

**!! THIS IS A SAMPLE !!**

LIVE POST: <https://famoid.com/what-is-instagram-clipboard/>

# What is Instagram Clipboard? // Content Brief // famoid.com

Target site: <https://www.famoid.com>

## Content Requirements

SEO	
Page title	What is Instagram Clipboard? (+ How To Find It) 2020
Meta desc.	Learn how to seamlessly copy, paste, and share videos, text, or images on Instagram by using the Clipboard. (Step by Step Guide)
URL	/what-is-instagram-clipboard
Word count	1000 words
Main keyword	What is Instagram clipboard
Secondary KWs	where is the clipboard on instagram android how to get to clipboard on instagram how to access clipboard on instagram how to you copy your clipboard and post on instagram

WRITING GUIDELINES	
Purpose of content	Getting traffic with related topic
What will the post be about?	Guidance about What is Instagram clipboard
Desired Tone	Blog post for a Tech Blog, descriptive

CTA	Not provided
Additional notes	Content Title: What is Instagram clipboard

URL	ANCHOR TEXT
Not provided	n/a

### Similar content:

- <https://www.instafollowers.co/blog/where-is-instagram-clipboard> (ranking consistently)
- <https://www.myhowtoonline.com/how-to-copy-from-the-clipboard-on-instagram/>
- <https://smartphones.gadgethacks.com/how-to/copy-share-link-your-instagram-story-you-can-post-anywhere-0197963/>
- <https://blog.hubspot.com/marketing/how-to-repost-on-instagram>

### Insights:

KW #1 <i>what is clipboard on instagram</i> <a href="#">SERP link</a>	KW #2 <i>what is the instagram clipboard</i> <a href="#">SERP link</a>	KW #3 <i>how to use clipboard on instagram</i> <a href="#">SERP link</a>
<ul style="list-style-type: none"> <li>• Featured snippet</li> <li>• People also ask</li> <li>• A lot of Q&amp;A informational content</li> <li>• Quora</li> <li>• Videos (a lot)</li> <li>• Most ranking pages are long-form with a step by step process</li> </ul>	<ul style="list-style-type: none"> <li>• Featured snippet</li> <li>• Thumbnails</li> <li>• People also ask</li> <li>• Video content</li> <li>• How to content</li> <li>• Quora forum questions are present again</li> </ul>	<ul style="list-style-type: none"> <li>• First result is a large video from Youtube with a sentence underneath the video box</li> <li>• People also ask</li> <li>• Thumbnails</li> <li>• Top stories</li> </ul>

## What is this content about?

This article needs to be an educational piece explaining Instagram Clipboard. Include relevant examples, screenshots and a step by step process for people to understand and be able to easily share and copy different types of media.

---Outline---

### Introduction

- Introduce the topic.
- Use a question-based format around the topic and use the keyword in a natural manner within the first 100 words.
- Address pain points or frustrations in sharing social content and being able to easily operate multiple platforms.
- People are wanting to know exactly what the Instagram clipboard is, how it works and how they can easily use it themselves.

### <h2>Instagram Usage Statistics:</h2>

- Add a breakdown of the growth and usage of Instagram over the years.
- Try and document the popularity of the platform.
- Try to use supporting images in the form of visually appealing graphs or visual statistics.

Ref:

<https://adespresso.com/blog/instagram-statistics/>

### <h2>When do you use the clipboard in Instagram?</h2>

- There are common questions and talk online about how it can be frustrating not being able to easily copy and paste media items or videos. This is where the clipboard comes in handy.
- Give practical reasons why the clipboard is helpful and able to save you time when engaging in social media.
- Feel free to reference videos on Youtube to get more of an idea of what to address in this section.

### <h2>How do you use the Instagram Clipboard?</h2>

- Create a list showing the process of using the clipboard and how it functions.

Ref: [https://www.youtube.com/watch?v=\\_gHFd2jLo8M](https://www.youtube.com/watch?v=_gHFd2jLo8M)

## <h2> Where is the clipboard on Instagram android

- Give an overview of how to locate the Instagram clipboard first on an Android device, and then on IOs.
- Also cover:
  - How to save Instagram videos to multiple devices (a quick hack) Ref: <https://blog.hootsuite.com/save-instagram-videos/>

## <h2> Summary

- Briefly summarise the article with a 'key takeaways' section.
- The client did not specify a CTA.

## Answer the following questions in the article:

- how to you copy your clipboard and post on instagram
- how to upload a video from clipboard on instagram
- how to access clipboard on instagram
- can someone on instagram see when you save to clipboard

## Additional notes:

### 1) Supporting information

Include some social media statistics and the growth of users on Instagram over the last five to ten years.

It may be worth mentioning that during the Covid-19 lockdowns, more people would be spending far more time indoors and online which will include more digital and social engagement.

### 2) Image usage

On average, 18 images were used per post which was ranking on Google. Use screenshot images in a step by step guide to show users exactly how to use the clipboard effectively.