

Claire Leiter

claire.leiter22@gmail.com | 770-231-4418

EDUCATION

University of Georgia

Bachelor of Arts, Advertising | Minor, Communications

Honors and Awards: Charter Scholarship, Zell Miller Scholarship

Marietta, GA

May 2028

Cumulative GPA: 3.71/4.00

RELEVANT COURSEWORK

Journalism Career Explorations, Principles of Advertising, Principles of Marketing, Advertising Insights and Analytics, Foundations of Graphic Communication

TECHNICAL SKILLS

Software: Adobe Illustrator Certified, Experience with Adobe Photoshop/Premiere Pro/InDesign, Canva, Google Suite

WORK EXPERIENCE

Doodlebugz Boutique, *Store Employee* | Marietta, GA

Feb 2022-Jul 2022

- Processed customer transactions while ensuring a positive shopping experience
- Assisted customers in locating merchandise to meet their personal needs
- Stocked, organized, and merchandised on the sales floor

Marietta First United Methodist Church, *Social Media Manager* | Marietta, GA

Feb 2023 – Feb 2024

- Produced and published a minimum of 2 posts per week, tailored to engage youth and communicate key events and announcements
- Achieved an average of 4,000 views per post, contributing to measurable growth in attendance
- Curated a cohesive and informative Instagram presence to increase awareness of church programs, services, and youth activities
- Designed graphics using Illustrator and Photoshop software

Fredrica Academy, *Summer Camp Counselor* | St. Simons Island, GA

May 2025 – July 2025

- Supervised and ensured the safety and well-being of campers ages 4-7
- Led and facilitated recreational programs to promote engagement and participation
- Assisted with organizing and preparing materials for daily camp activities

Talking Dog Agency, *Junior Digital Media Specialist*- Moreno Collective | Athens, Georgia

Sep 2025 – Current

- Assist with the management of Instagram for Moreno Collective
- Conduct comprehensive social media and competitor audits to analyze social media performance
- Create content through photography and reels through video editing

CAMPUS INVOLVEMENT

Sigma Kappa Sorority, *Active Member*

Aug 2024 – Present

- Actively participate in a variety of community service projects and fundraising events
- Regularly attend chapter meetings and social events
- Support the recruitment process by participating in events to gain new members

Campus Kitchen, Volunteer

August 2025

- Assisted with meal preparation and grocery packaging for delivery to the Athens community
- Collaborated with volunteers and staff to ensure efficient operations and timely food distribution

SKILLS AND INTERESTS

- Graphic Design Career Pathway Certified
- Seal of Biliteracy (*Georgia Department of Education*)- Spanish
- CPR Certified
- Golf, Baking, Travel, Trying New Restaurants, Working Out