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Total No. of Printed Pages: 1

Total No. of Questions: [09]

Business Administration (BBA-MBA Integrated) (Semester – 2nd)

IT APPLICATIONS FOR BUSINESS

Subject Code: BMBAS1205

Paper ID: [20390111]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q.1 Attempt the following:

- a Define World Wide Web.
- b Define FTP (File Transfer Protocol) and explain its use.
- c What is the difference between Internet and Intranet?
- d Explain the purpose of indents in a word processing tool.
- e How can you insert a header in a word document?
- f Explain the purpose of formatting a paragraph in a word processing.
- g What is a relational database model in DBMS?
- h Name two types of databases and explain their key features.
- i What are the main activities of E-Commerce?
- j Define Net Banking and its role in E-Commerce.

Section – B

(5 marks each)

- Q.2 Explain the concept of Web Browsers and their role in accessing web pages on the Internet.
- Q.3 Describe the process of creating and saving a document in a word processing tool. What are some formatting options available?
- Q.4 Discuss the advantages and disadvantages of using a Database Management System (DBMS).
- Q.5 What are the types of E-Commerce, and how do they differ from each other?
- Q.6 Explain Electronic Payment Systems and the security measures involved in ensuring safe transactions.

Section – C

(10 marks each)

- Q.7 Explain the various applications of the Internet such as search engines, FTP, and email, and discuss their significance in daily life.
- Q.8 Discuss database architecture with a focus on data modeling techniques such as the hierarchical, network, and object-oriented models.
- Q.9 Explain the role of menus and toolbars in presentation software. What key features are accessible through the File, Insert, and Design menus?