



2026 Sponsorship Tiers

Platinum Sponsor Level - \$5,000

- Sponsorship banner ringside throughout the event
- Program advertisement - Full Page
- Promotional space on-site for 3 vehicles/pieces of equipment (sponsor to provide materials) •
- Brand recognition on social media and show website
- Brand recognition on the arena screens
- Verbal recognition

Gold Sponsor Level - \$3,000

- Sponsorship banner ringside throughout the event
- Program advertisement - 1/2 Page
- Promotional space on-site for 2 vehicles/pieces of equipment (sponsor to provide materials) •
- Brand recognition on social media and show website
- Brand recognition on the arena screens
- Verbal recognition

Silver Sponsor Level - \$1500

- Sponsorship banner ringside throughout the event
- Program advertisement - 1/4 Page
- Promotional space on-site for 1 vehicle/pieces of equipment (sponsor to provide materials) •
- Brand recognition on social media and show website
- Brand recognition on the arena screens
- Verbal recognition

Bronze Sponsor Level - \$500

- Sponsorship banner ringside throughout the event
- Program advertisement - Business Size Ad
- Brand recognition on social media and show website
- Brand recognition on the arena screens
- Verbal recognition

Hometown Sponsor \$499 - \$100

- Brand recognition on social media and show website
- Brand recognition on the arena screens
- Verbal recognition

Sponsors are invited to attend the event and may participate in awarding winners throughout the event.



2026 Sponsorship Form

To pay online, scan this QR code:



<https://showman.app/shows#/pcyla-fc21/sponsor>

To pay with check, please complete the form below and mail in with payment.

Sponsor Name:	
Contact Person:	
Mailing Address:	
Email Address:	
Phone Number:	
Website:	
Social Media:	

Email logo/ad information to: mandi@vt.edu by March 31, 2026 if you wish to have your banner/advertisement in our printed materials.

If mailing sponsorship form, please complete form and return with payment to:

PCYLA
P.O. Box 893
Chatham VA 24531
Please make all checks payable to: PCYLA