CULTURESOURCE
THE ARTS & CULTURE ALLIANCE

Senior staff call highlights

4/8/2020, 1:30-2:30pm

Hosted by CultureSource with John Anderson of the Michigan Science Center, Emily Ross of The Ark, and Gerry Van Acker of The Detroit Zoological Society

Experiences with getting loans

- Fairly straightforward if you have a relationships with your financial institution, may be harder if this is not the case
- Either way, information is moving slowly, so the process is still clunky
- Best advice, make your best assumptions and interpret the questions the best way you know how
- There are still a lot of unknowns, especially for those who had to lay off staff

Thoughts about re-opening

- Conflicts are unavoidable regarding reopening
- The Zoo is not rescheduling anything, operating on "wait and see," and the customers are too. Most people are just looking at dates next year.
- Think about using your space when you would normally be closed...use the parts of your day that you wouldn't normally have an event like a workshop or a meditation - reimagining work differently for flexibility
- One option for re-opening for museums is scheduling morning and afternoon hours, with a period for sanitation in between.
- An important question to ask yourself: even if the government says it's okay to re-open, should you?

Reflections on Senior Staff Calls

- The calls are helpful, nice to chat with colleagues, everything is changing so quickly it's nice to do a temperature check with folks
- Hope is important right now, share positives too
- It's good to think about what we can do now so we are better prepared for future crises.
- We could do a whole call on what clean and safe will mean in a post covid era
- We can collect and share best practices around sanitization, signage, etc so we can have consistency as a sector

Two things to note

- Nonprofits could potential get FEMA money for things like disinfecting workspaces or working remotely technology

- CultureSource is working on audience attitudes research during this time, stay tuned for updates