

CUSTOM SCENT BATH & BODY COLLECTIONS

POST IN YOUR GROUP, AND TEXT, FULL CAMPAIGN!

SEE THE ALOHA COLLECTIVE BRAND PAGE FOR DETAILS

Suggested:

Choose 5ish products, and offer as a bundle for a set price! Just tweak some of the messaging!

A few things to keep in mind:

- Orders are in 6 pks only
- Scents are custom made so the turnaround time is long

POSTS:

Post a happy selfie in your vip group along with:

I have some INCREDIBLE news to share about a new collaboration I'm doing with a product vendor! I'm in the works of getting new mild products created & WHAT'S COOL ABOUT THIS COLAB is that we get to create the scents that go into these products!

If YOU would like to help decide the scents we should create for a handful of different products, comment below so I can make sure you are included in the decision making!

A few days after Post #1, create a poll in your VIP Group

(I prefer a poll because it tells you the % of votes for each category-no need to keep track of anything but if you'd prefer to post a picture of the different options instead, you can but you'll have to manually keep track of how many votes each scent got. You can attach one of the images if you'd like to use that instead of doing a poll). For poll options, just include the scent profile instead of the name as it won't all fit):

PLEASE VOTE

 *Help decide what the signature scents will be for my lotion, body oil, aphrodisiac rollerballs, body mists, perfume, & hand sanitizer!! Pick ALL of your favorites & the Top 3 with the most votes will win!*

<poll option 1>

Sandalwood, amber, musk, & vanilla

<poll option 2>

Sweet apple, peach, & grapefruit bloom into cherry blossom & hydrangea finished with vanilla & a whisper of powder

<poll option 3>

Bubbly champagne, sweet nectarines, & citrus fruits on a sugar base of vanilla & musk

<poll option 4>

Blend of berries, vanilla, greenery, citrus, & musk

<poll option 5>

Marshmallow with the warmth of mahogany, sweetness of tonka bean, & sensuality of white musk

MESSAGE:

Send this to everyone who voted in your poll, and include your winning scent graphics. Change the text AS needed, and if you want to carry more scents, add another one to the "Winner List":

Thank you so much for voting in my poll to help pick which scents would become my signature scents 🥰

I have the Top 3 winning scents in production! Since these are all custom made, it'll take a week or two for it all to be completed. For products, I have the winning scents coming in 10 of each in body oil, body wash, lotion, hand sanitizer, body scrub, perfume, & rollerballs. All of these will be infused with aphrodisiacs 🙌 Would you like to pre order any of these? If so, I can set them aside for you before I open this up to the group 💕

Here's also the runner up scents! Although I won't be producing these for the catalog, if there's any of these you'd like in the products mentioned above, I can get it created for you (but I'd need to know by the end of the weekend at the latest) 🎉

Which products in which scents would you like?

WINNING SCENT TEMPLATE

FOLLOW UP:

Send this to everyone who did not respond to your initial message:

My final order is going in! Would you like any of these? What do you think?

OPTIONAL TEXT:

Suggested to only send to past Product Testers, or your "Top" interested list! Include the pic with the SCENTS ONLY (not ours with pricing)

Hey Name!!! I am so excited to have a Bath & Body collection in exclusive scents about to start production 🙌 But I need help deciding on my final scents, and wanted your opinion! Take a peek at the pic with the scent descriptions, and send me the two you think sound the best!!

SCENT DESCRIPTIONS (2nd pic)

TEXT REPLY:

MAKE SURE YOU EDIT!

Thank you so much!! I thought those sounded amazing too, and they have already started being produced and will be ready in about a week to 10 weeks! I have body oil, body wash, lotion, hand sanitizer, body scrub, perfume & rollerballs! Do you want to snag any, or a full set with _____, _____, _____ and _____ for \$00 (which is discounted) before they are all spoken for? 💕