

## HHS Weekly Planning Template

Content: BUS 100 - Introduction to Business - WEEK 7

Week of 10/19/2020 - 10/23/2020

This week's Learning Targets/Intentions	Tasks/Assessments	Success Criteria
<ul style="list-style-type: none"> <li>Understand business marketing</li> <li>Identify distribution channels</li> <li>Learn about product classification</li> </ul>	<p>Participation Opportunities:</p> <ul style="list-style-type: none"> <li>Warm-ups (3)</li> </ul> <p>Activities:</p> <ul style="list-style-type: none"> <li>Chapter 11 Discussion Board</li> <li>Chapter 13 Discussion Board</li> <li>Chapter 12 - "What's My Stage?" Group Work</li> </ul>	<p>As a student in this class, I will be able to discuss marketing, distribution channels, and product classification</p>

Monday 10/19	Tuesday 10/20	Wednesday 10/21	Thursday 10/22	Friday 10/23
<p>Warm-up: Where are the places that you see items advertised? What types of items do you see advertised?</p>	<p>Warm-up: NONE</p>	<p>Warm-up: After talking about distribution channels yesterday, can you pick three items from your house and share with me the different distribution channels they come from?</p>	<p>Warm-up: NONE</p>	<p>Warm-up: Share with me two things you have learned this week (either personally or from class)</p>
<p>Class Activities:</p> <ul style="list-style-type: none"> <li>Today we are discussing chapter eleven which reviews marketing.</li> </ul>	<p>Class Activities:</p> <ul style="list-style-type: none"> <li>Today, we take a look at chapter thirteen which discusses distribution channels in terms of marketing.</li> </ul>	<p>Class Activities:</p> <ul style="list-style-type: none"> <li>Today we will look at Chapter Twelve and how the products we buy are classified.</li> </ul>	<p>Class Activities:</p> <ul style="list-style-type: none"> <li>Today there will be class time to work on Chapter 12 - "What's My Stage?" Group Work assignment. This is a group assignment where you can pick your group members.</li> </ul>	<p>Class Activities:</p> <ul style="list-style-type: none"> <li>Chapter 11 Discussion Board and Chapter 13 Discussion Board replies are due today by 11:59pm.</li> </ul>
<p>Turn-in:</p> <ul style="list-style-type: none"> <li>Warm-up, Exit</li> </ul>	<p>Turn-in:</p> <ul style="list-style-type: none"> <li>Chapter 11 Discussion Board</li> </ul>	<p>Turn-in:</p> <ul style="list-style-type: none"> <li>Warm-up, Exit Question</li> </ul>	<p>Turn-in:</p> <ul style="list-style-type: none"> <li>"What's My Stage?" Group</li> </ul>	<p>Turn-in:</p> <ul style="list-style-type: none"> <li>Warm-up, Chapter 11 Discussion Board, and</li> </ul>

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Question	and Chapter 13 Discussion Board is due today (your original post)		Work assignment Assignment	Chapter 13 Discussion Board replies are due today by 11:59pm.
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Retrieved from the companion website for *The Distance Learning Playbook, Grades K-12: Teaching for Engagement and Impact in Any Setting* by Douglas Fisher, Nancy Frey, and John Hattie. Thousand Oaks, CA: Corwin, [www.corwin.com](http://www.corwin.com). Copyright © 2021 by Corwin Press, Inc. All rights reserved. Reproduction authorized for educational use by educators, local school sites, and/or noncommercial or nonprofit entities that have purchased the book.