

**PJSC 'Higher Educational Institution
'Interregional Academy of Personnel Management''**



МАУП

**SYLLABUS OF THE ACADEMIC DISCIPLINE
'LOCAL ECONOMIC DEVELOPMENT'**

Speciality: D3 Management
Educational level: first (bachelor's) level
Study programme: Management

General information about the academic discipline

Name of the academic course	Local economic development
Code and name of the speciality	D3 'Management'
Level of higher education	first (bachelor's) level of Higher Education
Status of the discipline	Optional
Number of credits and hours	4 credits / 120 hours Lectures: 20 Seminar classes: 14 Independent work of students: 56
Terms of study of the discipline	semester
Language of instruction	Ukrainian
Type of final assessment	Credit
Page of the discipline on the website	https://ks.maup.com.ua/en/pro-nas/akredytacija/akredytacij a-menedzhment-2026

General information about the lecturer. Contact information.

Name, surname	
Scientific degree	
Academic title	
Position	
Disciplines taught by NPP	
Areas of scientific research	
Links to identifier registers for scientists	https://scholar.google.com/citations?user=Vdvg5GgAAAAJ&hl=ru https://orcid.org/0000-0002-1651-9750
Contact information of the lecturer :	
E-mail:	
Contact phone number	
The teacher's portfolio on the website of the department /Institute /Academy	

Course abstract. The discipline is aimed at achieving compliance of the knowledge of education seekers regarding the principles of local economic development, methods, tools and financial opportunities for their implementation, and as a result of the ability to effectively promote local economic development in the practical plane, to be able to think creatively and strategically, to quickly make decisions in non-standard situations, to apply innovative approaches in work, were flexible in solving management tasks, open to changes.

The subject of the academic discipline «Local economic development» is the processes, mechanisms and tools for stimulating economic growth, social well-being and increasing the competitiveness of territories at the local level, as well as the management of resources, investments and economic initiatives of local communities in the context of sustainable development.

The purpose of the discipline is to develop the professional competence of future civil servants and local self-government officials to ensure effective management of local economic development, to develop the skills and abilities necessary for the implementation of reforms, to take consistent steps in the implementation of the principles of «good governance», which are enshrined in the decisions of the Council of Europe, the use of tools of strategic planning and marketing of territories, attracting investments, supporting small and medium-sized businesses, development.

Tasks of the academic discipline «Local economic development»: to form students' theoretical knowledge about concepts, models and mechanisms of local economic development; familiarize with tools for stimulating economic growth and increasing the competitiveness of territories; teach how to analyze the economic potential of regions and evaluate the effectiveness of local economic policies; develop skills in developing strategies for the development of local communities and managing investment projects; to form the ability to apply economic, financial and management tools to ensure the sustainable development of territories; promote the development of analytical strategic and managerial thinking for effective management of local development.

Prerequisites of the academic discipline. Studying the academic discipline «Local economic development» is based on the knowledge and skills acquired by students at the bachelor's level. Namely: economic theory, microeconomics, macroeconomics

Post-requisites of the academic discipline «Local economic development». The learning results acquired during the study of the discipline are the basis for further mastery of the following educational disciplines and practical skills: strategic and investment planning of regional development, management of local development projects and programs, state and municipal management, regional economy and territorial planning, evaluation of the effectiveness of socio-economic programs, development of small and medium-sized businesses at the local level.

The educational discipline ensures the formation of general and special competencies by students and the acquisition of learning results determined by the educational and professional program «Management», namely:

General competences	GC 2. The ability to preserve and multiply moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle. GC 4. Ability to apply knowledge in practical situations. GC 11. 3 Ability to adapt and act in a new situation. GC 12. Ability to generate new ideas (creativity). GC 13. Valuing and respecting diversity and multiculturalism.
Special competences	SC 1. Ability to define and describe the characteristics of an organization. SC 5. The ability to manage the organization and its divisions through the implementation of management functions. SC 6. The ability to act socially responsibly and consciously. SC 8. Ability to plan organizational activities and manage time. SC 10. The ability to evaluate the work performed, ensure their quality and motivate the organization's staff. SC 12. The ability to analyze and structure the organization's problems, to form well-founded solutions. SC 13. Understand the principles and norms of law and use them in professional activities.

	SC 14. Understand the principles of psychology and use them in professional activities. SC 15. Ability to form and demonstrate leadership qualities and behavioral skills. SC 16. Ability to innovate in conditions of uncertainty and riskiness of the external environment. SC 17. Ability to start one's own business.
Learning outcomes	LO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle. LO 4. Demonstrate skills in identifying problems and justifying management decisions. LO 9. Demonstrate interaction, leadership, teamwork skills. LO 15. Demonstrate the ability to act in a socially responsible and socially conscious manner on the basis of ethical considerations (motives), respect for diversity and interculturality.

Content of the academic discipline (full-time education)

№	Topic name	Number of hours, of which:			
		Le ctu res	Semi nar/P ractic al class es	Le ctu res	Teaching methods/ assessment methods
CONTENT MODULE 1. Formation of initial prerequisites for local economic development					Teaching methods: verbal (educational lecture; conversation; educational discussion); inductive method; deductive method; analytical method; synthetic method; practical (working with economic models, statistics, graphs); Explanatory and illustrative; reproductive; problem presentation method; partially-search; Research; interactive methods (analysis of economic situations; discussions, debates; brainstorming; situational modeling; practice of modeling skills); case method (analysis of real economic situations, search for problems, proposal of
Topic 1.	Basics of local economic development	2	2	5	
Topic 2.	Democratic governance	2	2	5	
Topic 3.	Methodology and modern practice of strategic planning.	2	2	6	
Topic 4.	Marketing and branding of the territory	2		6	
Topic 5.	Investment as a tool of local economic development	2	2	6	
CONTENT MODULE 2. Management of social aspects of local economic development					
Topic 6.	Development of labor resources	2	2	6	
Topic 7.	Mechanisms for financing local economic development	2	2	5	
Topic 8.	Monitoring of local economic development and evaluation of results	2		6	
Topic 9.	Strategic environmental assessment	2	2	5	

Topic 10.	Management of local economic development projects	2		6	solutions, construction of models); modeling of professional activity (building economic models, forecasting, scenario modeling).
					Assessment methods: oral control (oral survey, evaluation of participation in discussions, other interactive learning methods); written control (control, independent works, analytical tasks, essays); test control (closed form tests: test alternative, test compliance, data and model analysis tasks); self-control and self-assessment method; assessment of case tasks; assessment of project and laboratory works (simulation of economic processes, forecasting).
Modular test					
Total :		20	14	56	
Form of assessment: credit					

Technical equipment and/or software. In the educational process, classrooms, a library, a multimedia projector and a computer are used to conduct lecture and seminar classes with elements of the presentation. Studying certain topics and performing practical tasks requires access to information from the worldwide Internet, which is provided by a free Wi-Fi network.

Forms of control methods.

Control of the success of education seekers is divided into current and final (semester).

Current control is carried out during practical and seminar classes. Its purpose is systematic verification:

- understanding and assimilation of the theoretical foundations of economic processes;
- ability to apply knowledge to build models and analyze economic data;
- skills in diagnosis and forecasting of economic processes;
- use of specialized software for modeling and processing statistical data.

Forms of student participation in the educational process, which are subject to current control:

- speeches and presentations on the analysis of economic processes;
- oral reports on the analysis of economic cases;
- addendum, questions to who answers;
- systematic work in seminar classes and activity during discussions;
- participation in discussions, brainstorming, interactive forms of classes;
- analysis of economic data, statistical indicators, economic and mathematical models;
- written assignments (control papers, test papers, analytical and abstract papers);
- preparation of notes, theses, analytical notes;
- independent study of discipline topics and lecture materials.

Current control methods:

- oral control (survey, conversation, report, message);
- written control (control work, analytical report, abstract, performance of tasks for building models or processing statistics);
- combined control (oral and written combination to assess understanding and practical skills);
- presentation of independent work or case analysis;
- observation of activity and participation in practical classes;
- test control (closed and open tasks, analysis of graphs and models);
- work with problem situations (analytical cases, scenario modeling of economic processes).

Evaluation system and requirements.**Table of distribution of points received by students of higher education*****1st semester**

Topics	Ongoing knowledge assessment										Final control		Total number of points
											Modular control work	Credit **	
	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	20	20*	100
Work in a seminar class	3	3	3	3	3	3	3	3	3	3			
Independent work	3	3	3	3	3	3	3	3	3	3			

*The table contains information about the maximum points for each type of academic work of a higher education applicant.

When assessing the mastery of each topic for the current academic activity, applicants are given grades based on the approved assessment criteria for the relevant discipline.

The criteria for assessing the learning outcomes of students and the distribution of points they receive are regulated by the Regulations on the Assessment of Academic Achievement of Higher Education Students at PJSC 'Higher Educational Institution 'MAUP'.

Modular control is carried out in the last class of the module in written form, in the form of a test.

Criteria for assessing the modular test in the academic discipline 'Anti-crisis management:

When assessing the modular test, the volume and correctness of the tasks are taken into account:

- a grade of 'excellent' (A) is given for the correct completion of all tasks (or more than 90% of all tasks);
 - a 'good' (B) grade is given for completing 80% of all tasks;
 - a 'good' (C) grade is given for completing 70% of all tasks;
 - a 'satisfactory' (D) grade is given for correctly completing 60% of the proposed tasks;
 - A grade of 'satisfactory' (E) is given for the correct completion of more than 50% of the proposed tasks.
 - A grade of 'unsatisfactory' (FX) is given for the completion of less than 50% of the tasks.
- Failure to attend the module test results in 0 points.

The above grades are converted into rating points as follows:

«A» - 18-20 points;

«B» - 16-17 points;

«C» - 14-15 points;

«D» - 12-13 points.

«E» - 10-11 points;

«FX» - less than 10 points.

The final semester assessment in the discipline 'Local economic development' is a mandatory form of assessing the learning outcomes of students. It is conducted within the time frame specified in the curriculum and covers the scope of material specified in the course programme.

The final assessment is conducted in the form of a test. Students who have completed all the necessary work are admitted to the semester assessment.

The final grade is based on the student's learning outcomes during the semester. The student's grade consists of points accumulated from the results of the current assessment and incentive points.

Students who have completed all the necessary tasks and received a score of 60 points or higher receive a grade corresponding to the score received, without additional testing.

For students who have completed all the necessary tasks but received a grade below 60 points, as well as for those who wish to improve their score (result), the teacher conducts a final assessment in the form of a test during the last scheduled class of the discipline in the academic semester.

Assessment of additional (individual) types of educational activities. Assessment of additional (individual) types of educational activities. Additional (individual) types of educational activities include the participation of students in scientific conferences, scientific circles of students and problem groups, preparation of publications, participation in All-Ukrainian Olympiads and competitions and international competitions, etc., in addition to the tasks set by the relevant work programme of the academic discipline.

By decision of the department, applicants who have participated in research work and performed certain types of additional (individual) types of educational activities may be awarded incentive (bonus) points for a specific educational component.

Assessment of independent work

The total number of points received by the student for completing independent work is one of the components of academic performance in the discipline. Independent work on each topic, in accordance with the course programme, is assessed on a scale of 0 to 3 points using standardised and generalised criteria for assessing knowledge.

Assessment scale for independent work (individual assignments) assessment criteria.

Maximum possible grade for independent work (individual assignments)	Level of implementation			
	Excellent	Good	Satisfactory	Unsatisfactory
3	3	2	1	0

Assessment forms include: ongoing assessment of practical work; ongoing assessment of knowledge acquisition based on oral answers, reports, presentations and other forms of participation during practical (seminar) classes; individual or group projects requiring the development of practical skills and competences (optional format); solving situational tasks; preparing summaries of independently studied topics; testing or written exams; preparing draft articles, conference

abstracts and other publications; other forms that ensure comprehensive mastery of the curriculum and contribute to the gradual development of skills for effective independent professional (practical, scientific and theoretical) activity at a high level.

To assess the learning outcomes of higher education students during the semester, a 100-point, national and ECTS assessment scale is used

Final assessment scale: national and ECTS

Total points for all types of educational activities	ECTS rating	Assessment on a national scale	
		for exams, course projects (assignments), practical training	for credit
90 – 100	A	excellent	passed
82 – 89	B	good	
75 – 81	C		
68 – 74	D	satisfactory	
60 – 67	E		
35 – 59	FX	unsatisfactory with the possibility of retaking the exam	Failed with the possibility of retaking the exam
0 – 34	F	unsatisfactory with mandatory retaking of the course	Failed with mandatory retaking of the course

Course policy.

To successfully master the course «Local economic development», the student of education has:

- regularly attend lectures and practical classes;
- systematically, systematically and actively work in lectures and practical classes;
- practice missed classes or unsatisfactory grades obtained in classes;
- to perform in full the tasks required to be prepared by the teacher, their proper quality;
- perform control and other independent work;
- adhere to the norms of academic behavior and ethics.

The course «Local economic development» involves the assimilation and observance of the principles of ethics and academic integrity, in particular the focus on preventing plagiarism in any of its manifestations: all works, reports, essays, essays and presentations must be original and author's, not overburdened with quotes, which must be accompanied by references to primary sources. Violations of academic integrity are considered to be: academic plagiarism, self-plagiarism, fabrication, falsification, write-off, deception, bribery, biased assessment.

Recommended sources of information.

Legislative and regulatory support

1. On state targeted programs [Electronic resource] : Law of Ukraine dated 18.03.2004 № 1621-IV (as amended). – Access mode: <http://zakon3.rada.gov.ua/laws/show/1621-15>.
2. On the prevention of corruption [Electronic resource] : Law of Ukraine dated 14.10.2014 № 1700-VII (as amended). – Access mode: <http://zakon3.rada.gov.ua/laws/show/1700-18>.
3. On urgent measures to accelerate the implementation of economic reforms [Electronic resource] : Decree of the President of Ukraine dated 12.06.2013 № 327/2013. Access mode: <http://zakon2.rada.gov.ua/laws/show/327/2013>.

4. About the Sustainable Development Strategy «Ukraine – 2020» [Electronic resource] : Decree of the President of Ukraine from 12.01.2015 № 5/2015. Access mode: <http://zakon3.rada.gov.ua/laws/show/5/2015>.

5. On the approval of the State Program for the Development of Domestic Production [Electronic Resource] : Resolution of the Cabinet of Ministers of Ukraine dated 12.09.2011 № 1130 (as amended). – Access mode: <http://zakon0.rada.gov.ua/laws/show/1130-2011-п>.

6. On the approval of the State Strategy of Regional Development for the period until 2020 [Electronic resource]: Resolution of the Cabinet of Ministers of Ukraine dated August 6, 2014 № 385 (with changes). – Access mode: <http://zakon2.rada.gov.ua/laws/show/385-2014-п>.

7. On the approval of the Regulations on the All-Ukrainian competition of development projects and programs local self-government [Electronic resource] : Resolution of the Cabinet of Ministers of Ukraine dated 18.01.2003 № 64 (as amended). Access mode: <http://zakon5.rada.gov.ua/laws/show/64-2003-п>.

8. On the approval of the Procedure for the development and implementation of state target programs [Electronic resource] : Resolution of the Cabinet of Ministers of Ukraine dated January 31, 2007 № 106 (with changes). – Access mode: <http://zakon5.rada.gov.ua/laws/show/106-2007-п>.

9. On the approval of the Procedure for the development of regional development strategies and action plans for their implementation, as well as monitoring and evaluation of the effectiveness of the implementation of the specified regional strategies and action plans [Electronic resource] : Resolution of the Cabinet of Ministers of Ukraine dated 11.11.2015 № 932. Access mode: <http://zakon2.rada.gov.ua/laws/show/932-2015-п>.

10. On the approval of the Program for the Development of Investment and Innovation Activities in Ukraine [Electronic resource] : Resolution of the Cabinet of Ministers of Ukraine dated 02.02.2011 № 389. Access mode: <http://zakon5.rada.gov.ua/laws/show/389-2011-п>.

11. On the approval of the Concept of improving the system of forecasting and program documents on issues of socio-economic development of Ukraine [Electronic resource] : Order Cabinet of Ministers of Ukraine dated 04.10.2006 № 504-r. – Access mode: <http://zakon0.rada.gov.ua/laws/show/504-2006-п>.

12. On the approval of the Concept of the National Targeted Economic Development Program industries until 2020 [Electronic resource] : Cabinet of Ministers Order of Ukraine from 07/17/2011 № 603-r (with changes). – Access mode: <http://zakon3.rada.gov.ua/laws/show/603-2013-п>.

13. About the Procedure for exchanging information between executors of state target programs and coordination of this work [Electronic resource] : Order of the Ministry of Economy of Ukraine from 04.12.2009 № 1367 (with changes). Access mode: <http://zakon2.rada.gov.ua/laws/show/z1251-09>. On approval of Methodological recommendations on the procedure for developing regional ones targeted programmes, monitoring and reporting on their implementation [Electronic resource] : Order of Ministry of Economy of Ukraine dated 04.12.2006 № 367. Access mode: http://meold.kmu.gov.ua/minec/control/uk/public/printable_article?art_id=92217.

14. DSTU ISO 10006:2005. Quality management systems. Guidelines for quality management in projects : (ISO 10006:2003, IDT). Entered into force 2007-08-01. Kyiv: Derzhspozhivstandard of Ukraine, 2007. IV, 27 p.

Educational and methodological materials

15. Grechko T. K. Public management in ensuring sustainable (balanced) development : training. manual. /T. K. Grechko, S. A. Lisovsky, S. A. Romanyuk, L. G. Rudenko. – Kherson : Gryn DS, 2015. – 264 p.

16. Guseva O. YU. Management of strategic changes: theory and applied aspects : monograph. /O. YU. Guseva ; Donetsk National University of Economics and Trade named after M. Tugan-Baranovskyi. –Donetsk : Edition «Knowledge» (Donetsk branch), 2014. 395 p.

17. Kobzarev O. Fundraising : training. manual for local self-government officials /O. Kobzarev; Association of Cities of Ukraine Kyiv: LLC «Enterprise «V&E», 2015. 84 p.

18. Yu. Kovbasyuk. IN. Project management (distance course) : teaching-method. mother. /Y. IN. Kovbasyuk, K. IN. Flat ; National Acad. state administration under the President of Ukraine. Kyiv : NADU, 2015. 72 p.

19. Kuybida V. S. Organization of public service in Ukraine : monograph /V. S. Kuybida, O. V.

Khorosheniuk. Kamianets-Podilskyi : Zwolayko D. G., 2016. – 272 p.

20. Mykytyuk P. P. Project management : education manual for students higher education closing. / P. P. Mykytyuk ; Ministry of Education and Science of Ukraine, Ternopil. national economy Univ. Ternopil: TNEU 2014. 270 p.

21. Pichugina T. S. Change management : training. manual. /T. S. Pichugina, S. S. Tkacheva, O. P. kachenko. Kharkiv : KhDUHT, 2017. 226 p.

22. Petrenko N. O. Project management : training. manual. /N. O. Petrenko, L. O. Kustrich, M. O. Khomenyuk; Ministry of Education and Science of Ukraine, Uman National. University of Horticulture. Kyiv: «Center of Educational Literature», 2015. 244 p.

23. Forecasting the development of territories. Economic forecasting : education. manual. /Y. P. Sharov, O. YU. Bobrovska, M. A. Latinin [et al] ; For general science ed. M. M. Bilinska; National Acad. state administration under the President of Ukraine. Kyiv: K.I.S., 2014. 128 p.

24. Forecasting and management of socio-economic processes in the region: monograph /according to science. ed. IN. S. Zagorskyi ; Lviv region Institute of State administration. National Acad. state administration. To the President of Ukraine. Lviv : LRIDU NADU, 2016. 238 p.

25. Project management: regional section : training. manual. /M. P. Butko, M. And Murashko, I. M. Oliychenko [et al] ; General ed. M. P. Butka ; Chernihiv. state technical university Kyiv: Center for Educational Literature, 2016. 416 p.

26. Public administration on the basis of project management : education. manual. /O. IN. Ponomarenko, T. K. Grechko, Yu. IN. Kovbasiuk [et al] ; General ed. YU. IN. Sausage. Kyiv : Education of Ukraine, 2014. 176 p.

27. Rudenko O. M. HR management in public administration : education manual. /O. M. Rudenko, S. IN. Shturkhetskyi, O. IN. Shershnyova, N. IN. Filipova ; Ministry of Education and Science of Ukraine, Chernihiv. national technical university Kyiv: Condor, 2017. – 123 p.

28. Ryabtsev H. L. Strategic planning (distance course) : teaching-method. mother. / G. L. Ryabtsev ; National Acad. state administration under the President of Ukraine, Institute for Advanced Training of Managers. – Kyiv: NADU, 2015. – 56 p.

29. Storoshchuk B.D., Tsependa M.M., Antonyuk O.I. Peculiarities of prerequisites and consequences of management decisions at the local level. Scientific Bulletin of Chernivtsi National University named after. Yu. Fedkovycha: Collection of scientific works. Vol. 840: Economy. Chernivtsi: Chernivtsi National University, 2022. P.58-67.

30. Galushka Z.I., Zapukhlyak V.M., Klevchik L.L., Luste O.O., Storoshchuk B.D. The influence of the economic mentality on socio-economic development //Financial and credit activity: problems of theory and practice. №1 (42). 2022. P.283-292. (Web of Science) URL: <https://fkd.net.ua/index.php/fkd/article/view/3670/3481>

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31. Storoshchuk B.D. Public administration. Management decisions. /In the book. Management and administration: a textbook for masters/Team of authors: Z. I. Galushka, A. A. Antokhov, V. M. Zapukhlyak, B. D. Storoshchuk, Yu. O. Terletska, T.R. Zavolicna, I.Ya. Kuzmuk. Chernivtsi: ChNU named after. Yu. Fedkovycha, 2021. P.137-192, 356-436.

32. Strategic management: education. manual. /General ed. Butka M. P. ; M. P. Butko, M. YU. Ditkovska, S. M. Zadorozhna [etc] ; Chernihiv State Technical University – Kyiv: «Educational Center literature», 2016. 376 p.

33. Personnel management: textbook. / V. M. Danyuk, A. M. Kolot, G. S. Sukov [et al]; for general and scientific ed. IN. M. Danyuka. Ed. 2nd, as amended. Kyiv : KNEU; Kramatorsk : NKMZ, 2014. 666 p.

34. Project management: domestic and foreign experience : monograph. /M. Azhazha [etc] ; ed. S. Chernova [et al]. – Zaporizhzhia : RVV ZDIA, 2015. 349 pp.

35. Chumachenko I. IN. Project management: planning processes for project actions : textbook. /I. IN. Chumachenko, V. IN. Morozov, N. IN. Dotsenko, A. M. Cherednychenko. Kyiv: KROK, 2014. – 673 p.

36. Shevchenko I. B. Change management : education manual for students higher education institutions. /I. B. Shevchenko ; National technical University of Ukraine «KPI». – Kyiv : NTU «KPI» Polytechnic, 2015. 231 p.

37. Shulgin L. M. Innovative development of enterprises: formation of strategies: monograph /L. M. Shulgina, V. IN. Yukhymenko ; National technical University of Ukraine «KPI». Kyiv : Univest PrePress, 2015. 212 p.

Information resources

1. Official website of the State Statistics Service of Ukraine [Electronic resource]. – Mode access: <http://www.ukrstat.gov.ua>.
2. Official website of the Ministry of Finance of Ukraine. – Access mode : <http://minfin.kmu.gov.ua>
3. Ministry of Regional Development, Construction and Housing and Communal Services of Ukraine. Official web portal [Electronic resource]. – Access mode : <http://www.minregion.gov.ua/>
4. Ministry of Economic Development and Trade of Ukraine. Official web portal [Electronic resource]. – Access mode : <http://www.me.gov.ua/>
5. Office of Reforms of the Cabinet of Ministers of Ukraine. Official web portal [Electronic resource]. –Access mode : <https://www.kmu.gov.ua/ua/uryad-ta-organi-vladi/ofis-reform-kabinetu-ministriv>