



## Intro & Links



# INTRO & LINKS

## TEAM CANADA

On this page are all the materials you'll need to play First Contact: 2035 at Gen Con 2025. If you have any questions, feel free to contact us via the Gen Con messaging system, the [Megagame Coalition Discord](#), or [email](#).

**NOTE. This and other team materials are confidential.**

**Do not read other teams' briefs.**

### General links:

[Cast list](#)

### General handbooks:

[Team brief](#) (keep this secret, all players)

[Human handbook](#) (all players)

[Background handbook](#) (optional, all players)

[National handbook](#) (all players)

[Nuclear Weapons handbook](#) (President, Military Commander)

[Space handbook](#) (Interior Minister)

### Role specific handbooks:

[Head of State handbook](#)

[Foreign Minister handbook](#)

[Interior Minister handbook](#)

[Military Commander handbook](#)

### Video Walkthroughs

[GDP Mat Walkthrough](#)

[Map Mechanics Walkthrough](#)

[Space Game Walkthrough](#)

### Useful megagame guides:

[7 Habits of Highly Effective Megagamers](#)

[Shut Up & Sit Down plays a previous 200-player megagame](#) (our game is based on this famous megagame)

[Greg Evans' megagame beginner's guides](#)



## Team Brief

# CANADA



## BACKGROUND

**Canada** is located at the top of North America, bordering the North Atlantic Ocean to the east, the North Pacific Ocean to the west, and the Arctic Ocean to the north.

Canada is a federal parliamentary democracy under a constitutional monarchy, with King William V as head of state. It has a market-oriented economic system and high living standards, with a large oil and natural gas sector. A secular state, various Christian denominations are represented here.

## LONG-TERM OBJECTIVES

*Our great nation has numerous geopolitical goals, both on our home continent and abroad. The objectives are listed in priority order, though we should aim to complete as many of them as possible to further the national cause.*

*Everyone in the team can get involved with completing any of these objectives, but certain roles are more closely aligned. A **[potential leader]** for each objective is suggested in brackets, but it's a team effort so don't be afraid to delegate or work together.*

<b>Capital city</b>	Ottawa
<b>Land</b>	9,093,507 sq km
<b>Population</b>	37.9m
<b>Population growth rate</b>	0.77%
<b>GDP per capita</b>	\$45,900
<b>Military expenditure</b>	1.4% of GDP per year

1. **[Prime Minister]** Canada has always enjoyed a close relationship with the USA, but always as a junior partner. Now is the time to build our standing and grow our influence - **we should aim to work more closely with the US and help dictate international policy** as we police the globe as partners.
2. **[Interior Minister]** Space is the next frontier for humankind and we cannot lose our place amongst the stars - especially with such potential riches at stake. We should therefore look to ensure our interests are represented, and ensure we aren't left behind on Earth.

However, we do not possess the funds to go it alone. **We would have to find a partner - in the USA, Europe or beyond** - to help us get our astronauts out into the Solar System.

3. **[Foreign Minister]** Italy, the host of the 2040 Olympic Games has unexpectedly pulled out, citing financial instability. This gives us an opportunity - we could choose to make a bid to host the Olympics ourselves and show the world what an incredible spectacle we can produce.

The International Olympic Committee (IOC) will start the bidding process in Turn 2. During this turn, every interested nation must obtain an **Olympic Sponsorship card** from one of the eight corporations. You may be able to attract multiple sponsors, and all shortlisted nations (up to eight) will receive **+1 GDP step at the end of Turn 2**.

Shortlisted countries and their corporate sponsors should use Turn 3 to lobby for votes.

Foreign Ministers of every nation vote for their preferred bid at the UNSC voting area at any point during Turn 3. They do this by placing a sticker against their chosen candidate. Votes can be changed any number of times until the IOC calls time at the end of the turn.

The winning bid will be announced by the Press during that turn's broadcast.

4. **[Military Commander]** If warm summers and the newly opened trans-Arctic Sea routes are the price of runaway global warming, you might forgive Canadians for not giving up international flights and intensively reared beef. **We see an opportunity to increase trade through the Arctic Sea, but we will have to secure the passage with a show of force.** If we place at least one unopposed fleet in the Labrador Sea territory between Canada and Alaska on the Americas regional map, we gain control of the **'Transarctic Sea Lane' card** and receive a GDP bonus as commerce grows. Russia will be competing for control of the card and the economic benefits - and neither side gets the bonus if both have units present.
5. **[Prime Minister]** NATO (the North Atlantic Treaty Organization) was formed in the aftermath of World War II to protect North America, Europe and the cause of freedom in general from the encroachment of communism. The NATO member states are our staunchest allies (the UK, Germany, France, Poland, Canada and Turkey), and together we ensure our mutual security - though some are more reliable than others.

The Washington Treaty is made up of 14 articles, and Article 5 is the most famous. It states "...that an armed attack against one or more of [the Parties] in Europe or North America shall be considered an attack against them all" and that "individually and in concert with the other Parties, such action as it deems necessary, including the use of armed force, to restore and maintain the security of the North Atlantic area" can be taken if the article is invoked.

With so much happening in the world **it is probably a good time to convene NATO** to discuss how member states can assist each other.

6. **[Prime Minister]** The time has come for another referendum on our sovereignty. Our head of state is William V, the King of England - but do we want to maintain him as constitutional leader, or is it time to shed our commonwealth origins? We have the **'Canadian Sovereignty' card**, which we can hand over to the British if we choose, severing the bond between the two nations. Public support is roughly even, and we may use this to our advantage - to extract financial or diplomatic concessions from the UK. After all, King William does not wish to be the monarch who lost the colonies. **We should speak to the UK government as soon as possible.**

7. **[Foreign Minister]** In 2031, the British government transferred \$1bn of confiscated Venezuelan gold reserves to the Bank of Canada to ensure that a neutral party looked after it while legal proceedings to release it continue. The Venezuelan government will be lobbying hard to return the '**Venezuelan Gold Reserves**' card, which would be worth a substantial amount of cash to them. Our British and American allies are determined to prevent this from happening. Note that we are bound by international convention not to use or sell the gold as its custodians.
8. **[Foreign Minister]** As part of a series of international financial sanctions, Venezuela and Iran were removed from the SWIFT payment network in 2031 and 2032 respectively, significantly harming their economies. Both countries are now trying to rejoin the network by lobbying other members. **We hold a 'SWIFT card'**, though the US and its allies do not wish us to offer our endorsement to either state. We may be able to leverage this situation to our advantage, either with the two pariah states or America.
9. **[Foreign Minister]** The Copa América is the top men's international football tournament in South America. Our national team has been invited to play, and while we can't host it ourselves, other nations in the region can - they need to collect at least nine endorsements, in the form of '**Copa América**' cards, from any of the following countries: *Argentina, Brazil, Venezuela, Mexico, Colombia, Ecuador, Peru, Guyana, Suriname, French Guiana, Bolivia, Paraguay, Uruguay, Chile, USA and Canada*. Cards may be traded for anything between any of the countries that hold them - making our vote valuable to the other nations. The team that eventually wins the right to host the Copa América will earn a substantial economic bonus.
10. **[Foreign Minister]** 200 years ago, Britain conquered and looted Benin City, in modern-day Nigeria. Thousands of pieces of art, known collectively as the 'Benin Bronzes' were returned to the UK and subsequently purchased by museums around the world. We have a '**Benin Bronzes**' card representing treasures held in Canadian museums. If we return this card to Nigeria, we will lose GDP. But is it the right thing to do? No doubt the Nigerians will be in touch.
11. **[Foreign Minister]** During WWII, many art treasures were looted from European nations both by the Nazis and the Soviets. Raphael's painting **Portrait of a Young Man** was lost to the world until 2012 when art historians discovered it in a vault in the Canadian Imperial Bank of Commerce. Poland now wants it returned to their national museum, but we have so far refused to get involved. If we choose to hand it over, we will likely lose GDP.

## ALLIANCES & ADVERSARIES

Allied	Rivals
USA, United Kingdom, Australia, France	Iran, China, Russia

## RESOURCES

**Starting GDP level:** 15

**Starting cash:** 20MC

**Objective cards:** Venezuelan Gold Reserves, Benin Bronzes, Portrait of a Young Man, Canadian Sovereignty, Copa América

**Action cards:** 2x Tax Breaks, 1x Engineer, 1x Base Air Support, 1x Space Development Tracker

**Commodities:** 3x Agriculture, 1x Electronics, 1x Minerals, 1x Oil, 1x Textiles, 1x Vehicles

**Resources:** 4x Covert Ops, 2x Research Teams

**Military supply tokens:** 12

Strategic reserves (GDP mat)	
4x Militia	1x Fleet
2x Old Tech Army	1x Submarine

Total defence capability (Homeland)	
1x Militia	3x Fleets
2x Old Tech Army	1x Submarine
3x Modern Tech Army	1x Military Base (Canada)