

Best of the West Email Outreach Template

SUBJECT LINE OPTIONS

1. 🏆 Nominate the Best in Media – Best of the West Media Awards!
2. Are You the Next Media Legend? Enter to Win an Award!
3. It's Time to Shine, Media Mavericks – Enter the Best of the West Awards!
4. Western Media Giants and Rising Stars – Claim Your Glory!

Email Body Copy

Hello [Recipient's First Name],

We at the Best of the West Media Awards are thrilled to extend an exclusive invite to all advertising and media professionals, and of course, the ambitious students shaping the future of our industry. It's time to step into the spotlight and receive the recognition your hard work truly deserves!

A Celebration of Media Excellence

Our diverse communities rely on insightful and impactful media to stay informed, connected, and engaged. This year, the Best of the West Media Awards is raising the bar by honoring the extraordinary work of professionals like you who bring stories to life, enabling a well-informed public.

Twenty Award Categories Await Your Entry!

Whether you're part of a large-market powerhouse or running the show at a small-town shop, we want to celebrate your role in shaping our media landscape. Individual contributors, dynamic teams, and those who guide our next generation of media gurus all have a chance to win.

Everything You Need to Know:

- **Open for Entries:** April 15, 2024
- **Entry Deadline:** June 15, 2024
- **Judging Period:** June 22 - July 31, 2024
- **Winners Announced:** October 3-5, 2024, at the AdWest Conference in Reno, NV

Affordable Entry Fees:

- *Professionals:* \$55 per entry
- *Students:* \$45 per entry

We are casting the net across the AAF Western Region, including states from Alaska to Texas, making this a truly diverse competition that spans the breadth of the industry. This means your work will be showcased and celebrated across a vast arena, rubbing shoulders with the best of the best.

Your Next Steps to Stardom:

Don't hesitate. Now is the moment to celebrate your success and uplift the entire media industry.

[Enter Today and Nominate for The Best in the West](#) 🌟

Through your participation, we're not just awarding excellence; we're fostering a community and inspiring future generations to elevate their craft.

Stay Tuned,

[Your Name]

[Your Title]

Best of the West Media Awards Team

P.S.

Award boundaries include a vast expanse of media excellence, from the snowy peaks of Alaska to the sunny coast of California. Where will your story take you?

Mingle with the elite, aspire for excellence and become a beacon of inspiration – all it takes is one entry to start your legacy.

Become Part of the Legacy

If you have any questions or need assistance with your entry, please feel free to contact us.

Contact Us | [Learn More](#)

All judging will be conducted by a distinguished panel of media experts, guaranteeing that the highest standard of creativity and innovation is met and rewarded.

Warm regards,

The Best of the West Media Awards Team

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