

THE BUSINESS MODEL CANVAS

Business name: _____

Date: _____

7. Who helps you
(Key Partners)

8. What you do
(Key Activities)

1. How you help
(Value Provided)

4. How you interact
(Customer Relationships)

2. Who you help
(Customer Segments)

6. What you need
(Key Resources)

3. How you deliver
(Channels)

9. What you pay
(Costs)

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Explanation: <https://youtu.be/QoAQzMTLP5s>

