsense.

This system operates before all of that.

And once the system understands your market, it doesn't stop at insight — it shows you exactly what to publish, say, and send, using the language your buyers already respond to.

While most marketers obsess over how to say things...

The 97% Advantage System™ decides what to say, who to say it to, and why it works — automatically.

That's why nothing like this exists on the market.

Why This System Is Completely Different

Every product you've seen teaches you how to:

Write better copy

Build prettier funnels

Target “buyers ready now”

This system does something no other product does:

 It gives you control over the entire market, not just the people already shopping.

Instead of fighting for scraps in overcrowded red oceans...

You position yourself upstream — where attention, authority, and profits are created.

 What You Get From ONE PROMPT

With a single input, this system:

Identifies the 97% of the market your competitors ignore

Automatically models how they think, feel, and decide

Shows you where to compete (red, orange, or blue ocean)

Engines attention-first messaging that gets consumed

Produces headline angles that stop the scroll instantly

No research.

No guessing.

No homework.

The system thinks — you execute.

💥 Why This Is a Goldmine (Even If You Never Use It Yourself)

This isn't just a system you can use...

It's a system you can SELL.

Because:

Every marketer struggles with attention

Every business wants cheaper leads

Every funnel fails without the right message

You're not reselling theory.

You're handing people market control.

That's why this product converts so easily.

 Use It. Sell It. Or Do Both.

With full PLR rights, you can:

Package this as your own flagship product

Use it as a high-value bonus or upsell

Teach it to clients

Drop it into any niche instantly

Few products give results.

Even fewer create authority.

Almost none do both.

This one does.

Welcome to the unfair advantage.

Welcome to the 97% Advantage System™.

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SECTION 2: THE ONE PROMPT

(The Engine Behind the 97% Advantage System™)

This is the entire system.

You do not need multiple prompts.

You do not need research.

You do not need experience.

This single command forces ChatGPT to think like:

A market analyst

A buyer psychologist

A funnel strategist

An attention engineer

All at once.

 **HOW TO USE THIS (READ THIS ONCE)**

Open ChatGPT

Paste the prompt below

Replace the brackets with your niche details

Hit enter

Use the outputs immediately

That's it.

👉 ↓ START OF THE PROMPT

(Copy everything between the hands)

👉 👉

I want your help understanding my market so I can stop guessing what to say — and then instantly create the right content for it.

Before we begin, I'll answer three quick questions.

Question 1: What market or niche am I in?

(Any market works — online, local, service, product, personal brand, or business.)

Examples:

Online: YouTube creators, affiliate marketers, course creators, Etsy sellers, SaaS founders

Local: dentists, real estate agents, auto detailers, gyms, salons, contractors

Services: agencies, coaches, consultants, freelancers

Products: digital products, physical products, subscriptions

Personal brands: educators, influencers, experts

👉 If people have a problem and money changes hands, it's a valid market.

Question 2: Who exactly am I trying to sell to inside that market?

(This is about the type of person — not demographics.)

Examples:

Complete beginners who feel overwhelmed

People who tried before and failed

Business owners stuck at the same level

Creators getting views but no sales

People who don't trust "marketing" anymore

People who want results without complexity

👉 Think: "Who is struggling the most with this problem?"

Question 3: What result do I ultimately want for them?

(This is the outcome they care about — not features.)

Examples:

More leads without paid ads

Consistent sales without burnout

Knowing exactly what to say in marketing

More authority and trust

Simpler systems that actually work

Turning attention into revenue

👉 If this worked perfectly, what would change for them?

👉 If I haven't answered all three yet, ask me to reply with them and wait.

👉 Once I reply, continue automatically without asking again.

STEP 1: SHOW ME HOW MY MARKET THINKS (WHEN NO MARKETER IS AROUND)

Based on my answers, describe how people in my market think privately.

Show this with clear, realistic examples, such as:

Thoughts they repeat in their head

Problems they complain about to friends

Desires they don't post publicly

Objections they never say out loud

Make it feel like you're inside their head.

Plain language. Human tone. No hype.

STEP 2: SHOW ME WHERE MOST OF THE MARKET REALLY IS

Break my market into these four groups and explain each one clearly:

People ready to buy now

People researching and comparing

People who know something is wrong but aren't looking yet

People who don't even realize this is the real problem

For each group:

Explain what they care about right now

Show an example message that would make sense to them

STEP 3: SHOW ME WHERE I SHOULD COMPETE

Using my market, explain the difference between:

Competing where everyone pushes offers and discounts

Competing where people need proof and reassurance

Competing where trust and attention are built before selling

Then tell me which one makes the most sense for me — and why.

STEP 4: SHOW ME HOW TO GET ATTENTION WITHOUT LOOKING LIKE AN AD

Show me the difference between:

Messages people ignore immediately

vs

Messages people actually stop and read

Use real examples so the contrast is obvious.

STEP 5: SHOW ME WHAT KIND OF HEADLINES ACTUALLY WORK

Explain, with examples, what makes a headline feel:

Urgent (why now)

Different (why this)

Specific (who it's for)

Useful (what they gain)

Then show headline angles that would work in my market.

FINAL STEP: DEPLOY THIS INTO REAL ASSETS FOR ME

Now that you understand my market, ask me:

“What would you like to create using this market insight?”

Give me these options to choose from:

 Blog post (1,000–1,500 words)

 Facebook ad

 Instagram ad

 YouTube video script

 Email sequence (2 value emails + 1 offer email)

 Landing page copy

Once I choose, create that asset for me using:

The exact market language above

The correct awareness level

The right positioning (not salesy)

A natural, human tone

Make it feel like it was written for this market only.

Important rules:

Speak to me like a real person

Assume I'm a beginner

Show examples everywhere

Don't explain frameworks — just use them



👉 ↑ END OF THE PROMPT

✅ WHAT THIS ONE PROMPT REPLACES

Market research

Persona building

Funnel guessing

Headline brainstorming

Positioning confusion

This is not a writing tool.

This is a market control system.

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SECTION 3: ACTIVATE & TAKE ACTION

At this point, you don't need more information.

You now have something most marketers never get access to:

Clarity before creation.

Understanding before execution.

Control before content.

That's the real advantage.

 Here's What Just Changed for You

Before this system:

You guessed what to say

You copied what others were doing

You hoped something would work

Now:

You see how your market actually thinks

You know where most buyers really are

You understand how attention is earned

You can deploy messages that feel native, not forced

This isn't inspiration.

This is leverage.

How to Use This Moving Forward

Every time you:

Launch something new

Enter a new niche

Create content

Write ads

Build a funnel

Talk to a new audience

You don't start with copy.

You start here.

Run the system.

Let it think.

Then deploy.

That's how you stop wasting effort and start compounding results.

 The Mistake to Avoid

Don't overthink this.

Don't tweak it endlessly.

Don't wait until it feels "perfect."

Markets reward clarity and action, not hesitation.

What to Do Right Now

Open ChatGPT

Paste the prompt

Answer the three questions honestly

Let the system run

Choose what you want to create

Publish. Deploy. Test.

That's it.

No complexity.

No second guessing.

No paralysis.

Final Word

Most people will keep fighting for the same 3%.

You won't.

You'll understand the 97% —
and speak to them in a way that feels impossible to ignore.

That's the advantage.

Now use it.