

Product Ideas/suggestions **Flutrr**– **Aniket Sinha**

MODEL-FlutrrX

IDEAS (for Explore Section)

1. Games

- a. Mind games to know each other (any new person) => play the game and earn coins.

2. Trends

- a. Feeds with trending Videos / Shorts / contents with various branch sections of (News, Entertainment, Music...)

3. Virtual Travelling (3D 360° virtual tour) - Virtual tour with Flutrr // take your lover to a virtual trip with flutrr.

- a. Drive deep into a new world;
- b. Get a stranger's-eye-view of the world (at random);
- c. Visit somewhere cold without wearing a coat;
- d. Skip the lines at your favorite amusement park;
- e. Take a virtual trip across Japan;
- f. Explore the world's best beaches;
- g. See Mount Everest from a helicopter ;
- h. Tilt your head to look at the Leaning Tower of Pisa;

4. Passion/Club Rooms

- a. Rooms for people with similar passions where they'll be able to chat, post / share any content related to that.

5. Find Your Love

- a. Under this section there can be 3-4 branch section of Your Daily Matches, Online video call dating...

Short Ideas + Suggestions

1. Sign-in option for Apple users.
2. While uploading photos there must be an option to Select photo from Instagram, Facebook.
3. Chat Rooms - kind of what is there in discord.
4. Bound to check-in daily; coins/coupons / cash rewards on check-in or something like that to make users check-in at least once throughout a day ; check-in coupons - can be used to purchase vouchers/ cupone codes of our brand partners.
5. Basic Questions Quiz/ survey type to know more deeply about the person : Height, Extrovert or Introvert, Walking through the road holding hands or long drive, Like to live in a city or urban, Your ideal partner should be, You want to be in a relationship because, One thing that is most likely to make you interested in someone, Have children already or not, Hometown, Now live in, Job or student, Job title, Education, Highest Education, Religious, Zodiac sign, Hobby, Political views, Drink, Smoke, Weed, Drugs, Passion, Commitment, I'm looking for a girl who...
6. Compatibility Test with few questions.

7. Social Media Integrations - may help to identify their interest // user engagement.

Connect your Instagram with Flutrr - allows our app Flutrr to display profile information, photos, and videos from your user's Instagram profiles .

Connect your Facebook with Flutrr-allows our app Flutrr to interact with Facebook.

Connect your Spotify with Flutrr- allowing users to match based on music interests / to know each other's music taste .

8. A little animation while swiping.

9. Can we meet ? button ; Meet-up Requests feature : 'we will meet / we met' feature for those who will meet/meet after matching. And for verification of the same a feature must be there where they have to upload a few photos of both of them together as their 1st dating memory. An album type - visible to both of them only.

10. Manual Search criteria so that users can actually filter out their specific needs in a specific person based on age, distance, Body type, relationship status, Income, children, Hair colour, etc. // Dating preferences.

11. Creating an urgency to reply to match urgently otherwise the match expires .

12. Hand animation based in-app tutorial for new users.

13. Verified tick on verified profiles.

14. Video call dating.

15. Short Videos - (Kind of YouTube Shorts) Short videos / reels based on their chatting topics / passion / profile analysis.

16. Facial Recognition to Find Lookalikes - a Interesting feature.

17. Add a comment feature while sending super likes and that particular comment must be visible to only both of them not others. Also there must be an option to reply to that comment through normal typing reply or by recording the same and sending through a short video. This will create more engagement, curiosity and excitement.

18. Private Photo Album && Shared Photo Album.

19. A feature where both of them can ask to dress up like each other's choice. This feature can be added before meeting up physically. This will also increase their curiosity level and will spend more time and will be more active on this app.

20. A feature can be introduced as a new way of chatting. Photo Chating kind of; Instead of sending emojis, they can click a real time selfie/image of their expression, customize that and send it to the opposite one. For example customized stickers that are trending in whatsapp nowadays.

21. Lots of Pre-planned questions and answers on variety of chatting topics for chatting - (will help the introverts on chatting// more engagement too) : use of AI

22. Time Flexibility: like both of them can choose a common time when they will be free for chatting.

23. Profile Performance Checker => Loyalty Bonus

24. Smart Push Notifications / Real-time alerts / In-App Notifications to keep the user engaged,more meaningful and sidebyside interesting also.

25. Weekly / Daily Behavior Analysis.

26. Swiping more Fun! - spending hours swiping and getting so many matches while looking for someone better ; they often end up with nobody. A feature for all where users will get a limited selection of matches daily at night.

27. In-app Advanced Search Feature to search a profile manually & explore other users based on their interest.