



Hello,

Welcome to your **6 Success Tips on LinkedIn for Career Advancement**

Check out my 6 Tips for Career Success on LinkedIn:

1 Always be Open to Work

Keep open to work on using the only visible on to recruiters and have it tuned to your next career move. This helps you with your next career move and also gives you data to share in terms of other offers when you're going for a promotion.

2 Add positions that highlight your outside activities

If you're a mentor, speaker, volunteer or author add a position to your experience on your profile and share your experience. This allows you to attract career opportunities.

3 Post content related to your profession

Posting is the fastest way to raise your profile and visibility. Post about industry trends, changes, conferences and things that demonstrate your interest and staying ahead of the curve. Subscribe to industry leaders' profiles and repost their content and share your thoughts. Share what you're learning, your wins, and how you're upskilling. Examples: [Amber Shand](#), [Hannah Awonuga](#), [Airat Yusuff](#), [Lillian Umeakunne](#)

4 Share Company Posts

Share company posts and add your thoughts about why this great or what it is supporting in terms of making a difference to your industry.

5 Keep your Skills Section updated

Look at 3-5 job descriptions of your dream job and add the essential criteria skills to your profile. Keep your skills section updated to what you're looking for next and what you want to attract.

6 Comment on Thought Leader/industry-leading posts to raise your visibility

Comment with thoughtful comments on posts which your company has shared, on the leaders of your company and also on professional networks for your industry. Follow industry leaders and reshare their content with your own thoughts.

Let's stay connected!

Warm regards,

Ekua 🧡

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