

Will's analysis based on Twitter research

How to use Pump.Fun effectively

Understanding the narrative

It is important to understand where money is moving, this will allow you to catch upcoming memecoins that fit into the narrative early. You can determine a narrative by viewing what coins are trending on Dexscreener, what is getting volume and what people are mentioning on X.

It is also important to understand the narrative as it can prepare you for derivatives. These will all rug and it is important that you do not blindly ape into anything.

Due diligence

Pump.Fun is excellent when it comes to due diligence as you do not have to check that the liquidity is burned. The most important part about Pump.Fun is the ability to determine whether the Devs can exit the project without rugging it.

It is important to check small cap projects within the \$15,000 - \$30,000 that fit into the current narrative. These projects will have investors that have done thorough research or investors that like the meme.

The due diligence of the Dev is crucial. You must check the portion of the supply that the Dev owns, you should check the history of the tokens that he has created you want to avoid people that list a single meme multiple times, check if the DEX is prepaid as this will show the Devs conviction in the project and you also want to ensure that there are no snipers in the project. Pump.Fun comments can be useful too. This allows you to find other people's research on the project. Be careful, you do not want to be farmed by anybody, do not fear missing out on a project.

You must do your due diligence on the meme, The meme should be funny, cute or fit into the current narrative. There should be large amounts of effort put into the project this will be visible through their telegram, website, X page and memes.

Entries and Exits

You preferably want to enter at around \$15,000 - \$40,000 once the project gets the King of the Hill, you should take out initials slowly, it will acquire attention if it is a good meme. Once initials are out, you wait for the project to attract more attention. The token may see larger sell offs, if the Dev is there and the community remains hyped, you can DCA in the \$10,000 - \$15,000 range again. If the project begins to get attention again You should start DCA out of the market between the \$70,000 - \$300,000 range

It is incredibly important that you are not influenced by greed. If you become greedy you will lose money. Pump.Fun will still rug a lot, but you can still be lucky, this is why leaving a moonbag is important. If the community begins to form a few days after you exit it, you can enter again

Learning to trade is very important, you must have conviction in your bags to make money in the short term and you must be incredibly active in the market and develop a high level of skill.

Having a strategy for your bags is also important; it provides you with clear guidelines when you are in a period of uncertainty. For example, you take 3% of the supply of any project, out of which you sell 1.5% when the project is launched or on Pump.fun. Sell 1% when it hits \$100,000 to \$300,000 via DCA you can keep 0.5% as a moon bag.

Large cap memecoins that Can Get To 100M+

Prerequisites

Memecoin projects are like businesses, a business needs various things to attract investors and attract retail users. This can include

- Content - Memecoins that create a lot of content and distribute it everywhere they can will attract a lot of attention.
- Large content creators - Large content creators being paid to share a meme to their audiences.
- The numbers (Engagement on their channels) - This is important, these are for the investors and VCs to see. They want there to be large numbers so that VCs want to invest more significant amounts of money into the project.
- Good marketing - This keeps the volume active, people can run charts and it is good for traders.
- Money and supply - A good project can require millions of dollars to create good content for, the team can't work for 1% of the supply.
- If the teams intentions are good, them having a larger portions of the supply can be ok as they must look for CEX's, market making and the end users

The Pitch

A pitch deck will be made and pushed to VCs, whales and other people in an attempt to gain support for the project. In exchange for their support they will often be given a supply or buy some from the market. The tokens want to be listed on larger CEXs to bring more attention and money. These CEX will pay millions of dollars to have the tokens on their platform promoted and can bring lots of normies to a project.

The Retail Investors

There are two types of retail, Phantom and metamask users who are retail but manage to be early to projects and CEX users who are only there because the CEX allows them to be.

Bearish Days

Bearish days can cause a series of events listed as follows:

- Whales attempt to manipulate the price so that they can acquire lower entries
- Bots will exit so that they do not lose money.
- Early buyers take profits from fear of a project dying
- People panic sell and gable elsewhere
- People will sell and try to

The best way is to start buying the dip when you see a large amount of conviction from other people.

A Strong Community

A strong community will be shown through its behaviour if people are helping develop new things, such as content, graphics, memes and websites, sharing conviction to others in a

genuine way (not a sales pitch), they have sway in the communities they are in, they hold their bags because they think it is. The community is strong

Aping into Green Candles

Best way to ape into any project that's green af is:

when you find the project and you think it will pump like crazy, do these steps:

Let's say you want to put 10sol, then do this:

1. Put 3 sol in (30%) And see what happens, if it pushes more and hits all time highs.
2. Wait for all time highs, and let it retrace from there and start bidding again at 40%, put 3 sol in.
3. if it retraces more, figure out if it's bottom or not and hit the support, then bid 2 more sol.
4. Figure out if that chart has stabled or pumping or whatever, then you bid your last 2 sol.

That's how you'll have to buy into any project, if it's pumping or it's at the support levels.

Working for your bags

Guys, to work for your bags you can do these things:

1. Post on telegram groups the thesis is shared or anyone shares and mindfully. Don't overdo it.
2. Make memes, learn meme generator and shit, think what's funny. Comment it on people's feed, not only big ones but everyone you see!
3. be a reply guy, be a community member and mindfully comment a relevant comment and meme.
4. If you have skills you can make gifs, videos and pictures.
5. Vibe with people in the community and talk about why it's the best project, your conviction becomes their conviction af.

and there are many other ways!

Ape Good Projects

People usually don't fade things they have seen cheaper before. If the community is stronger now the likelihood is that the project has more potential. Don't worry if you faded before, wait for a support level and increase your bag size.

Influencer Memecoins

Influencer memcoins are very dangerous as they do not focus on the development of the project and its community, the audience will not be dedicated to holding a token like they would be with other memcoins. If a superior opportunity arrives they will not hesitate to rotate their funds there.

The person running the project is the determinant of the project's success, while an influencer can supplement the project's growth, everything else in the project will be lacking. Such as communities, narratives and content.