



Iowa Business Education Association Executive Board Meeting

Google Meet
Monday, August 1st 2022
9:00-11:00 AM

Agenda

Call to Order at 9:05

Teresa Bentz

Welcome New Members

Teresa Bentz

Approval of Agenda

Teresa Bentz

Greg Prather motion to approve, second by Sharon Buss, all in favor

Approval of Fall Board Minutes

motion to approve Sue Elwood, second by Elizabeth Brittain, all in favor

Treasurer's Report

Patrick Geer

The U.S. Bank account has a balance of \$20,964.01. The PayPal account has a balance of \$5,565.81. The Hoffman CD has a current balance of \$1,744.19.

All approved for report

Budget Report

Patrick Geer

No report.

Department of Education Update

Chris Dzurick

Building Model programs for Business Education, starting standards work for drafting, attending conclave in October, looking for a permanent business department consultant.

Executive Reports

President

Teresa Bentz

In the fall, I followed up with paying bills and completing the conference duties.

In February, I attended the program management meeting. A follow up to the meeting was held with Jennifer Anderson and Carrie Kohl about the mentor program. It was discussed at the program management meeting that the DOE may be initiating a program for mentoring.

I met with Jennifer Anderson and Carrie Kohl about the mentor program and we agreed to table this until we learned what the DOE may be doing.

I was invited to attend several NCBEA meetings regarding unification as our NCBEA representative was not responding to requests for meetings.

In February, I met with Sandy from ACTE about unification.

I attended the NBEA national conference in April and while there I attended the NCBEA board meeting as a guest. I attended a leadership session in which there was much discussion about the unification of the NBEA and the regions. I really enjoyed the conference and met many teachers. I also met some people that I follow on social media which was exciting too.

I was unable to attend the Region III conference.

I am currently acting as the NCBEA representative from Iowa which arose from unification in that the current president would be the representative or appoint a representative.

This spring I attended a local Small Business Development meeting in my school district and met many people and received some free items for my school.

This summer I attended the UNI conference in Des Moines which was either the Financial Skills path (I have already taken) or the business path which I did. It was nice to see some teachers and UNI really rolled out the red carpet with gifts and a speaker.

I have been working with Abbie on the conference planning committee. Abbie is doing a great job on this.

My initiative is to start a monthly newsletter in August which I have seen the other states do for their websites. I would like to work with the public relations group on this as I see this was an initiative from previous meetings.

President-Elect

Abbie Weipert

We welcomed many new members to the conference planning leadership team and celebrate the returning expertise in other roles.

Committee Role(s)	Member
Convention Chair Keynote & Theme Assisting: Program Chair & Sched App	Abbie Weipert (new)
IBEA President Assisting: Sched App	Teresa Bentz
IBEA Past President Assisting: Sched App Assisting: Registration	Amy Christian
Registration Co-Chairs	DeAnn Lenth (new) Sharon Buss (new) Becky Epene (new)
Program Chair & Sched App	Sue Elwood (Webmaster)
Awards Chair	Trisha Hopper
Decorations Chair	Barb Schult
Exhibitors Chair	Chris Koehn
Door Prizes/Silent Auction Co-Chairs	Greg Prather Elizabeth Brittain Deb Jones (new)
Publicity Chair	Carrie Kohl (Facebook Admin) Assisting: Megan Kupferschmid (new)
No assigned role but interested in supporting	Renee Davison Amanda Zenisek Kari Hadden Patrick Greer (IBEA Treasurer)

In addition to the educator taken on the planning committee, student talent was utilized for the [promotional graphics \(linked here\)](#) and being utilized by Megan and Carrie for social media promotion and by Abbie for Mail Chimp distros) and logo design from a Kirkwood Community College Graphic Design student. The student was highlighted on the Facebook page and I hope he's highlighted again closer to the conference date.

Registration is expected to open shortly and hotel reservation details have been shared via MailChimp and social media. Hotel details are linked [here](#) and [here](#).

Monthly Planning Committee Meetings

Planning committee meetings were held virtually in February, May, June, and July. Additional meetings will be held in August and September, with individual chair meetings for those who have not been able to attend the large group meetings. [Detailed meeting agendas, minutes, and attendance are available at this link.](#)

DRAFT Conference Schedule - Being further refined by Sue Elwood as breakout sessions are confirmed. The Sunday evening social outing will [be held at Eatery A](#) and include group transportation to and from the hotel.

NCBEA Representative

Andrew Thonstad

No Report

IACTE & Legislative Representative

Barbara Schult

No Report

Executive Secretary

Carrie Kohl

All members on the IBEA executive board for 2021-22 have paid their membership dues. In January/February - I tried contacting last year's members about renewing their membership to IBEA for the 2021-22 school year. I was able to get 23 more members to join.

How can we get new members??

My thought would be to provide an updated marketing flyer promoting IBEA and the benefits...maybe a discounted rate for this year (do this after the fall convention) Somehow say that we are not letting COVID stop us...and we are wanting to grow???

Webmaster

Sue Elwood

Website was updated after the fall convention. Updated board list after elections. Updates will be made for the convention.

Public Relations Chairperson

Carrie Kohl & Megan Kupferschmid

A. Facebook

- a. Up to 266 people following our IBEA facebook page
- b. Various posts throughout year including business CTSO's (FBLA, DECA and BPA), conferences/workshops, upcoming IBEA awards and fall convention

B. Social media - other options?

- a. Twitter
- b. Instagram

C. Other ideas or how we can promote IBEA?

- a. Table at the IACTE conference (September 17)? I can set up as I plan on attending.

Historian

Barb Bielenberg

Awards Chairperson

Trish Hopper

Program Management Chairperson

Carrie Kohl

A. Our most recent meeting was held via zoom on Thursday, February 10, 2022 via zoom. Updates were given from a variety of individuals/groups regarding business education in Iowa.

B. Mentoring update

- a. Per Justin Lewis, IDOE consultant, putting a "hold" on this for now as the IDOE may be working on something for CTE teachers. Unsure of status at this time.

C. Professional development

- a. We discussed what are current PD opportunities that teachers are currently using. Many teachers are getting denied to attend workshops/conferences due to lack of subs.

D. Next meeting date is scheduled for Thursday, September 15 via zoom.

Area Rep Reports

Central Rivers Area Reps	Ken Burrow & Sharon Buss
No Report	
Grant Wood Area Reps	Greg Prather & Amanda Zenisek
Discussed programs, software, increased numbers in the classroom during a Jan meeting, and the spring meeting was canceled.	
Great Prairie Area Reps	Open & Liz Weisinger
No Report	
Green Hills Area Reps	Tricia Roberts & Renee Davison
No Report	
Heartland Area Reps	Elizabeth Brittain & Megan Kupferschmid
The list for the teachers in the area has been updated and will contact people to come to IBEA conference.	
Keystone Area Reps	Jodi Ehlers & DeAnn Lenth
Continue to watch the emails, will update new staff in area, and will touch base with with Jodi to see if she wants to continue to be a Rep	
Mississippi Bend Area Reps	Open & Open
No Report	
Northwest Area Reps	Andrew Thonstad & Kari Hadden
Updated all the staff in the area, no meeting formally, Aug 11 the local AEA is hosting an event for teachers who need to pick a CSTO	
Prairie Lakes Area Reps	Pam Uhlenkamp & Deb Jones

Deb had a November '21 meeting planned for the northern part of our area, I have no details, she will be able to update us.

Prairie Lakes Area will meet at the Tools for Teaching (T4T) Professional Development Conference with Iowa Central Community College on Wednesday, August 10, 2022. Again a 45-minute Zoom session where I plan to share current information on the Fall IBEA Conference, IBEA, ACTE, and especially the NBA membership and professional development opportunities.

Our plan of having a mid-semester meeting did not happen, so hopefully fall 2022 will provide us with a reboot!

Old Business

Convention Dates and Locations 2022	Teresa Bentz
Sept 25th & 26th	

New Business

2021 IBEA Convention Results	Teresa Bentz
86 people signed up. The Keynote and dinner out was well received. We would like to continue those things.	

Board Vacancies

- Great Prairie Area Rep
- Mississippi Bend Area Rep (Both positions)
- Green Hills Area Rep (June)
- Keystone Rep

NCBEA Representation -July 1

**Motion to propose change approved by Amy Christian, Second DeAnn Lenth, all above (Article 4, Section 2, Part D.) To rep NCBEA. Article 6, Section 3 changes NCBEA to State Representative on the NCBEA Cabinet. Same duty*

NBEA membership - Sue would like to keep it as a requirement, Pam says it is valuable, Teresa says it is useful. Leave it.

IACTE-July 1

Membership and unification

Sue volunteered to be in a group to look into this.

2023 and 2024 Convention Location

Thoughts about joining with IACTE making our conference on a Wednesday at the FFA enrichment center. Possibly have a Monday Conference at the hotel. We need more data about this option.

Amendments to awards

Trisha will present this in September.

Next Executive Board Meeting, September 25, 2022

Meeting Adjournment 10:21

Teresa Bentz

Upcoming Professional Development Opportunities and Conferences

UNI Business Educators Conference	Des Moines, Iowa	July 12, 2022
Iowa ACTE Conference	Ankeny, Iowa	September 20, 2022
IBEA Fall Convention	Des Moines, Iowa	September 25-26, 2022
MBA Conclave 2022	Minneapolis, Minnesota	Sept 30-Oct 3, 2022
ACTE Career Tech Vision	Las Vegas, Nevada	Nov 30-Dec 3, 2022