Refresh of: https://www.homelight.com/blog/need-to-sell-my-house-fast/

H1: I Need to Sell My House Fast, What Are My Options?

SEO: I Need to Sell My House Fast, What Are My Options?

Keyword: need to sell my house fast

Meta: Need to sell your house fast? Find out how to skip the repairs,

prepwork, and open houses and close in as little as $\frac{7}{1}$ days.

Editor: Jedda Fernandez (Keep Richard Haddad in WP)

Sidebar 1

Get started

10 tips to sell a house faster What is an iBuyer?
How to sell your house as-is Sell my house for cash

Get a cash offer https://www.homelight.com/simple-sale/quiz#/qaas=0/

Sidebar 2

Working with investors

Selling your house to a house flipper What is a direct homebuyer?

Should I sell to a home investor?

How much do house buying companies pay?

Sidebar 3

Sell my house fast (city guides)

Sell my house fast in Los Angeles

Sell my house fast in Dallas

Sell my house fast in Denver

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FAQs on selling house fast

Life isn't always predictable. Sometimes you realize: "I need to sell my house fast" — and with little warning. You may be navigating a job loss, going through a divorce, or helping a loved one relocate quickly for a medical reason.

A home's condition can also be a big factor in why you need to sell a house quickly. Houses require constant maintenance and can become an enormous burden. Listing and selling a fixer-upper can prove difficult unless you have enough cash for repairs.

In the current 2025 real estate market, speed and convenience are increasingly valued by sellers. As interest rates have stabilized and inventory remains a factor in many areas, sellers are looking for efficient ways to offload properties without the traditional complexities.

Others want much-needed convenience amid juggling work, parenting, and additional demands while selling a home. One study found 62% of Americans report feeling stressed weekly. Maybe when it comes down to it, you're not interested in repeated showings or haggling with buyers who expect HGTV move-in-ready homes.

In this handy, easy guide, we'll share your best options when you need to sell a house fast.

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Selling your house fast in 2025: Market outlook

As of May 2025, the housing market continues to experience dynamic shifts influenced by interest rate volatility, changing inventory, and evolving buyer behavior. The National Association of Realtors® (NAR) reports <u>4.6 months of housing inventory</u> compared to 3.8 months last year, while the median sale price is up 1.3% to \$422,800. Although mortgage rates have slightly cooled from 2024 highs, <u>affordability challenges persist</u> — especially for first-time buyers priced out of the market.

Key trends for home sellers in 2025:

- Increased cash buyers: Investor interest remains strong in high-demand regions, offering opportunities for fast cash sales. According to NAR's Realtors Confidence Index, 27% of sales were made in cash in May 2025, up from 25% the previous month.
- **Slower traditional sales**: Homes listed on the open market are taking longer to close compared to pre-pandemic norms, taking anywhere from 50 to 73 days in 2025.
- **High demand for "move-in-ready" homes**: Nearly half of buyers are not willing to compromise on the condition of the home they buy, which means well-maintained homes may sell faster, even without underpricing.

If you're looking to sell quickly, your options in 2025 include iBuyers, institutional buyers, or trusted local cash investors. But keep in mind: speed comes at a cost — often in the form of a below-market price or added fees. We'll help you navigate those trade-offs in a later section.

Sell my house fast option 1: Get a cash offer

If you find yourself saying: "I want to sell my house urgently," one of the fastest ways to close the sale and move on is to request a cash offer.

You could contact multiple companies or the first We Buy Houses website you come across, but there's a much better way to sell your house for cash — and that is through HomeLight's Simple Sale platform.

Simple Sale brings together one of the largest networks of cash buyers in

the U.S., slashing your closing timeline and letting you choose your

move-out date. Essentially, we compare sites like "We Buy Houses" to

nearly every other option you could find and present you with the best

offer.

Simply answer a few questions about your home, and you can receive a

no-obligation all-cash offer in 24 hours.

How fast?: Sell your house in as few as 7 days

Key benefits:

Speed

No repairs

All cash

Simplicity

No-obligation offer

• Typically the best way to sell your house

Sell your house fast with Simple Sale

About

Simple Sale, a solution from HomeLight, is an online platform where

sellers across the country can request a cash offer for their home. Simple

Sale connects you to the largest network of cash buyers in the U.S. Partner

investors have a wide range of investment strategies, including fix-and-flip

and buy-and-hold. This enables Simple Sale to provide cash offers for a

wide array of properties, even those that need some or a lot of work.

With Simple Sale, you can get an all-cash offer in as few as 24 hours and

sell your home as quickly as 7 days, skipping the months it can take to sell

the traditional way.

Locations: Nationwide

Closing costs: No prep costs, no agent commissions, and no fees charged

by HomeLight. Individual investor fees may vary.

Reviews

Simple Sale is a HomeLight platform. HomeLight was founded in 2012

and is BBB accredited with an A+ rating. The company has 4.8 stars on

Google based on hundreds of user reviews.

Contact

Learn more: Homelight.com/simple

Phone: 844-488-8455

Read more about selling a house for cash

What are the benefits of selling for cash?

How does selling for cash work?

Why you might need to sell a house fast

How does it work?

While selling a home to a cash buyer likely will not bring in top dollar, it will give you top speed, convenience, and simplicity, which may be the solution set you need. Below, you can hear about how Baohan Wu, a seller who used Simple Sale to sell his high-rise apartment, closed within three and a half weeks and what he thought of the process overall.

<iframe title="YouTube video player"
src="https://www.youtube.com/embed/091uLGhCeYE" width="775"
height="436" frameborder="0" allowfullscreen="allowfullscreen"
data-mce-fragment="1"><span data-mce-type="bookmark" style="display:
inline-block; width: 0px; overflow: hidden; line-height: 0;"
class="mce SELRES start"></iframe>

HomeLight Simple Sale client Traci M: "HomeLight Simple Sale helped match me with a cash buyer within days. The process was extremely easy and efficient. I would definitely recommend Simple Sale to anyone trying to sell their home."

HomeLight Simple Sale client Kevin L: "From the initial phone consultation, to the closing of escrow, the entire process was so quick and simple. Everyone was extremely helpful, responsive, and professional."

Get started now: homelight.com/simple

Compare sell my house fast companies

HomeVestors / We Buy Ugly Houses®	WeBuyUglyHouses.com 866-200-6475	Largest professional house-buying franchise in the U.S.; no closing costs
Simple Sale (a HomeLight platform)	Homelight.com/simple 844-488-8455	Extensive online investor network that will match you with the best cash offer for your home; no closing costs
We Buy Houses	WeBuyHouses.com 877-932-8946	Provides unified branding, marketing materials, and systems to professional

investors nationwide; no closing costs

Express Homebuyers	ExpressHomebuyers.co m 877-804-5252	Has purchased over <mark>5,000</mark> homes since beginning operations in 2003; available in many states; no closing costs
HomeGo	HomeGo.com 866-283-9028	Founded in 2018, provides cash offers to homeowners in 3 easy steps; no closing costs
MarketPro Homebuyers	MarketProHomeBuyers .com 301-994-7355	Founded in 2012, provides solutions to sellers in the Mid-Atlantic region; no closing costs
Sundae	Sundae.com 800-214-4426	Marketplace connecting sellers with distressed properties with local investors; no closing costs
Opendoor	Opendoor.com 888-352-7075	Pioneering iBuying platform, some limitations to types of homes purchased; 5% maximum service fee
Offerpad	Offerpad.com 844-388-4539	Launched in 2015, Offerpad is one of the largest iBuyers by transaction volume; 5%-6% service fee

https://www.homelight.com/blog/sell-house-for-cash/ The Fastest Way to Sell a House in 2025

Sell my house fast option 2: Hire a top agent known for speed

When you need to sell a house fast but also want a higher offer price, selling with a real estate agent is typically a better choice. However, homes are currently spending an average of 51 days on market (DOM) — the time

between when a house is listed and when it goes under contract with a buyer. But if you're working with a financed buyer, you must also factor in the time the buyer needs to close their purchase loan, which is about 42 days.

Other than selling for cash as outlined in option 1, another way to help speed up a traditional home sale is to partner with a top-performing real estate agent. HomeLight data shows that the top 5% of real estate agents across the U.S. sell homes faster and for as much as 10% more than average real estate agents.

How fast: Sell your house in <u>25-65 days</u> (varies by market and local housing trends)

Key benefits:

- More money for your home
- Top agents sell homes faster than average agents
- No cost unless your home sells
- Experience in your area
- Expert pricing and negotiating

Sell your house fast with a real estate agent

What are the benefits of selling with a top agent?

What do you need from your agent?

4 tips to sell your house faster

How does it work?

Below, you can read feedback from sellers who connected with a top-performing agent through HomeLight. Read <u>additional testimonials</u>.

Thomas L. of Charlotte, North Carolina: "The service that HomeLight provided was a tremendous help. HomeLight was able to match our specific situation and needs with a selection of local Realtors and remove a lot of the legwork from the selection process."

Cory of Fort Loramie, Ohio: "Using HomeLight made it easy to find the top real estate agent in our area. The process from beginning to end was so quick and easy. Our agent got to work right away and was very confident in the listing process. Our home went under contract in just 2-3 weeks and sold quickly!"

Pattie J. of New Jersey: "Purely professional from start to finish. I received an immediate response. In less than two months, our property sold for much

more than we expected. HomeLight is the game changer of real estate."

Get started now: homelight.com

4 tips to sell your house faster

For a speedy transaction, here are some home-selling tips from top agents:

• **Declutter room by room:** Create the illusion of space by removing shoes, boxes, and stacks of items from your floors. Relocate bulky furniture and move any clutter that won't fit into storage spaces. If it won't fit in a closet, the basement, or the garage, send it to storage. Countertops should be clear of anything not intentionally placed. At the very least, your home needs to be tidy and organized when the showings start.

• Deep clean everything: If you don't have the time to mop the floors, vacuum, dust, and get your surfaces sparkling, then consider hiring a service to do the job. For an average investment of \$200 to

\$400 to clean a three-bedroom home, you'll likely see a sizable return on investment.

- **Spruce up your curb appeal:** In the current market, the look and feel of a home's outdoor spaces are more important to buyers than ever. For <u>48% of agents</u> surveyed by HomeLight, the strongest selling point for a home is improved curb appeal.
- Pick the right time to list: Timing can have an effect on how quickly a house sells, but this can vary depending on location. Some housing markets see intense seasonal changes based on when parents start looking for homes, popular times for vacation house hunters to arrive, or shifts in the weather. If you have a bit of flexibility as to when to put your house on the market, enter your city into HomeLight's best time to sell calculator to find out the fastest time to sell in your market based on local housing market data.

Learn more: 9 Expert Selling Tips to Help You Sell Your Home Fast

Sell my house fast option 3: Compare a cash offer with an agent's opinion

This third option can give you the best of both solutions. While you don't need an agent to request a cash offer, taking this step carries no risk and can provide greater peace of mind.

How fast? While this option may add a few days or a week to your home sale timeline, by asking a top agent for their professional opinion about speed and proceeds, you can feel more confident before you make a selling commitment about your home.

Key benefits:

- You get a side-by-side comparison
- No cost or obligation to compare
- Can request a free comparative market analysis (CMA)
- Confidence to make a more informed decision.

How does it work?

HomeLight makes it easy. Start by requesting a quote from HomeLight's Home Value Estimator. In just a few minutes, you'll receive a preliminary estimate of value for your home, along with a list of top local real estate agents who can provide you with more information and your estimated Simple Sale cash offer price.

An experienced agent can provide you with a free <u>CMA</u> that compares your property against recently sold properties nearby to determine a beginning listing price for your home sale. Compare this to your cash offer and online estimates to make a more informed choice. As a seller, you are now more empowered, whether you choose to list with a top local agent or sell for cash.

Get started now: homelight.com/home-value-estimator

Sell-fast options to avoid: Short sale, FSBO, and auction

Certain routes to selling your home may sound like a shortcut but aren't what they seem. Some options to avoid include short sale, FSBO, and selling at auction.

- **Short sale:** The "short" in "short sale" refers to money, not time.

 Selling short means that your lender has agreed to allow you to sell your home for less than you owe on it. As a general rule, short sales take a lot longer to finalize than a regular home sale.
- FSBO: Selling FSBO (for sale by owner) is not a common option.
 According to the NAR, only <u>6% of sellers</u> take this route. Of those,

- 38% mainly chose to go FSBO to sell to a <u>relative</u>, <u>friend</u>, or neighbor. So, unless you have a buyer already lined up, don't count on a fast FSBO home sale.
- Auctions: An auction can be a fast option if you have the right combination of market, seller, and property. But auctions are unpredictable and risky when it comes to speed and proceeds. You might sell your house in 21 days or it might take 45 days or longer. You have limited control of the final sales price, and auction costs can exceed traditional agent commissions. And you'll still need to pay the auction fees even if your home doesn't sell.

How Long Does It Take to Sell a House?

When to Contact a Realtor® to Sell Your House

Why you might need to sell a house fast

- 1. **Debt:** You're facing a financial deadline or <u>foreclosure</u>
- 2. **Divorce:** You'd prefer to sell the house quickly, split assets, and move on
- 3. **Medical issue:** You're helping someone make new living arrangements
- 4. **Inherited home:** You need to settle an out-of-area inheritance
- 5. **Job loss:** You're moving or <u>downsizing</u> after a loss of employment

- 6. **Relocation:** You're taking a job in a new place
- 7. **Bad tenants:** You're a property owner who wants to sell now
- 8. **Damage:** Your home has costly foundation, fire, or water damage
- 9. **Tax liens:** You're facing unpaid property taxes or income taxes
- 10. **Bad location:** You're unhappy about imminent changes nearby

Pro tip: Use HomeLight's Home Value Estimator before you request a cash offer so you can better determine if it's a price you're willing to accept. You'll receive a preliminary estimate in under two minutes. For greater accuracy, request a <u>CMA</u> from a top local real estate agent, who can also advise you on options to sell your house fast.

What are the benefits of selling for cash?

While you will typically get less than market value, selling your home to a cash buyer may be an attractive option. Here are some of the top benefits of selling to a cash buyer:

• **Fast closing:** When you sell a house for cash, you can get money for your home much faster, usually in a week or two, compared to several months with a non-cash buyer.

- No repairs: Save the time, cost, and headaches of making repairs or improvements when you sell to a cash buyer, many of whom are looking for "fixer-uppers."
- **Simple and convenient:** No prep. Fewer steps. Less paperwork. Selling to a cash buyer usually means selling your home as-is.
- No marketing, staging, or showings: You won't need a public
 for-sale sign, flyers, or schedule time for shoppers to walk through
 your house. Homes sold with traditional methods commonly require
 10 to 25 showings before being sold.
- Fewer fees: Not only will sellers be able to skip the agent's commission, but many cash buyers also pay <u>closing costs</u>.
- No lender-ordered appraisal: Selling for cash eliminates the lender-ordered appraisal and the delays or deal-killing risks that come when a <a href="https://www.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.nomes.
- Less stress/less hassle: A cash sale is typically straightforward and fast.
- **No negotiations:** Cash buyers typically make a take-it-or-leave-it offer, so there's no negotiating or uncomfortable back and forth.
- Fewer financial, legal, or lender barriers: Because there is no lender involved, a cash sale doesn't require financing approval or an appraisal. In a traditional home sale, buyer financing issues can result in delays or cause the deal to collapse.

- Smaller holding costs: So long as you own a house, you're
 responsible for its holding costs (also known as carrying costs),
 which include utilities, taxes, insurance, maintenance, and other fees
 that add up each month.
- Fewer sales fall through (less risk): Many traditional buyers add contingencies to their offers, which increase the risk of a delayed or canceled settlement. Conversely, cash buyers rarely impose a financing, appraisal, or home sale contingency.
- Can be a solution to life challenges: If you're facing a divorce,
 foreclosure, imminent job loss, or transfer, or perhaps you inherited
 a home out of state, you may benefit from a quick sale. Whatever
 your situation, an all-cash sale offers speed and less work.
- **Flexibility:** Sellers who work with a house-buying company often select a move-out date that works best for them.
- Peace of mind: You can have the peace of mind and financial certainty that comes with a cash sale, especially for homeowners juggling life challenges.

<u>6 Top iBuyer Companies That Want to Buy Your Home in 2025</u> <u>9 Top Companies That Buy Houses for Cash in 2025</u>

How does selling for cash work?

When you sell your house for cash, you can expect the process to go something like this:

- Make contact: You reach out to a house-buying company or investor who serves your area and provide them with information about your home.
- 2. **Receive a preliminary offer:** In as little as 24 to 48 hours, you will receive a preliminary offer that may be subject to change after a house assessment.
- 3. **Have your home assessed:** The company schedules a walkthrough or exterior inspection of your house to evaluate its condition, usually within a few days' time.
- 4. **Get a firm offer:** The company makes a firm offer, which you can accept or decline. Most of these companies will not alter their price, so negotiations are off the table.
- 5. **Closing begins:** If you accept the offer, you and the company will each sign the contract, and closing will begin.
- 6. **Title clearance:** The buyer will wait to ensure that your home is able to convey a clear title before paying. If liens are discovered, some companies will assist you through the next steps.

7. **Payment is disbursed:** You receive payment, typically within seven days to 14 days. In addition, many companies that buy houses for cash provide flexible move-out dates.

Learn more: The Process of Selling Your House for Cash

Who buys houses for cash?

Some cash buyers are individuals with sufficient funds to pay for a house with cash. But when you list your home, it's hard to predict whether your offer will come from a cash buyer or a buyer prequalified for a home loan.

For the certainty of cash, sellers who need to sell a home fast often work with companies that buy houses for cash. Here's a run-down of the five most common types of companies that buy homes for cash.

- Franchisors: These companies franchise their model under a brand name. They buy houses as-is, fix them, and either sell or rent them.
 Examples include We Buy Ugly Houses, HomeVestors, and We Buy Houses.
- House flippers: These investors buy homes in need of repair,
 renovate them, and then sell them as turnkey properties. They're

- looking for a bargain to maximize profits. Examples include FortuneBuilders and FlippingJunkie.
- **Buy-and-hold investors:** These buyers convert houses into rental properties as part of a long-term investment strategy. Examples include Invitation Homes, Tricon Residential, American Homes 4 Rent, and Progress Residential.
- Trade-in or "buy before you sell": These companies will offer to buy your current home and/or provide modern, convenient options that free up your equity to buy a new house. (No home sale contingency or paying two mortgages.) Examples include HomeLight Buy Before You Sell, Flyhomes, Orchard Move First, and Knock Bridge Loan™.
- **iBuyers:** These companies use an automated valuation model (AVM) to generate an all-cash offer. Their offers typically are more competitive than franchisors or house-flipping groups, relying on volume for their profits. iBuyers typically charge a service fee of about 5% to 6%. Examples include Opendoor, Offerpad, and ExpressOffers.

House Hunting: How to 'Buy Before You Sell' With HomeLight
How to Buy a House Before You Sell Yours (Without the Hassle!)

What to watch out for: Scams, lowball offers, and red flags

In fast-sale situations, urgency can sometimes lead sellers into risky territory. Whether you're considering a cash buyer, an investor, or a "we buy houses" company, be vigilant for these common pitfalls:

Unlicensed or untraceable buyers

Avoid buyers who won't identify themselves, provide a verifiable business address, or appear in state licensing databases.

Tip: Run a quick check through your state's real estate commission or Better Business Bureau.

Lowball offers with pressure tactics

Some buyers offer far below market value and use urgency ("this deal expires today!") to force decisions. Protect yourself by getting at least two independent valuations — one from a local agent, one from an online estimator like HomeLight's Home Value Estimator.

"We'll handle everything" scams

Be cautious if a buyer insists on using their own attorney, inspector, and title company without offering transparency. These setups may involve hidden fees or altered contracts.

Upfront fees or wire transfers

Legitimate cash buyers don't charge you upfront to evaluate your home or make an offer. Never wire money or pay a "processing" fee.

Bait-and-switch contracts

Some unethical investors change the offer terms at the last minute (e.g., reducing the price right before closing). Always review the final settlement statement and compare it to the original offer.

Pro Tip: Partnering with a top agent or using a reputable platform like HomeLight can add a layer of security, helping you screen buyers, validate offers, and avoid predatory practices.

Wh see at are the benefits of selling with a top agent?

What makes a top real estate agent different from an average agent? A top agent offers you hands-on expertise that helps you with all aspects of your home-sale journey. These include:

- Ability to sell for more: HomeLight data shows that the top 5% of real estate agents across the U.S. sell homes for as much as 10% more than average real estate agents. The additional proceeds can often offset or exceed the amount paid in commission fees.
- Top agents sell homes quicker: A performance-proven agent will
 have a lower DOM transaction history. They can network your listing
 to colleagues, often drumming up interest before a home is fully
 prepped for showing.
- Network of professionals: A great real estate agent will have a
 laundry list of skilled professionals at your disposal. These can
 include trusted, licensed contractors, pest control experts, house
 cleaners, real estate attorneys, and more.

- Accurate pricing: Setting the right listing price is a crucial factor in balancing a fast home sale with retaining maximum profits. A top agent can set the right asking price based on an analysis of comparable sales and current market conditions. They can help you account for recent upgrades, curb appeal, new developments like shopping districts and restaurants, and your home's condition, whether it's impeccable or needs work.
- Appraisal and inspection expertise: A proven agent can help sellers anticipate and navigate the home appraisal and inspection processes no matter the outcome. A top agent can advise you on when and how to negotiate for an appraisal waiver in the contract upfront, which can keep your home sale moving at a faster pace.
- Professional negotiation skills: With a top agent, sellers go into negotiations with a huge advantage. Experienced agents have the skills — and the responsibility — to negotiate to get you the price you want and sell on your timeline.
- A lighter load: Partnering with a top agent can give you peace of mind, knowing that no matter what happens along the road to closing, you have a professional on your side who can avoid pitfalls and keep the deal moving forward.
- **Elevated marketing:** There's a difference between marketing a home and selling a home. A top agent doesn't just list your home on

a <u>multiple listing service (MLS)</u> and then wait for offers to come trickling in. They will actively promote your home in the best places with the best angles, often even before all the preparations are complete.

- **Contract savviness:** A top agent will know how to keep your home sale transaction legal and moving ahead at a good pace. They will be familiar with the required documents and disclosures you need, and coordinate all aspects of your settlement agreement, helping to reduce potential risks or delays.
- Objective lens: Working with a knowledgeable real estate agent
 helps to keep the home-selling process in an objective perspective
 when it matters most. This can be especially helpful when you need
 to sell a house fast.
- Innovative tools: As new tech solutions emerge, savvy agents are
 able to take advantage of these developments to help deliver better,
 faster outcomes for their clients. These might include drone videos,
 virtual tours, or streamlined closing tools from companies like
 HomeLight.

Learn more: When to Contact a Realtor® to Sell Your House

What do you need from your agent?

If you're on a tight selling deadline, it's reasonable to have concerns over whether a real estate agent will work at a fast enough pace to sell your home. That means not just any real estate agent will suffice. To give yourself the best shot at selling quickly, partner with an agent who has a track record of selling homes like yours quickly. For that, you can look at data for their average DOM and their transaction history.

- Low DOM: DOM tracks the time between when a house is listed and when it goes under contract with a buyer. If an agent's average DOM is lower than the area average, it's a good sign that they price homes correctly to attract quick offers and come out of the gate with a strong marketing plan for their listings.
- **Experience in your area:** An agent with hyperlocal expertise will be able to better highlight the perks of your home to interested buyers. They'll also have heightened familiarity with real estate in the area and what types of upgrades would help your house sell for more (and which ones would be a waste of money).
- Familiarity with your property type: An agent who has had
 experience selling homes like yours will be better positioned to
 enable you to sell faster. HomeLight can help you find agents who
 have successfully sold properties in your area, so you can benefit

from their local knowledge and expertise. Each agent's profile will

show how many homes he or she has sold in your community.

At HomeLight, we analyze more than 27 million transactions and

thousands of reviews to determine which agent is best for you. Whether

you are selling or buying, we would be happy to introduce you to a

top-rated agent near you.

Learn more: How to Choose a Real Estate Agent for Selling Your Home

Bottom line: When you need to sell fast,

you do have options

Selling a house has a reputation for being overwhelming, stressful, and

time-consuming. But fast? Not so much.

That said, you don't have to leave your selling fate to chance. Whether you

decide to request a cash offer, work with a top agent who can meet your

deadline, or collect information about your home value before picking a

route, you now know your main ways to sell your home fast. All that's left

to do is pick a path.

Read more: What Helps Sell Your House

FAQs on selling your house fast

How can I sell my house fast?

To sell your house quickly, price it competitively, enhance curb appeal, stage it effectively, market it widely, and consider working with reputable cash homebuyers or iBuyers who can expedite the process and offer quick cash offers.

How long does it take to sell a house fast?

The timeline to sell a house fast varies, but with a well-executed strategy, it's possible to sell within weeks. Factors such as market conditions, pricing, property location, and buyer demand can influence the speed of the sale.

Should I make repairs before selling my house fast?

It depends on your specific situation. Major repairs may delay the sale, but small updates like fresh paint or fixing minor issues can attract buyers.

Consult with a real estate professional to determine which repairs or updates will yield the best results in selling your house quickly.

Are there any costs involved in selling my house fast?

Yes, there are costs associated with selling a house fast, including real

estate agent commissions, closing costs, and potential fees charged by

cash homebuyers or iBuyer companies. However, many cash buyers will

cover a seller's closing costs in full. Discuss the costs with your chosen

professionals and factor them into your overall financial plan.

Can I sell my house fast even if it's currently rented?

Yes, it's possible to sell a house quickly, even if it's currently rented.

However, it's important to review your rental agreements, give proper

notice to tenants, and follow legal procedures. Communicate your

intentions with the tenants and consider involving a real estate

professional experienced in selling tenant-occupied properties.

Writers Max Efrein and Lori Lovely contributed to this story.

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