You will create a poster that promotes some form of healthy living or lifestyle. In this image you will combine text and image to create a positive image that combines handwritten text, a photo edited and then traced in illustrator, and an interesting pattern to create a dynamic image that promotes a healthy and active lifestyle.

Next class you will bring in 5 varied sketches to brainstorm poster possibilities.

Consider audience and how you might reach them. Are you encouraging the elderly to walk more? Twenty something's to drink more water? Parents with children to watch their sugar intake?

Due November 12/1





























