#### Under Embargo Until Wednesday, April 17, 2024, at 9:00am ET\*\*

## USOPC and On Location Announce Single-Day Passes for Team USA House at Olympic and Paralympic Games Paris 2024

# The Home Base for U.S. Fans in Paris Will Host Viewing Parties, Medal Celebrations, American Cuisine, Shopping and More with Appearances by Legendary Team USA Athletes

This is the first time Team USA House has been opened to the public, and the first-ever Team USA House at the Paralympic Games

**April 17, 2024 (Colorado Springs, Colo.) –** The United States Olympic & Paralympic Committee, in partnership with On Location, the official hospitality provider for the Olympic and Paralympic Games Paris 2024, announced today the sale of single-day tickets to Team USA House, the home base for U.S. fans at the Olympic and Paralympic Games Paris 2024.

Conveniently located at the historic Palais Brongniart in Paris' second arrondissement, Team USA House will offer guests unprecedented, once-in-a-lifetime access to celebrate hometown athletes, and the chance to come together to watch the action and toast Team USA wins, while immersing themselves in the Olympic and Paralympic Games. This is also the first time Team USA House will have a presence at the Paralympic Games.

Until today, Team USA House access was only sold through Paris 2024 hospitality packages, developed by On Location, which also include tickets to a sporting event of the attendees choosing. Beginning today, fans can purchase Team USA House access without a sporting event ticket for €325 (plus tax) for the Olympic Games and €150 (plus tax) for the Paralympic Games. These passes include all-day access, food and beverage options, entertainment, athlete appearances and more.

Attendees looking for a full Olympic and Paralympic Games hospitality experience can still access Team USA House through Paris 2024 hospitality and travel packages as well, which include tickets to Olympic Games sporting events of their choosing. For more details visit <a href="https://hospitalitytravelpackagesusa.paris2024.org/discover">https://hospitalitytravelpackagesusa.paris2024.org/discover</a>.

Team USA House will host a main stage for medal celebrations, panels, and athlete appearances, all-day dining options including American favorites and a rotating selection of international cuisines, two bars, a dozen large monitors to watch Team USA go for gold, and interactive activities throughout the Olympic and Paralympic Games. There will also be an official Team USA Shop, operated by Fanatics, which will be open at Team USA House during the Olympic and Paralympic Games. The Team USA pop-up shop will have exclusive Team USA and LA28 merchandise from Nike, Ralph Lauren, Oakley, New Era, Mitchell and Ness, and Fanatics, and will include custom Team USA and Paris 2024 pins, a fan tradition at the Olympic and Paralympic Games.

There will also be exclusive programming including special guest athlete appearances; medal celebrations with Team USA athletes fresh off the podium from their wins; daily trivia games; theme nights, and more.

"The first-ever Team USA House during the Paralympic Games reaffirms our continued commitment to elevate the Paralympics for athletes, fans and the entire Olympic and Paralympic community in the United States," said Katie Bynum Aznavorian, Chief Strategy & Growth Officer at the USOPC. "Team USA House at both the Olympic and Paralympic Games in Paris will provide fans with an unprecedented opportunity to cheer on U.S. athletes, a front-row seat to athlete celebrations and a once-in-lifetime experience of celebrating Team USA in Paris."

"We are thrilled to open up Team USA House to all Americans and fans of American athletes for a truly immersive Olympic and Paralympic hospitality experience," said Will Whiston, Executive Vice President, Olympics & Paralympics, On Location. "Nowhere else can you get this up-and-close to your favorite athletes, and come together with other U.S. fans to celebrate your home team. On Location aims to bring a holistic, once-in-a-lifetime hospitality experience to the Olympic and Paralympic Games and we know Team USA House will do just that."

For further information, Olympic and Paralympic sports fans from all over the world are invited to visit the dedicated Paris 2024 hospitality sales platforms to discover the range of packages on offer at <a href="https://hospitalitytravelpackagesusa.paris2024.org/discover">https://hospitalitytravelpackagesusa.paris2024.org/discover</a> and <a href="https://www.paralympichospitality.paris2024.org">www.paralympichospitality.paris2024.org</a>. For group orders (from 11 people) and corporate inquiries, guests can visit the dedicated booking platform for packages tailored to their requirements and preferences: <a href="https://corporatehospitality.paris2024.org/">https://corporatehospitality.paris2024.org/</a>

In recognition of Visa's long-standing partnership with the Olympic and Paralympic Games, Visa is the Official Way to Pay. With the exception of the Paris 2024 Ticketing Program, the official Paris 2024 Hospitality Program is the only risk-free way to secure attendance to the Olympic Games as these are the only official and safe sources to buy tickets and hospitality packages for the Olympic and Paralympic Games Paris 2024.

#### **About USOPC**

Founded in 1894 and headquartered in Colorado Springs, Colorado, the United States Olympic & Paralympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. The USOPC is focused on protecting, supporting and empowering America's athletes, and is responsible for fielding U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, and serving as the steward of the Olympic and Paralympic movements in the U.S. For more information, visit TeamUSA.com.

#### **About On Location**

On Location is a premium experience provider, offering world-class hospitality, ticket- ing, curated guest experiences, live event production, and travel management across sports, entertainment, and fashion. From unrivaled access for corporate clients to guests looking for fully immersive experiences at marquee events, On Location is the premier and official service provider to over 150 iconic rights holders, such as the IOC (Paris 2024, Milano Cortina 2026, Los Angeles 2028), NFL, NCAA, UFC and PGA of America, and numerous musical artists and festivals. The company also owns and operates several unique and exclusive experiences, transforming the most dynamic live events into a lifetime of memories. On Location is a subsidiary of Endeavor, a global sport, and entertainment company.

### Media inquiries

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