

DAO Vets

DAO Vets are both veterans & veterinarians, if you think of DAOs as organisms.

DAOs are what got me into Web3. I've been involved in the DAO space since *The DAO* in 2016, before becoming a full-time DAOist in 2019 by founding MetaGame. In my 7 years of XP in the DAO space, I've seen many DAOs struggle to reach their full potential & die.

It's well known that 90% of startups fail. In DAOs, this is further compounded by innovating on the governance front & experimenting with WIP tools, instead of just building a good product* & finding users - which is hard enough on its own.

The fact you can argue that DAOs aren't startups & the fact that DAOs can range from social clubs & co-ops to startups & investment syndicates, only adds to the confusion & difficulty of successfully building one.

This project is an attempt at gathering the brightest & most experienced minds across the DAO space, to aggregate their wisdom for the next generation of DAO summoners not to repeat our mistakes & reinvent the wheel.

Outcomes

- 👉 Talks, panels, workshops & AMAs
- A cohort of DAO summoners
- 👉 The Ultimate DAO Playbook 2024 👀

How its gonna work

- 👉 You'll give feedback on the outline below & we'll finish it

Act I - Waitwut?

- 1. WTF are DAOs
- 2. Why DAO, to DAO or not to DAO
- 3. Types of DAOs
- 4. Become The Best DAO Contributor
- 5. The Art of DAOing

Act II - DAO Summoning

- 1. Mission, Purpose & Personas
- 2. Strategy, Focus & Prioritization
- 3. Sustainability Models & Tokenomics
- 4. Tooling, Building Blocks & Mechanisms
- 5. Governance Patterns
- 6. Membership, Roles & Authorities
- 7. Building Healthy Communities
- 8. Reputation, Rewards & Compensation
- 9. Transparency, Accountability & Privacy
- 10. Capture & Censorship Resistance

Act III - DAO Growth & Thriving

- 1. Internal & External Communication
- 2. Product or Community Market Fit
- 3. Conflict Resolution
- 4. Funding & Resource Allocation
- 5. Rhythms, Phases & Feedback Loops
- 6. Marketing, Growth & Scaling
- 7. Legal Structures & Concerns
- 8. DAO Canvas
- 9. Advisors, Stewards, Delegates & Councils
- 10. DAO Death, Decomposition or Resurrection
- 11. Future of DAOs & The Bigger Picture

Random Sessions

- 1. Salons
- 2. Open Offices
- 3. Research & Discussions
 - a. What is a DAO?
 - b. Decentralized Organizing Handbook
 - c. Cooperatives & Civic Societies
 - d. Successful DAOs
 - e. DAO Books Club
- 4. Monthly checkins
- 5. Case Clinic
- 6. End of Year recaps
- 7. Introduction shills CTAs

Curating DAO Vets

- Introduction
 - How long have you been working in the DAO space?
 - What DAOs have you contributed to?
 - What did you do for this DAO?
 - Have you written posts or given talks on anything related to DAOs?
 If yes, include a link.
 - Any other relevant experiences?
 (work in pre-DAO DOs, self-managed orgs, co-ops, civic orgs etc.)
- What's your favorite book, post or podcast related to decentralized organizing?
- What topics are you most interested in?
 - Outline
- What kind of session do you want?
 - Talks & AMAs
 - Panels & Fishbowls
 - Workshops
 - Demos & Open Offices
 - Hangouts & Networking
- How much time do you have for this? Pls be realistic
 - 2h minimum (session + review)
- Kind of things
- Your telegram handle
- Your twitter handle
- Your portrait or profile photo
- What times work best for you?
- What dates work best for you?

- Do you want a calendar invite?
- If yes, add your email