



DAO Vets

DAO Vets are both veterans & veterinarians, if you think of DAOs as organisms.

DAOs are what got me into Web3. I've been involved in the DAO space since *The DAO* in 2016, before becoming a full-time DAOist in 2019 by founding MetaGame. In my 7 years of XP in the DAO space, I've seen many DAOs struggle to reach their full potential & die.

It's well known that 90% of startups fail. In DAOs, this is further compounded by innovating on the governance front & experimenting with WIP tools, instead of just building a good product* & finding users - which is hard enough on its own.

The fact you can argue that DAOs aren't startups & the fact that DAOs can range from social clubs & co-ops to startups & investment syndicates, only adds to the confusion & difficulty of successfully building one.

This project is an attempt at gathering the brightest & most experienced minds across the DAO space, to aggregate their wisdom for the next generation of DAO summoners not to repeat our mistakes & reinvent the wheel.

Outcomes

- 👉 Talks, panels, workshops & AMAs
- 👉 A cohort of DAO summoners
- 👉 *The Ultimate DAO Playbook 2024* 📖

How its gonna work

- 👉 You'll give feedback on the outline below & we'll finish it
- 👉 We will find 2-5 DAO vets per topic

👉 We will gather 10-20 DAO summoners

Act I - Waitwut?

1. WTF are DAOs
2. Why DAO, to DAO or not to DAO
3. Types of DAOs
4. Become The Best DAO Contributor
5. The Art of DAOing

Act II - DAO Summoning

1. Mission, Purpose & Personas
2. Strategy, Focus & Prioritization
3. Sustainability Models & Tokenomics
4. Tooling, Building Blocks & Mechanisms
5. Governance Patterns
6. Membership, Roles & Authorities
7. Building Healthy Communities
8. Reputation, Rewards & Compensation
9. Transparency, Accountability & Privacy
10. Capture & Censorship Resistance

Act III - DAO Growth & Thriving

1. Internal & External Communication
2. Product or Community Market Fit
3. Conflict Resolution
4. Funding & Resource Allocation
5. Rhythms, Phases & Feedback Loops
6. Marketing, Growth & Scaling
7. Legal Structures & Concerns
8. DAO Canvas
9. Advisors, Stewards, Delegates & Councils
10. DAO Death, Decomposition or Resurrection
11. Future of DAOs & The Bigger Picture

Random Sessions

1. Salons
2. Open Offices
3. Research & Discussions
 - a. What is a DAO?
 - b. Decentralized Organizing Handbook
 - c. Cooperatives & Civic Societies
 - d. Successful DAOs
 - e. DAO Books Club
4. Monthly checkins
5. Case Clinic
6. End of Year recaps
7. Introduction skills CTAs

Curating DAO Vets

- Introduction
 - How long have you been working in the DAO space?
 - What DAOs have you contributed to?
 - What did you do for this DAO?
 - Have you written posts or given talks on anything related to DAOs?
If yes, include a link.
 - Any other relevant experiences?
(work in pre-DAO DOs, self-managed orgs, co-ops, civic orgs etc.)
- What's your favorite book, post or podcast related to decentralized organizing?
- What topics are you most interested in?
 - Outline
- What kind of session do you want?
 -  Talks & AMAs
 -  Panels & Fishbowls
 -  Workshops
 -  Demos & Open Offices
 -  Hangouts & Networking
- How much time do you have for this? Pls be realistic
 - 2h minimum (session + review)
- Kind of things
- Your telegram handle
- Your twitter handle
- Your portrait or profile photo
- What times work best for you?
- What dates work best for you?

- Do you want a calendar invite?
- If yes, add your email