

Kickstarter Personal Outlook:

A Kickstarter is obviously more complex than just sending out Pitch Documents. Whereas I am fine with doing the many hours of work to develop, launch, and market a Kickstarter — and whereas yes the money aspect complicates things, there is a much more vitally important aspect to be taken into account.

That being reputation.

Funding a Kickstarter would mean putting one's reputation on the line, saying it will be fulfilled. Because that is the case I would require the creation of a contract all parties involved are happy with. And that one way or another a funded project can reach completion with what was promised.