

In what ways do each one of these people in the Apple ad “Here’s to the Crazy Ones” exemplify the ideas and ideals of Emerson’s essay “Self-reliance”? Divide into groups of 1-3, look up your historical figure, and then write three or four sentences explaining how each one of these people in the Apple ad “Here’s to the Crazy Ones” exemplify the ideas and ideals of Emerson’s essay “Self-reliance.”

Albert Einstein,  
Amy & Claire

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Albert Einstein was a theoretical physicist who developed the theory of relativity which were 2 pillars of modern physics. He influenced the philosophy of science by creating his mass-energy equivalence formula ( $E=mc^2$ ), the most famous equation of all time. He also discovered the law of photoelectric effect as well as created the Manhattan Project. The Manhattan Project was for gaining information on nuclear weapons. In 1921, he was awarded the Nobel Prize in physics for his discovery of the law of photoelectric effect.

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Bob Dylan,

Abby and Laura. Songwriting, singer, and artist. Early songs became anthems for American civil rights, and antiwar movements. His music defied the “status quo” of pop music during his time. Received the Nobel Peace Prize in literature for creating new poetic expressions within the great American song tradition. Bob Dylan dropped out of college in May 1960. He married Sara Lownds in 1965.

Martin Luther King, Jr.

Rach & Broken Glasses Amy

MLKJ was a leader in the African-American Civil Rights movement and is best known for his advancement of civil rights using nonviolent civil disobedience based on his Christian beliefs. He played a major role in organizing the 1963 March on Washington and that is where he delivered his famous “I have a dream” speech. He has also received a Nobel Peace Prize for combating racial inequality.

Richard Branson,

Branson attended [Stowe School](#), an [independent school](#) in Buckinghamshire until the age of sixteen.<sup>[16]</sup> Branson has [dyslexia](#) and had poor academic performance as a student, and on his last day at school, his headmaster, [Robert Drayson](#), told him he would either end up in prison or become a millionaire.

What makes an individual stand out in the crowd? What makes an individual successful? A 15 year old dyslexic boy who could not read or write, struggled his way through the cut throat competition and became one of the most sought after leader and entrepreneur. That entrepreneur today, is known as Sir Richard Branson. Branson owns around 400 companies under the name of Virgin Group, few of them being one of their kind and highly successful. So how exactly do you think a dyslexic British teenager became conspicuous in public and why is he disparate from other business tycoons. Richard Branson believes in Having Fun in Business

[John Lennon](#) (with [Yoko Ono](#)),

John Lennon was very rebellious, and expressed his thoughts and opinions even though people tried to silence him (Nixon) and he has had many dangerous encounters with the law. He expressed his views about the Vietnam War through his songs and art and refused to stop even when the government tried to deport him. He fought for peace and stood out as a pacifist, and he made statements that not everything liked you and stood by them. He changed the world with his different news such as the ones in his song "Imagine", where he sings about peace and religion.

[Buckminster Fuller](#),

Fuller was the second World President of [Mensa](#) (must have IQ of 145 to join) from 1974 to 1983

He had trouble with [geometry](#), being unable to understand the abstraction that a chalk dot on the blackboard represented a mathematical [point](#), or that an imperfectly drawn line with an arrow on the end was meant to stretch off to [infinity](#). He often made items from materials he found in the woods, and sometimes made his own tools. He experimented with designing a new apparatus for human propulsion of small boats. By age 12, he had invented a 'push pull' system for propelling a row boat by use of an inverted umbrella . . .

[Thomas Edison](#),

Indie and Tama

His full name is Thomas Alva Edison. He was born on February 11th 1847. Contrary to popular belief, he had a middle class family. In school, he would question teachers very often which would make them irritable. Also, I imagine he was bullied because he had an unusually large head. His mom told him that this was because he was intelligent. Though he wasn't diagnosed with it then, he would've had ADHD if he was born in modern times. So even from the start, he stood out from the crowd and as we already know, he invented the lightbulb.

[Muhammad Ali](#),

Jay and Jorge

Muhammad Ali was the best boxer of his time, winning many fights in and out of the ring. Born Cassius Clay, Ali changed his name and his religion converting to islam and becoming Muhammad Ali. Ali was an example of racial pride for African Americans and resistance to white domination during the civil rights movement. He fought for what he believed, he was once arrested for his part in opposing the Vietnam war. Overall Ali set a great example for everyone, showing them to stand up for what they believed in.

[Ted Turner](#),

Founded CNN, first 24 hour news station.

Turner's penchant for controversial statements earned him the nicknames "The Mouth of the South" and "Captain Outrageous"

[Maria Callas](#),

Samantha and Yvette

From 1941 to 1969 Maria Callas was a Greek American opera singer who was famous for her bel canto technique and dramatic interpretations full of emotion. Bel canto is a classical Italian vocal style concerning phrasing, accent, and use of dynamics and vibrato. Callas was notoriously a diva and often denied or took on roles unexpectedly. The individuality of her technique and style would make Leonard Bernstein name her the “Bible of Opera”.

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Maddie Gert, Fran

Gandhi was born into a Hindu merchant caste family. He grew up working hard towards being a Lawyer. Later in his lifetime Gandhi led one of the largest *independence* movements the world would see. He brought peaceful protest and independence to India. He did not *conform* to a caste system or to society. He led a movement against the British Rule by peaceful civil disobedience. This would change India forever.

[Amelia Earhart](#), Bodie, and. Lisandro

Amelia Mary Earhart was the first female pilot to fly across the Atlantic Ocean in 1932. Her career as a pilot showed the world the advancement of women and the advancement of commercial flight (aviation). *She also proved to people who didn't believe that a woman could fly across the Atlantic Ocean that it wasn't a “fluke”*. Her last appearance was in 1937 when she attempted to fly around the world and was lost for 2 years before being legally declared dead in 1939.

[Alfred Hitchcock](#), Joleigh and Chase

Hitchcock was named the most influential filmmaker of all time. Reasons include his *different style of filming, using the suspenseful camera angles and perspectives*. While leaving the watcher on edge without crucial information to the plot. He held his own nightly show for ten years, often as a narrator and had many appearances within the episodes. *His individualistic style* is what set him apart from many filmmakers, Hitchcock set the standards and created *new ideas* for many filmmakers following him.

[Martha Graham](#), Olivia and Molly

Martha Graham is an American dancer and choreographer. She was thought to be to dance as Picasso was to art. She *invented the Graham technique, which is thought to be the first codified modern dance technique*. She was the first dancer to perform at the White House and she won the Presidential Medal Of Freedom, the key to the city of Paris, and Japan's Imperial Order of the Crowns.

[Jim Henson](#) (with [Kermit the Frog](#)),

Ben, Ian, and Ti

Jim Henson was an American puppeteer, artist, cartoonist, *inventor*, screenwriter, film director and producer who achieved international fame as the creator of the Muppets. Henson became famous in the 1960s when he joined the children's educational television program Sesame Street, and there helped develop characters for the series. In 1976, after scrapping plans for a Broadway show, he produced The Muppet Show. He won fame for his creations, particularly Kermit the Frog, Rowlf the Dog, and Ernie and was involved with Sesame Street for over 20 years. he also founded the Jim Henson Foundation, and Jim Henson's Creature Shop. His involvement in two television programs—The Storyteller and The Jim Henson Hour—led to Emmy Award wins.

[Frank Lloyd Wright](#) Madeline & Christian

Frank Lloyd Wright was an architect who designed over 1000 structures. Wright believed that architecture should be in harmony with humanity and its environment, known as “*organic architecture*” He developed the concept of the Usonian home, which was his *unique* way of planning urban homes.

Prarie style of architecture. [Falling Water](#) is his most famous house

[Pablo Picasso](#).

Kundai Kapurua,

David Manriquez and Denise

Pablo Picasso was the first one to do the kind of style and made it his own. He thought outside of the box. He had a completely different mindset on art and he expressed it very freely. He was truly individualistic. One of his famous quotes is “Unless your work gives you trouble, it is no good”. This quote underlines the fact that Picasso was a hard worker and besides that, he might have had trouble socially as well just because his art was so controversial. His work gave him trouble socially and physically which means it was good in his eyes. He truly gave his whole effort to his work and in return, he was recognized for that.