



## **Strategic Management Specialization**

### **Management Specialization Overview**

A specialization in management provides students with vital knowledge and understanding of how to analyze the changing competitive landscape faced by organizations, the leadership skills to develop and implement action plans to provide organizations with a competitive advantage, the entrepreneurship skills to recognize and develop new business opportunities, and the managerial skills necessary to successfully deal with the challenges of innovation, manage a diverse workforce and navigate the political landscape within a firm.

### **Strategic Management Specialization Overview**

The internal and external environment of firms is changing in dramatic ways. The management challenges are exciting and endless. Globalization is a reality, technological change is sweeping over all sectors of the world economy, industries are consolidating, new industries are forming, organizational learning is imperative, a great deal of business development is occurring through alliances and acquisitions, workforce diversity is increasing, teams are critical to organizational success, and with the assistance of technology and movement toward a global workforce, the very nature of work in firms is changing. All of these challenges require strong management skills to navigate the changing competitive landscape and chart new ways to continually add value. Management is an exciting field; and one where a great deal of new knowledge is continually developed.

A specialization in management is an ideal choice for students who wish to launch their careers in consulting, general management, new business development or simply catapult their career to the next level. For students who seek to enter management careers through a functional path such as marketing, finance, operations, information technology or human resources, management is an excellent dual specialization.

The following is a partial list of placements of students with a specialization in management.

- 3M
- Best Buy
- Boston Scientific
- Cargill
- Cummins
- Deloitte Consulting
- Ecolab
- Johnson & Johnson
- Kurt Salmon & Associates
- McKinsey & Associates
- Medtronic
- Target
- Thomson Reuters
- Thrivent Financial
- United Health Group

**Please note:**

- Not all courses listed below are offered every semester. Verify each semester's course offerings in [Schedule Builder](#) or the [MyU Class Search tool](#).
- Specializations are not applied to your transcript or diploma and cannot be verified in a degree check.

## **Recommended Courses**

It is recommended that 12 elective credits be completed for a specialization in Strategic Management. Students interested in developing their skills to analyze the external environment of the firm and develop and implement strategic initiatives may want to consider the following courses:

MGMT 6004 Negotiation Strategies (2 credits)  
MGMT 6031 Industry Analysis and Competitive Strategy (2 credits) - *course previously was 4 credits*  
MGMT 6032 Strategic Alliances (2 credits)  
MGMT 6033 Strategy Implementation (2 credits)  
MGMT 6034 Strategic Leadership (2 credits)  
MGMT 6035 Complex and Cross-Cultural Negotiations (2 credits)  
MGMT 6041 Competing Globally (2 credits)  
MGMT 6055 Management of Innovation and Change (2 credits)  
MGMT 6071 Strategic Management of Technological Change (2 credits) - *on hiatus*  
MGMT 6084 Management of Teams (2 credits)  
MGMT 6085 Corporate Strategy (4 credits)  
MGMT 6305 The International Environment of Business (4 credits)  
MGMT 6402 Integrative Leadership: Leading Across Sectors (3 credits)

## **Complementary Courses**

Additionally, we recommend students consider incorporating interdisciplinary courses to obtain a well-rounded business foundation. The following courses are suggested as complementary to a specialization in management. While they are not counted towards the 12 credits needed for the specialization, we believe they will be a useful complement to your education.

ACCT 6102 Financial Statement Analysis (2 credits)  
MKTG 6088 Strategic Marketing (3 credits)  
MCOM 5535 Business Presentation Skills for Leaders (2 credits)