

SESSION NAME: Prep-Position (production)
DAY/TIME: Wednesday, Feb 28, 3:30pm-5:00pm (Eastern Time)
TYPE: Webinar (panelists on screen only ... Q/A via chat)
ROOM: [Direct ZOOM link \(APA\)](#), yes recording

Emergency Contact (text msg preferred): Emma Harris (312) 231-1926

[Link to opening slides for HQ](#)

NAMES/ROLES

SESSION RUN OF SHOW

arrive 5-10 mins early Speaker: Ravi Bhatt Adam Fritz Nathan Rosborough Finlay Stevenson Moderator: Cameron Potts arrive 15 mins early HQ Team Member: Emma Harris - Housekeeping - Support	General Notes: Everyone joins as a participant with cameras and mics OFF. As soon as your camera and mic are on, you are seen and heard by ALL participants. HQ to arrive 15 minutes before the session starts and will elevate all panelists/speakers/moderators to “panelist” status. HQ is screen sharing opening slides. At 3:30pm ET HQ will give a heads up that we are about to begin. HQ makes some housekeeping remarks (antitrust, sponsors, using the chat functions), turn things over to Moderator. Moderator kicks off the session, and turns things over to speaker.
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Speaker Bios: www.audiopub.org/apac-speaker-bios

APAC Prep-Position Panel Outline

I. Introduction

A. Welcome and Opening Remarks

B. Brief Overview of the Panel Topic - "Optimizing Audiobook Production and Research Resources"

II. Panelist Introductions

A. Introduce Moderator

B. Brief Introduction of Each Panelist

Ravi Bhatt (Founder & CEO, Folia)

Ravi is the Founder and CEO of Folia, a software startup that creates digital annotation tools. Folia is the first comprehensive digital annotation tool for marking up documents across devices and file types while collaborating with cutting-edge security. Ravi's passion is turning new ideas into reality using his background in law, computer science, and communication to bring a unique perspective to his work. Prior to his life as a software entrepreneur, Ravi advised clients in high-stakes litigation on trial presentation strategy and effective jury communication. He frequently teaches and speaks on topics including product design, communication strategy, and data visualization. Ravi continues to serve the tech startup community as an active member of the Board of Directors at Indiana University Ventures, Dimension Mill (a regional tech and entrepreneurship hub), and on the Executive Dean's Advisory Board of Indiana University's College Arts & Sciences.

Adam Fritz (CEO, Pozotron)

Adam Fritz is the CEO of Pozotron, Inc. and has been with the company since 2021. Adam has a BA and MBA, and prior to Pozotron had executive and leadership roles with multiple companies in the software and professional sport industries. Adam lives in Vancouver, Canada with his 2 sons.

Nathan Rosborough (Director of Audio Production, HarperCollins Publishers)

Nathan Rosborough (ROSS-burrow) is the Director of Audio Production at HarperCollins Publishers, managing a team that produces nearly 2000 annual titles across all of Harper's North American divisions, including the 2022 Grammy award-winning "Finding Me" by Viola Davis. He lives in Beacon, NY with his two sons and their 70-pound dog, Joy.

Finlay Stevenson (Narrator & Director)

Finlay Stevenson is an Audie-nominated, Earphones Award-winning audiobook narrator and director. She has narrated and directed titles for Penguin Random House, Hachette, and other independent publishers. She is also an audiobook prepper/researcher who has provided production assistance for over 150 titles for Big Five publishers and individual narrators. A classically trained actor and singer, she grew up in Texas and currently lives in Los Angeles, where she co-produces and stars in the critically acclaimed sci-fi/comedy serial audio drama, Midnight Burger.

III. Setting the Stage

A. What is Prep? - Finlay Stevenson - Narrator's Perspective on Preparation – gather list of things that may or may not be part of prep. Fiction/Non-Fiction, etc...

B. What happens for you when you get a script from a publisher/production house

QUESTIONS

- References for voicings. Do you reference popular characters or actors from movies?
- How much time do you have to prep? How much SHOULD you have?
- Multi-narrator titles and sharing of information

IV. Script Mark-Up Tips & Tricks

A. Ravi Bhatt - Overview of Folia and iAnnotate software

B. The intention behind iAnnotate – why was it created?

C. Tips for Using iAnnotate and Script Markup

- Importing/Exporting notes – export certain types of notes only
- Merging notes from different sources
- Marking of “to read” & “do not read”
- Assigning parts across a multi-cast
- altering text for audio
- Pickups creation – auto highlight/underline sentences/words – create a text-box in the margin with the issue
- any API technology?

VI. Research Strategies for Audiobook Production

- A. Nathan Rosborough - Publisher's Support and Tools
 - a. What are publishers providing?
 - b. What is the responsibility of each party?
 - c. - Responsibilities to authors and areas where narrators can improve prep?
- B. Balancing Accuracy and Creativity in Research
- C. Key Challenges in Audiobook Production – what happens when prep goes wrong

V. Recording Process: Enhancing Efficiency

Adam Fritz - Pozotron's Role in Script-Prep and AI Proofing- Importance of Efficient Production and Research in Audiobooks

- A. - Overview of Pozotron and AI proofing in audiobook production
- B. - Live demo of script-prep tools
- C. - Discussion on supporting narrators and potential pitfalls with secondary tools

VI. Narrating Audiobooks: Best Practices and Techniques Practical Insights on Prepping

Finlay Stevenson - Deep dive into process, show examples – what do you do when you're actually prepping. Live demo- SHOW SPREADSHEETS

- Specific considerations when prepping for narration vs. directing.
- Insights into the differences in prepping for someone else

Collaboration

Ravi Bhatt - How can iAnnotate work with multiple users, multiple versions etc.

VIII. Tips and Tricks for Resource Optimization (All Panelists)

A. Practical Tips from Industry Experience

B. Leveraging Technology for Productivity

- Showcase of new developments - Demonstration of new technology

VII. Q&A Session

A. Open Floor for Audience Questions

B. Moderated Q&A - Pose Pre-prepared Questions to Panelists

IX. Closing Remarks

A. Summarize Key Takeaways

B. Thank Panelists and Audience for Participation

X. Networking Opportunity

A. Invite Attendees to Connect with Panelists