

500's New Entrepreneurs-in-Residence for Batch 9



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Poornima Vijayashanker is an engineer and an entrepreneur. After graduating from Duke University with degrees in Electrical Engineering and Computer Science, she began her career as an R&D Engineer at Synopsys. Eventually becoming enamored by Silicon Valley's startup scene. Her first startup experience was as a founding engineer at Mint.com.

After Mint was acquired by Intuit, Poornima decided it was time to go from being a founding engineer to a founder! She started BizzeeBee, out of a passion for yoga, which grew out of a 6 year practice. BizzeeBee helps fitness businesses with customer management, and currently services private instructors and studios around the country. In the past year and a half she has taken her 7 year old blog, [Femgineer](#), and transformed it into an education company focused on helping tech professional and entrepreneurs build products and companies.

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Malcolm Ong helps startups in a range of areas, from obtaining product-market fit to company culture. At the very least, he ensures team members are always listening to inspiring and uplifting music. He is also the Co-founder of [Skillshare](#), an Advisor to DJZ, ImageBrief, and Unwind.me, and a Mentor for Founder Institute (Singapore), Launchpad LA, and SXSW. He previously led the Product teams at Skillshare and OMGPOP, was a Senior Technologist at Razorfish, an E-commerce Specialist for IBM where he co-filed four patents.

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