Roll No…….. **Total No. of Printed Pages: 1**

Total No. of Questions: [09]

Business Administration (BBA-MBA Integrated) (Semester – 2nd)
IT APPLICATIONS FOR BUSINESS
Subject Code: BMBAS1205
Paper ID: [20390111]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q.1 Attempt the following:

a Define World Wide Web.
b Define FTP (File Transfer Protocol) and explain its use.
c What is the difference between Internet and Intranet?
d Explain the purpose of indents in a word processing tool.
e How can you insert a header in a word document?
f Explain the purpose of formatting a paragraph in a word processing.
g What is a relational database model in DBMS?
h Name two types of databases and explain their key features.
i What are the main activities of E-Commerce?
j Define Net Banking and its role in E-Commerce.

Section – B **(5 marks each)**

Q.2 Explain the concept of Web Browsers and their role in accessing web pages on the Internet.

Q.3 Describe the process of creating and saving a document in a word processing tool. What are some formatting options available?

Q.4 Discuss the advantages and disadvantages of using a Database Management System (DBMS).

Q.5 What are the types of E-Commerce, and how do they differ from each other?

Q.6 Explain Electronic Payment Systems and the security measures involved in ensuring safe transactions.

Section – C **(10 marks each)**

Q.7 Explain the various applications of the Internet such as search engines, FTP, and email, and discuss their significance in daily life.

Q.8 Discuss database architecture with a focus on data modeling techniques such as the hierarchical, network, and object-oriented models.

Q.9 Explain the role of menus and toolbars in presentation software. What key features are accessible through the File, Insert, and Design menus?