Project Brief

Talk Mate

School Project

Brief Summary

Talk allows you to learn whatever language you want while talking to AI characters in various situations.

Primary Objective(s)

1. Even if you are not in the country where the language you want to learn is spoken, you can actually talk in the language you want to learn.
2. Since you talk to AI, it is safe and secure to use.
3. You can choose from a variety of situations, so you can use English that is actually used.

Target Audience

- People who want to learn other languages.

Deliverables

- Speaking templates for different situations.
- Different situations in which people can choose to learn languages (restaurant, cafe, school, grocery store and etc…)
- People can customize their character.
- People can customize their costumes, and they will be upgraded as players level up.
- Audio for conversations
- Challenges

Key Features & Functionality

- Characters, buildings
- Clickable speech bubbles for conversation break-down.
- Buttons
- Icons
- Animation

- Speaking template
- Materials for review

Assets needed

- Customizable character (hair, clothes, facial features)
- logo
- Levels 1, 2, & 3
- Virtual world (various anime world - cafe, restaurant, home…)
- illustrations

Visual Precedents



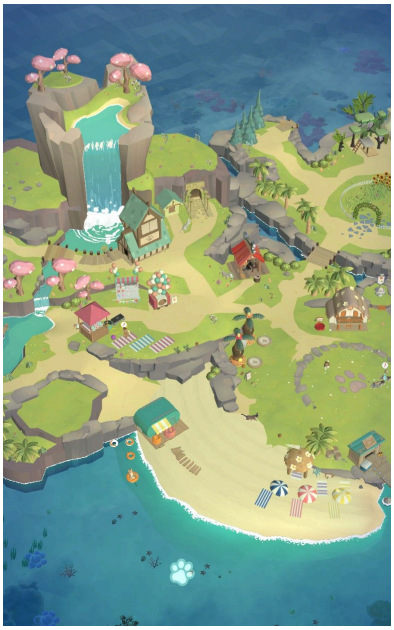
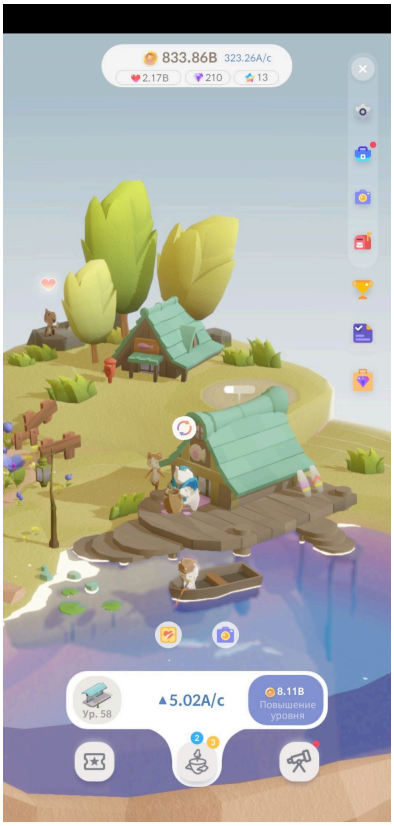
Duolingo



Animal Crossing



Link to Precedent

 Link to Precedent	 Link to Precedent	 Link to Precedent

Target User Profiles & Scenarios

Below are examples of specific user situations with anticipated user goals and tasks.

Hana University student	**Yujin** Office worker	**Eri** Middle school student
but then she can not study abroad. .She is a student in Japan and wants to learn English, but she isn't able to study abroad. She's looking for a language-learning app that lets her practice output skills, not just input.	He is an office worker in Korea and wants to learn Japanese for his career. However, he doesn't have the opportunity to go to Japan to study the language. This app allows him to learn real, everyday Japanese conversations.	She's Japanese and wants to learn English, but she feels nervous about using apps that require talking with strangers. With this app, she can learn without that worry.

Lists

Potential Design Patterns:

- ?

Potential Cool Features/Trends

- ?

Tests & Explorations:

- ?

Talk Mate logo ideas



